

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD

Hennessey's  
1712 S. Catalina Ave  
Tuesday, April 8, 2008  
8:00 a.m.

MEETING AGENDA

- I. CALL TO ORDER: 8:15am
- II. ROLL CALL: Jeff Ginsburg, Mike Ward, Ron Zagha, Mike Morales, Mike Schwartz, Chad Sommer  
Not present: Cari Campbell, Cris Bennett, John Waters, Deborah Richie, Matthew Berriman, Craig Pendergraph  
  
ALSO PRESENT: Ian Miesen (RB Community Police Officer), Ben Ganger (RB Economic Development), Jill Morales & Sheila Katkus (RB Womens Club)
- III. PUBLIC COMMENT: The women's club is running a Community Spaghetti Dinner on April 26th 4-8pm at 400 S Broadway, RB to get \$10 donations for 4 thermal imaging cameras for the RB Fire Dept.
- IV. CONSENT ITEMS FOR APPROVAL
  1. Approval of Minutes from March meeting: Made motion to approve Jeff G, Chad S **MSA 200804-01**
  2. Receive and file Treasurers report: Motion to Receive & File: Mike S, Jeff G **MSA 200804-02**
- V. PRESIDENT'S REPORT
  1. Construction concerns: Mike S is unhappy about the sewer construction work timing, parking issues, etc.
  2. Art project – Edison's vents –Nina Zak-Laddon: Jeff G will check into the painting only aspect.
  3. Chamber news: There might be a Restaurant Committee to assist with programs like First Friday, Farmers Market, etc. Mike M will work on discussions with the chamber.
- VI. ACTION ITEMS
- VII. COMMITTEE REPORTS
  1. Economic Development report – Mike S: Several businesses have moved on; he is concerned about the new business taking over as wants to avoid a chain type store.
  2. Marketing planning – Mike W, Chris & Matt
    - a. Mixer: Jeff G & Ellen will try to find a location to kickoff a mixer before June Festival.
    - b. Farmer's Market: Mike W said they expect \$2k profit per month after the word gets out; Ron Z wants the proposal to include how many guaranteed vendors, type of vendors, etc will be at the event. Mike W, Mike S made motion to approve 10k Farmers Market proposal subject to Ron Z, Chad S and Mike W content with meeting with Barbara Weiss **MSA 200804-03**
  3. Update from city staff – Ben Ganger: About 25k in city account needs to be distributed to RV-BID. Ben also said that the city is reviewing several Capital Projects for the Riviera Village. Ron Z suggested we have another working group meeting; Mike M agreed to setup the meeting.
    - a) signage: Hunt Design proposal was approved by city council...waiting for bids.
  4. Planting report – Chad & Deborah: Chad S got new silk flowers up; 12 pots replanted. Mike W, Mike S motion to allocate NTE \$1500 to replace all silk plants before summer festival **MSA 200804-04**  
Ron Z, Mike W made motion to allocate NTE \$3000 to add approximately 6 large pots to Catalina Ave **MSA 200804-05**
  5. Banner report - Jeff: All is the same.
  6. Parking report – Ron: Saving until next meeting.
  7. Art bench report – Mike M: New bench going into Ave I (where the island area is).
- VIII. DISCUSSION ITEMS: Ian said the benches attract homeless so a middle bar should be installed to make sleeping on them difficult. Ian will also get together some non-emergency phone number stickers for us and the businesses. He is going to check into the status with the parking ordinance the working group discussed.
- IX. OTHER BUSINESS
- X. CALENDAR
- XI. ADJOURNMENT OF BID MEETING: Jeff G, Mike M 9:55am

Please contact Michael Morales at 791-7104 for more information.