

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD

Hennessey's
1712 S. Catalina Ave
Tuesday, March 11, 2008
8:00 a.m.

MEETING MINUTES

- I. CALL TO ORDER: 8:17am
- II. ROLL CALL: [Q=6] Mike Morales, Mike Ward, Matthew Berriman, Jeff Ginsburg, Ron Zagha, Cari Campbell, Deborah Richie, Chis Bennett, Chad Somers, Mike Schwartz.

Absent: John Waters, Craig Pendergraph.

Also present: Ben Ganger (Economic Development); Barbara Ramsey Duke (Pier), Nina Zak-laddon (Art project), Don Vangeloff (Leadership Redondo 2008).
- III. PUBLIC COMMENT: None
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from February meeting: Jeff G/Cari C **MSA 200803-01**
 2. Receive and file Treasurers report: Mike W/Mike S **MSA 200803-02**
- V. PRESIDENT'S REPORT
 1. Village signage design: Mike M explained how great the sign ideas look and were approved at the last city council meeting.
 2. Public Art Task Force: Mike M: April 15th is cut-off time.
- VI. ACTION ITEMS
 1. Student Art Show in Village (Memorial Day weekend) - Barbara Ramsey-Duke: High quality art show; she wants the RVA/BID to sponsor the show (\$4,000.00) compensation for Barbara to arrange the event.
 2. Art project - Edison's vents - Nina Zak-Laddon: Nina showed sketches of mosaic art which she proposes to be placed on the SCE vents and they will maintain the art after it is completed; she also proposes mosaic for the bases of the light poles and Ron Z agreed we should consider that after the vents are completed. Jeff G/Mike M made motion for \$100 towards materials for each SCE vent in RV BID **MSA 200803-03**
 3. 9-11 Memorial - Leadership Redondo - Don Vangeloff: Don & Deborah explained/showed us how the Memorial would be constructed; they want a donation towards the memorial.
 4. Surfer event: Mike M said a surfer wanted to do an event but he didn't show up for our meeting...
- VII. COMMITTEE REPORTS
 1. Economic Development report - Mike S: Not much is going on differently than Ben Ganger assisting with businesses.
 2. Marketing planning - Mike W, Cris & Matt: Mike W & Cris discussed hiring a marketing person to really make things happen (maybe Paul Goldman); Mike W/Ron Z made motion to allocate up to 10k per year (5k from marketing & 5k beautification) to hire an executive director for Riviera Village (Chad Somers: No) **MSA 200803-04**
 - a. Mixer: Jeff G said it was a very low turnout last time; Ellen wants to promote the next mixer and Cari C will call the businesses to inform them and get email addresses; Jeff G will print list of business owners for Cari to call and he will decide on a Thursday mixer date.
 - b. Farmer's Market: Cris B is working on figuring out who runs Hermosa's and getting an idea of how we would do it in Redondo.
 3. Update from city staff - Ben Ganger: Nothing new.
 4. Planting report - Chad & Deborah: Deborah ordered pots a month ago to replace the broken ones; she will check again; Chad ordered some new silk plants and will zip tie the basket trim to look better.
 5. Banner report - Jeff: All is looking good; nothing new.
 6. Parking report - Ron: The city sewer work is eating up lots of parking spaces and many of the spaces are being labeled "no parking" when they are not even using them.
 7. Art bench report - Mike M: Nothing new.
- VIII. DISCUSSION ITEMS
- IX. OTHER BUSINESS
- X. CALENDAR: Mike W: March 15 - St. Patrick's Day 5k...begins at Hennessey's.
- XI. ADJOURNMENT OF BID MEETING: Mike W/Cris B