

Riviera Village Association (RVA-BID) Board Meeting

Tuesday, July 20, 2021 - 8:30am

The Rockefeller

1707 S Catalina Ave, Redondo Beach, CA 90277

Also available via Zoom at this link: <https://zoom.us/j/98307047908?pwd=enB0TVJDRkwzdIVRRVBOHFreUJCUT09>

MEETING AGENDA

Board#	BID License#	Name/Address	Board Member Names	Title	First on RVA
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	Board Member	2005
#02:	302409:	Good Stuff Restaurant, 1617 S Pacific Coast Hwy	Cris Bennett	Board Member	2007
#03:	327316:	Card De A, 265 Avenida del Norte	Kimberly Judy	Board Member	2021
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Board Member	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	019757:	Horrell Realtors, 1860 S Elena Ave #B	Horrell, Jessica	Board Member	2019
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	328043:	The Aloha Bungalow, 1799 S Catalina Ave	Poage, Brian	Board Member	2020
#09:	327531:	The Rockefeller, 1707 S Catalina Ave	Sanford, Allen	Board Member	2020
#10:	328015:	Kalihi, 1815 1/2 S Catalina Ave	Novoa, Orlando	Board Member	2019
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez	Board Member	2019

I. **CALL TO ORDER** (Time & by whom):

II. **ROLL CALL** (Board Members present):

III. **CONSENT ITEMS FOR APPROVAL**

- Approval of Minutes from previous board meeting:
- Receive/file Treasurers report:

IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**

- Update: Social Media Manager (Kathleen Fisher) task list (FORM 8810P) & update us with statistics:
- Update: Farmers Market Financials (Lynda Habash of Start To Finish Event Services, Inc.):
- Update: Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (July 21st, 6-8pm at: The Rockefeller):
- Update: Junction boxes (7 remaining) Art Wrap projects (Approved from 3vsigns \$4,098.11); On 9/24/2020 John LaRocke emailed approval from City & The Public Art Commission for RVA to do the Art Wrap but to get his approval of the actual graphics intended for each location first to insure the art is appropriate, etc (Brian Poage):
- Update: Outdoor Dining & Sidewalk Sale event permit permanency request timeline (Recovery Committee):
- Update: Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owners. 06/02/2020 Jeff did walkthrough with Monte/Kevin (Charter); Access Point on top of Digital Directory approved 07/11/2020 at RVA Board meeting 9/10/2020 email from Monte "From what I could see, it may be end of Oct."...Jeff sent follow-up emails to Monte on 11/5, 11/15, 12/11, 1/14, 2/10, 3/13, 4/15, 5/5, 6/8, 7/12:
- On 07/20: General Meeting (7/20 in 2021) new RVA Board to vote for President, Vice-President, Treasurer & Secretary
- Update: First Fridays (city approval status for ongoing) maybe include open container feature; Mike Ward (VR Events) offered to do for 3k-3.5k monthly and/or Allen Sanford (Beachlife Festival) to manage future events:
- Update: How well 4th of July on Avenue I event turned out and consider same for 2022 (Jeff):

V. **DISCUSSION ITEMS**

- Discuss Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Oct 13th, 6-8pm at: HT/Hennessey's):
- Discuss May 4th City Council meeting where PayByPhone & MobilePay were approved to see after 4 months which one works best for users to pay & extending time at parking meters:
- Discuss outstanding water barrier rentals for Parklets with new extension through December on whether to purchase or continue renting (Allen Sanford):
- Consider full page AD in the 2021 BeachLife Festival Magazine (Eddie Solt):
- Discuss Octoberfest, Halloween Trick-or-Treat & Holiday Stroll Special Events & Management:
- Discuss requesting Parking Meter & Police Fee Waivers for all community focused events in Riviera Village (4th of July on Avenue I, Summer Festival, Octoberfest, Halloween Trick-or-Treat & Holiday Stroll):
- Consider our making & offering red HOLIDAY BAG for the Holiday Season (Kim Judy):

UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS

- Project goals prioritized in order below:
 - Completion of Sidewalk Pavers (CIP) throughout the Village:

- 2. Roundabouts beginning at Avenue I & Catalina (Al Muratsuchi's office suggested CDBG funds via Nils):
- 3. Overhead Entry Archway/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I; we received a proposal in 05/2020 from 3Vsigns to do an entry archway 152k:
 - a. Board Member **eComments** at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

VI. NON-BOARD MEMBER INTRODUCTIONS & REPORTING (USUALLY BEGINS 9:15AM-9:30AM):

- a. City Council Member District 1 - Nils Nehrenheim:
 - 1. Updates & announcements:
- b. Public Works Department (Michael Klein):
 - 1. Sidewalk CIP project (next phase) update:
 - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 - 1. Updates & announcements:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 - 1. Persons Assisting The Homeless (PATH) update:
 - 2. Updates & announcements:

VII. PUBLIC COMMENT (This is for comment on items not on agenda up to 3 minutes per individual):

VIII. ADJOURNMENT OF MEETING (Time & by whom):

Next BID meeting scheduled for August 17, 2021

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.

Recurring agenda items which will be added to agenda depending on needs/time of year:

- 1. Update: Tote Bag program (Purchased: 2,500 9/2020, on hand now: _____) update (Kristina Kelly):
- 2. Update: Holiday Stroll event & discuss RVA Pop-up Tent for events:
- 3. Discuss renewal of Riviera Village Business Improvement District and which board members will attend the City Council meetings (Consent Item 1st Tuesday in November & Public Hearing on 1st Tuesday in December):
- 4. Discuss timeline for 2021 RVA 11 Board Member Nominations/Election:
 - 1. By 03/15: Request to merchants (can be done via March Merchant Newsletter) for nominations to become a RVA Board Member (to be received via email and/or at RVA's mailing address on or before 4/1)
 - 2. On 04/01: Cutoff for receiving nominations (10 unique nominations received – see below):

Nominee Name	Business Name	Business Address	Business License#
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- 3. By 04/15: If more than 11 nominations received then ballot for voting needs to be sent out to all merchants
- 4. On 05/18: General Meeting (5/18 in 2021) ballots received will be counted & new RVA Board of up to 11 Board Members determined
- 5. On 07/01: New RVA Board positions going into effect
- 6. On 07/20: General Meeting (7/20 in 2021) new RVA Board to vote for President, Vice-President, Treasurer & Secretary