

Board Meeting Agenda

July 21, 2026, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

CALL TO ORDER**I. ROLL CALL 8:32am**

Brian Diederich, Jeff Ginsburg, Greg Gomez, Kimberly Judy, Peter Olpe, Ralph Russomano, Allen Sanford, Alexandra Soto, Victoria Tapp. Non Board Members: Daryl Evans, Amanda Apel and Jennifer Pope (LA Kings), Kyle Lofstrom and Officer Trammel (RB PD), Brad Waller (Council Member), Alyssa Schiraldi (Strand Section), Lynda Habash (Farmer's Market), Kathleen Fisher (Social Media).

II. CONSENT ITEMS

1. Approval of Minutes from June 16, 2026 meeting (Secretary) (**attachments item #1**)

Motion to Approve Minutes by Greg Gomez, 2nd by Kim Judy; All in Favor-APPROVED

2. Receive & file

- a. Financial report (**attachments item #2**)

Motion to Receive and File by Greg Gomez, 2nd by Kim Judy; All in Favor-APPROVED

III. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrom)

Introduced Officer Trammel who is now the Quality of Life officer; Ebikes are still an issue but once school starts it will die down again. Kyle mentioned what a great job the City of Newport Beach did in handling the "Beach Takeover" this summer.

2. Redondo Beach Public Works, Deputy Director (Mike Klein)
3. LA Kings (Jennifer Pope, Daryl Evans, Amanda Apel)

The LA Kings Run will be September 5th; this is the 12th year. The LA Kings have offered free tickets, arena tours and/or to watch a practice for anyone who wants as a thank you. Kat Fisher wants to team up with their social media person with discount codes, etc. They will set up a meeting.

- 4.

IV. UPDATES

1. Events Director (Kim Judy)

- a. Dine Around Riviera Village (Robin Garfield)

It was extremely successful. It sold out in 3 days so we did not really spend any money on marketing. However, we still had to advertise and promote the businesses who sponsored, etc. Out of the 559 tickets sold only 30 were not redeemed. Restaurants-3 replied to the poll and all were very satisfied with the results. Retail-retailers do not want to have food at their stores as it isn't their expertise. Instead they may offer discounts, etc. Ralph Russomano and Kathleen Fisher put a lot of work into the Dine Around which

was not foreseen. During the next one it is agreed they should be able to bill for their time as it was outside the scope of the RVA BID Board Member volunteering.

- b. Summer Festival (Mike Ward)
 - c. Merchant Mixer, August 19, 2026, The Village Garden
2. Farmers Market (**attachments item #3**)

See attachment. On August 16th, one of the LA Clippers will be there along with some cheerleaders.

HOLIDAY STROLL—Lynda obtained 3 bids for Holiday Light installers this year. The one which seemed most appealing was the \$32,000 bid. **Motion by Allen Sanford to support Lynda for her choosing the \$32,000 bid; 2nd by Peter Olpe; All in Favor—APPROVED**

3. Social media (Kathleen Fisher)

FACEBOOK 13,721 | 13,645 | +76 | YTD +26%
INSTAGRAM 20,174 | 19,601 | + 573 | YTD +24%

4. Lamp post banners (Kathleen Fisher)
5. Parklets (Cris Bennett)

There was discussion about Cris Bennett being in charge of parklets and not being fair to him since he is a restaurant owner. It makes it virtually impossible to enforce rules, collect rent, etc. It might also give the appearance of favoring some and not others. Brian Diederich has offered to take over the parklets. Will be discussed at the next meeting.

6. Plants (Greg Gomez)

V. DISCUSSION & VOTING ITEMS

1. Parklets
- a. Guidelines/Agreement (**attachments #4**)

Pike Properties (Jeff Ginsburg) has offered to be in charge of parklet collections for a fee. Contract attached. Jeff to come back with a proposal for the actual collection process (i.e. late rent, non payment of rent, etc.)

- b. Amendment 13 (**attachments #5**)

Allen will talk to the city to get a temporary permit until September 1, 2026 so we can finalize what we want our relationship to be with the City as it relates to parklets and their management before we sign the amendment.

2. RVA Board Elections 2024-2026
- a. Executive Board Internal Election

Allen stepped down as President for the RVA but remained with the board as he was re-elected and wants to see the Riviera Village continue to grow. He loved being President but thinks it is best for a new direction which should be more retail focused. **Motion by Allen Sanford to nominate Kimberly Judy as President, 2nd by Greg Gomez; All in Favor—APPROVED**

Kim talked about her experience as a board member and how she works, lives and eats here. She looks forward to this new chapter.

Motion by Peter Olpe to continue with Greg Gomez as Vice President, Ralph Russomano as Treasurer and Brian Diederich as Secretary, 2nd by Alexandra Soto; All in Favor–APPROVED

VI. ONGOING ITEMS

1. Digital directory touch screen (Jeff Ginsburg)
2. Retractable Bollards
3. RVA entry sign PCH; clean or replace
4. Beautification \$30k Project
5. Make more formal, a program focusing on Riviera Village sidewalk beautification
6. Permanent Parklets
7. Morgan Moore Memorial: \$1,125 in prepaid acct.

VII. CITY LEADERSHIP UPDATES (City Council Member Brad Waller)

VIII. PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)

IX. ADJOURNMENT Motion to Adjourn at 10:10am

1. Next BID meeting (August 18, 2026)
2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER 2024-2026

Name	License #	Address	Additional Role	Add'l Role2
Babros, Lisa	322498	Vista Sotheby's, 1801 S Catalina Ave		
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115		Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Dine Around
Olpe, Peter	295562	E Page, 1840 S Elena Ave Unit 108,		
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	PRESIDENT	
Soto, Alexandra	334793	Prim Lyfe, 1611 S Catalina Ave, STE I50		

Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
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CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Cultivate with Jess, Jesse Mayotte | 310-989-5278 |
jpmayotte@gmail.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
3/14/2026	St. Pat's Day Run	Village Runner	8AM	VR Events
4/1/2026	RVA Merchant Mixer	RVA	6PM-8PM	RVA
4/7/2026	City Council Meeting	Lauren Bass	6PM	RVA
5/5/2026	City Council Meeting	Kim Judy	6PM	RVA
6/3/2026	Dine Around Riviera Village	RVA	5-8PM	Robin Garfield
6/9/2026	City Council Meeting	Greg Gomez	6PM	RVA
6/11-7/19 2026	World Cup			
6/17/2026	RVA Merchant Mixer	RVA	6PM-8PM (NO MIXER)	RVA
6/26-28/2026	Summer Festival	RVA		?
7/4/2026	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/19/26	RVA Merchant Mixer	RVA	6PM-8PM: The Village Garden	RVA
8/22-23/2026	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA
9/12/2026	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/24/26	Nike After Dard	Nike		Break On Through

				Productions
10/31/2026	Halloween Trick or Treat	RVA	3-8PM	Lynda Habash
11/18/2026	RVA Merchant Mixer	RVA	6PM-8PM	RVA
12/3/2026	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Farmers Market
- 4 Parklets Agreement
- 5 Parklets Amendment 13