

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD

Hennessey's
1712 S. Catalina Ave
Tuesday, February 12, 2008
8:00 a.m.

MEETING AGENDA

****MINUTES TAKEN BY CARI AS JEFF HAD JURY DUTY****

- I. CALL TO ORDER 8:30am
- II. ROLL CALL Mike M. , Mike W. , Chad, Ellen, Matt, Ben, Debra and Cari
- III. PUBLIC COMMENT
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from January meeting Mike W., motion Matt 2nd. **MSA 200802-01**
 2. Receive and file Treasurers report Cari motion Matt 2nd. **MSA 200802-02**
- V. PRESIDENT'S REPORT
 1. Village signage design Harbor, Village and Pier will get signs. Cat./PV blvd., Cat./Avel, Cat./Elena,(by chevron) and re-placement of Millie Riviera Sign. All locations have been approved. Hunt Design is still working on final design. Beige metal, approx. 10ft. tall. Two different designs being proposed. Signs will light up!
 2. Public Art Task Force Mike W., Cari and Ellen are going to join up on this one. April 15th deadline. Will have a separate meeting.
 3. Student Art Show in Village (Memorial Day weekend) Fri-Mon- Offer art displays in shops and at Knight of Columbus. High School level art. Mike M. still working out details. Will know more next meeting.
- VI. ACTION ITEMS
- VII. COMMITTEE REPORTS
 1. Economic Development report – Mike S (not present)
 2. Marketing planning – Mike W, Chris & Matt
 - a. Mixer set for Tuesday Feb. 19 6:30pm Paradiso. All set and will be ready. RB mixer Feb 20. Mickie Finnz 5:30pm
 - b. Farmer's Market (Chris S. not Present)
 3. Update from city staff – Ben Ganger Fantastic Sams has all their permits- they have not picked them up yet from the city??? It will be a go though. Old Finnleys' will become a "Kabob" restaurant. No details quite yet.
 4. Planting report – Chad & Deborah all plants still look good. Some need to be replaced- from direct sun damage. Cari made motion is replace up to 8 plants. Mike W. 2nd. Chad will order. 1 case @ \$500. **MSA 200802-03**
 5. Banner report – Jeff- (not present)- BUT- Mike W. explained- we might be able to use banner area (Elena/PCH) during special events.
 6. Parking report – Ron (not present) City said bagging meters will happen for this next holiday season. TOO MANY complaints!
 7. Art bench report – Mike M still looking for a great place with an ocean view. Everything else is ready to go.
- VIII. DISCUSSION ITEMS
- IX. OTHER BUSINESS RB Summer Fest. Get sponsors- for stages with the use of banners. Offer shuttle from RBHS or Knob Hill Community Center or Northrop from the freeway. Still throwing around ideas to pump up summer fest.
- X. CALENDAR
 1. February 10 - Village clean-up – 8a.m. @Village Runner
 2. February 19 – Village mixer – 6:30 @Café Paradiso
- XI. ADJOURNMENT OF BID MEETING 10:30am

Please contact Michael Morales at 791-7104 for more information.