

## Riviera Village Association (RVA-BID) Board Meeting

Tuesday, October 20, 2020 - 8:30am

**Virtual Meeting via Zoom at this link:** <https://zoom.us/j/98307047908?pwd=enB0TVJDRkwzdVRRVBOHFreUJCUT09>

### MEETING AGENDA

Board#	BID License#	Name/Address	Board Member Names	Title	First on RVA
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	328011:	Mioni Family Law APC, 1815 Via El Prado #203	Mioni, Lovette	Board Member	2020
#03:	313730:	Party House Liquor, 1817 S Catalina Ave	Antabian, Ohannes "John"	Treasurer	2019
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	019757:	Horrell Realtors, 1860 S Elena Ave #B	Horrell, Jessica	Vice-President	2019
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	178326:	Ribbons Boutique, 1909 S Catalina Ave	Kelly, Kristina	Board Member	2016
#09:	327531:	The Rockefeller, 1707 S Catalina Ave	Sanford, Allen	Board Member	2020
#10:	328015:	Kalihi, 1815 1/2 S Catalina Ave	Novoa, Orlando	Board Member	2019
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez	Board Member	2019

- I. **CALL TO ORDER** (Time & by whom):
- II. **ROLL CALL** (Board Members present):
- III. **CONSENT ITEMS FOR APPROVAL**
  - a. Approval of Minutes from previous board meeting:
  - b. Receive/file Treasurers report, discuss bookkeeper assistance including getting bill approvals/checks paid electronically via Bill.com (about \$75/month) to make things more efficient & City BID fees due Jan, Apr, Jul & Oct:
- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
  - a. Update: Social Media Manager (Kathleen Fisher) task list (FORM 8810P) & frequency of attending meetings:
  - b. Update: Farmers Market Financials (Lynda Habash of Start To Finish Event Services, Inc.):
  - c. Update: **First Fridays (city approval status for ongoing) maybe open container in future; Mike Ward (VR Events) offering to do for 3k-3.5k monthly and/or Allen Sanford (Beachlife Festival) to manage future events: \*\*ON HOLD\*\***
  - d. Update: Merchant Mixer details (3<sup>rd</sup> Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Jan 20<sup>th</sup>, 6-8pm at: The Rockefeller):
  - e. Update: Junction boxes (7 remaining) Art Wrap projects (Approved from 3vsigns \$4,098.11); On 9/24/2020 John LaRocke emailed approval from City & The Public Art Commission for RVA to do the Art Wrap but to get his approval of the actual graphics intended for each location first to insure the art is appropriate, etc (Kristina Kelly):
  - f. Update: Outdoor Dining & Sidewalk Sale & Hydrology Study & regular steam cleaning of parklets (weekly, bi-weekly or monthly...see proposal from Path To Clean) during COVID-19 Restrictions (Allen Sanford):
  - g. Update: Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owners. 06/02/2020 Jeff did walkthrough with Monte/Kevin (Charter)...Access Point on top of Digital Directory approved 07/11/2020 at RVA Board meeting 9/10/2020 email from Monte **"From what I could see, it may be end of Oct."**:
- V. **DISCUSSION ITEMS**
  - a. Discuss Merchant Mixer details (3<sup>rd</sup> Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Jan 20<sup>th</sup>, 6-8pm at: \_\_\_\_\_):
  - b. Discuss other mobile payment trial options that allow customers to utilize a smartphones QR reader to redirect user to a mobile payment vendors website to either download an app or pay for parking on vendors website. City's current mobile payment option only allows a mobile app download for payment (Pedro Malo – Parking Meter tech):
  - c. **Request Parking Meter & Police Fee Waivers for all community focused events in Riviera Village (Summer Festival, Octoberfest, Halloween Trick-or-Treat & Holiday Stroll) \*\*Events prohibited during COVID-19 restrictions\*\*:**
  - d. Update: Tote Bag program (Purchased: 2,500 9/2020, on hand now: \_\_\_\_\_) update (Kristina Kelly):
  - e. Consider having parking study done before inside dining allowed again and then after inside dining allowed to have date to show City/Coastal Commission the parking lost with parklets is not a problem in the village in hopes we can get parklets allowed to remain even after COVID-19 restriction ease (Allen/Jeff):
- VI. **UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**
  - a. Project goals prioritized in order below:
    1. Completion of Sidewalk Pavers (CIP) throughout the Village:
    2. Roundabouts beginning at Avenue I & Catalina:
    3. Overhead Entry Archway/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I; we received a proposal from 3Vsigns to do an entry archway (see attached):
  - b. Board Member **eComments** at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

- VII. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):**
- a. City Council Member District 1 - Nils Nehrenheim:
    - 1. Updates & announcements: **\*\*Nils got 50k allocated from City to Riviera Village at the 8/4 City Council Meeting\*\***
  - b. Public Works Department (Michael Klein):
    - 1. Sidewalk CIP project (next phase) update:
    - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
  - c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
    - 1. Updates & announcements:
    - 2. **Discuss renewal of Riviera Village Business Improvement District and which board members will attend the City Council ZOOM meetings (Consent Item October 20<sup>th</sup> & Public Hearing on December 1<sup>st</sup>):**
  - d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
    - 1. Persons Assisting The Homeless (PATH) update:
    - 2. Updates & announcements:
- VIII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):
- IX. **ADJOURNMENT OF MEETING** (Time & by whom):

## Next BID meeting scheduled for November 17, 2020

Please email [jeff.ginsburg@nsicorp.net](mailto:jeff.ginsburg@nsicorp.net) with any questions/comments about this agenda.

### Recurring agenda items which will be added to agenda depending on needs/time of year:

1. Update: Tote Bag program (Purchased: 2,500 9/2020, on hand now: \_\_\_\_\_) update (Kristina Kelly):
2. Update: Holiday Stroll event & discuss RVA Pop-up Tent for events:
3. Discuss renewal of Riviera Village Business Improvement District and which board members will attend the City Council meetings (Consent Item November 5<sup>th</sup> & Public Hearing on December 3rd):
4. Discuss timeline for 2020 RVA 11 Board Member Nominations/Election:
  1. By 03/15: Request to merchants (can be done via March Merchant Newsletter) for nominations to become a RVA Board Member (to be received via email and/or at RVA's mailing address on or before 4/1)
  2. On 04/01: Cutoff for receiving nominations (10 unique nominations received – see below):

Name	Business Name	Business ID & Address
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3. By 04/15: If more than 11 nominations received then ballot for voting needs to be sent out to all merchants
4. On 05/21: General Meeting (5/19 in 2020) ballots received will be counted & new RVA Board of up to 11 Board Members determined
5. On 07/01: New RVA Board positions going into effect
6. On 07/16: General Meeting (7/21 in 2020) new RVA Board to vote for President, Vice-President, Treasurer & Secretary