

**Riviera Village Association (RVA-BID) Board Meeting**

**Tuesday, April 20, 2021 - 8:30am**

**Virtual Meeting via Zoom at this link:** <https://zoom.us/j/98307047908?pwd=enB0TVJDRkwzdVRRVBOHFreUJCUT09>

**MEETING AGENDA**

<b>Board#</b>	<b>BID License#</b>	<b>Name/Address</b>	<b>Board Member Names</b>	<b>Title</b>	<b>First on RVA</b>
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	328011:	Mioni Family Law APC, 1815 Via El Prado #203	Mioni, Lovette	Board Member	2020
#03:	313730:	Party House Liquor, 1817 S Catalina Ave	Antabian, Ohannes "John"	Treasurer	2019
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	019757:	Horrell Realtors, 1860 S Elena Ave #B	Horrell, Jessica	Vice-President	2019
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	328043:	The Aloha Bungalow, 1799 S Catalina Ave	Poage, Brian	Board Member	2020
#09:	327531:	The Rockefeller, 1707 S Catalina Ave	Sanford, Allen	Board Member	2020
#10:	328015:	Kalihi, 1815 1/2 S Catalina Ave	Novoa, Orlando	Board Member	2019
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez	Board Member	2019

I. **CALL TO ORDER** (Time & by whom):

II. **ROLL CALL** (Board Members present):

III. **CONSENT ITEMS FOR APPROVAL**

- a. Approval of Minutes from previous board meeting:
- b. Receive/file Treasurers report:

IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**

- a. Update: Social Media Manager (Kathleen Fisher) task list (FORM 8810P) & discuss donation page on website:
- b. Update: Farmers Market Financials (Lynda Habash of Start To Finish Event Services, Inc.):
- c. Update: Merchant Mixer details (3<sup>rd</sup> Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Apr 21<sup>st</sup>, 6-8pm at: The Rockefeller):
- d. Update: Junction boxes (7 remaining) Art Wrap projects (Approved from 3vsigns \$4,098.11); On 9/24/2020 John LaRocke emailed approval from City & The Public Art Commission for RVA to do the Art Wrap but to get his approval of the actual graphics intended for each location first to insure the art is appropriate, etc (Brian Poage):
- e. Update: Outdoor Dining & Sidewalk Sale event permit extension requested to 12/31/2021 (Recovery Committee):
- f. Update: Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owners. 06/02/2020 Jeff did walkthrough with Monte/Kevin (Charter); Access Point on top of Digital Directory approved 07/11/2020 at RVA Board meeting 9/10/2020 email from Monte "From what I could see, it may be end of Oct."...Jeff sent follow-up emails to Monte on 11/5, 11/15, 12/11, 1/14, 2/10, 3/13:
- g. Discuss timeline for 2021 RVA 11 Board Member Nominations/Election:
  - 1. By 03/15: Request to merchants (can be done via March Merchant Newsletter) for nominations to become a RVA Board Member (to be received via email and/or at RVA's mailing address on or before 4/1)
  - 2. On 04/01: Cutoff for receiving nominations (10 unique nominations received – see below):

<b>Nominee Name</b>	<b>Business Name</b>	<b>Business Address</b>	<b>Business License#</b>
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- 3. By 04/15: If more than 11 nominations received then ballot for voting needs to be sent out to all merchants
- 4. On 05/18: General Meeting (5/18 in 2021) ballots received will be counted & new RVA Board of up to 11 Board Members determined
- 5. On 07/01: New RVA Board positions going into effect
- 6. On 07/20: General Meeting (7/20 in 2020) new RVA Board to vote for President, Vice-President, Treasurer & Secretary

V. **DISCUSSION ITEMS**

- a. Discuss Merchant Mixer details (3<sup>rd</sup> Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Apr 21<sup>st</sup>, 6-8pm at: \_\_\_\_\_):
- b. Discuss other mobile payment trial options that allow customers to utilize a smartphones QR reader to redirect user to a mobile payment vendors website to either download an app or pay for parking on vendors website. City's current mobile payment option only allows a mobile app download for payment. Nils referred PayByPhone as a good solution so Jeff Ginsburg is working on setting up a demo/beta in Plaza Riviera Office Building's parking garage:
- c. Consider Lisa's Garden Therapy \$1050/mo + \$2925 replanting/clean-up proposal for pots, hanging baskets & litter clean-up weekly service vs MB Landscaping existing \$1200/mo service in place with poor looking landscaping:
- d. Consider updating Election ByLaws to allow email and/or online voting & update RVA's new email address:
- e. Consider 4<sup>th</sup> of July fireworks event in Riviera Village with fireworks on barge off Avenue I as approved at 4/13 City Council Meeting; event might include live music, VIP seating, food/drinks & beer garden:

- VI. **UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**
  - a. Project goals prioritized in order below:
    - 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
    - 2. Roundabouts beginning at Avenue I & Catalina (Al Muratsuchi's office looking into grant programs):
    - 3. Overhead Entry Archway/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I; we received a proposal in 05/2020 from 3Vsigns to do an entry archway 152k:
  - b. Board Member **eComments** at City Council Meetings (Tuesday's 6pm) to request city support of project goals:
- VII. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING (USUALLY BEGINS 9:15AM-9:30AM):**
  - a. City Council Member District 1 - Nils Nehrenheim:
    - 1. Updates & announcements:
  - b. Public Works Department (Michael Klein):
    - 1. Sidewalk CIP project (next phase) update:
    - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
  - c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
    - 1. Updates & announcements:
  - d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
    - 1. Persons Assisting The Homeless (PATH) update:
    - 2. Updates & announcements:
- VIII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):
- IX. **ADJOURNMENT OF MEETING** (Time & by whom):

## Next BID meeting scheduled for May 18, 2021

Please email [jeff.ginsburg@nsicorp.net](mailto:jeff.ginsburg@nsicorp.net) with any questions/comments about this agenda.

### Recurring agenda items which will be added to agenda depending on needs/time of year:

- 1. Update: Tote Bag program (Purchased: 2,500 9/2020, on hand now: \_\_\_\_\_) update (Kristina Kelly):
- 2. Update: Holiday Stroll event & discuss RVA Pop-up Tent for events:
- 3. Discuss renewal of Riviera Village Business Improvement District and which board members will attend the City Council meetings (Consent Item 1<sup>st</sup> Tuesday in November & Public Hearing on 1<sup>st</sup> Tuesday in December):
- 4. Discuss timeline for 2021 RVA 11 Board Member Nominations/Election:
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### On Hold until COVID-19 restrictions are behind us:

- IV.
  - c. Update: First Fridays (city approval status for ongoing) maybe open container in future; Mike Ward (VR Events) offering to do for 3k-3.5k monthly and/or Allen Sanford (Beachlife Festival) to manage future events: **\*\*ON HOLD\*\***
- VI.
  - c. Request Parking Meter & Police Fee Waivers for all community focused events in Riviera Village (Summer Festival, Octoberfest, Halloween Trick-or-Treat & Holiday Stroll) **\*\*Events prohibited during COVID-19 restrictions\*\***: