

Riviera Village Association (RVA-BID) Board Meeting

Tuesday, April 21, 2020 - 8:30am
Virtual Meeting online via Zoom

MEETING AGENDA

Board#	BID License#	Name/Address	Board Member Names	Title	First on RVA
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	320789:	Sacks at the Beach Café, 1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	2012
#03:	313730:	Party House Liquor, 1817 S Catalina Ave	Antabian, Ohannes "John"	Treasurer	2019
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	019757:	Horrell Realtors, 1860 S Elena Ave #B	Horrell, Jessica	Vice-President	2019
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	178326:	Ribbons Boutique, 1909 S Catalina Ave	Kelly, Kristina	Board Member	2016
#09:	327531:	The Rockefeller, 1707 S Catalina Ave	Mauck, Robert (Resigned)	Board Member	2019
#10:	328015:	Kalihi, 1815 1/2 S Catalina Ave	Novoa, Orlando	Board Member	2019
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez	Board Member	2019

- I. **CALL TO ORDER** (Time & by whom):
- II. **ROLL CALL** (Board Members present):
- III. **CONSENT ITEMS FOR APPROVAL**
 - a. Approval of Minutes from previous board meeting:
 - b. Receive/file Treasurers/bookkeeping report, also status on city quarterly BID Fee checks (Jan, Apr, Jul & Oct):
- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
 - a. Update: Social Media Manager (Kathleen Fisher) task list (FORM 8810P) & frequency of attending meetings:
 - b. Update: Website (RivieraVillage.net) revamp & consider adding page to sell Riviera Village unique products (banners, metal "R" logos, new Art Bench & Bike Rack locations, etc) (Kathleen Fisher & Jeff Ginsburg):
 - c. Update: Farmers Market & Financials (Mike Ward, if present):
 - d. Update: First Fridays (city approval status for ongoing) maybe open container in future; Mike Ward (VR Events) offering to do for 3k-3.5k monthly and/or Allen Sanford (Beachlife Festival) to manage future events:
 - e. Update: Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Apr 15th, 6-8pm at: The Rockefeller) consider postponing to July 15th due to Coronavirus pandemic:
 - f. Update: Junction boxes (7 remaining) Art Wrap projects (Approved from 3vsigns \$4,098.11); Jeff emailed John LaRocke at City on 03/04/2020:
 - g. The USPS approved 1799 S CATALINA AVE UNIT# RVA as mailbox location on 4/6; discuss using location:
- V. **DISCUSSION ITEMS**
 - a. Discuss Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Jul 15th, 6-8pm at: _____):
 - b. Discuss approving "Authorization to Install and Maintain Communications Equipment Agreement" which will add Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owner (we're waiting for Senior Management to approve per Monte) or consider Installing a Deep Blue Communications (Ruckus) WiFi system throughout the village (about 34k) which would give the RVA contact information of users for marketing/social media (Jeff Ginsburg setup demo at Pike/Sacks):
 - c. Discuss other mobile payment trial options that allow customers to utilize a smartphones QR reader to redirect user to a mobile payment vendors website to either download an app or pay for parking on vendors website. City's current mobile payment option only allows a mobile app download for payment (Pedro Malo – Parking Meter tech):
 - d. Request Parking Meter & Police Fee Waivers for all community focused events in Riviera Village (Summer Festival, Octoberfest, Halloween Trick-or-Treat & Holiday Stroll):
 - e. Discuss timeline for 2020 RVA 11 Board Member Nominations/Election:
 - 1. By 03/15: Request to merchants (can be done via March Merchant Newsletter) for nominations to become a RVA Board Member (to be received via email and/or at RVA's mailing address on or before 4/1)
 - 2. On 04/01: Cutoff for receiving nominations (10 unique nominations received – see below):

Name	Business Name	Business ID & Address
John Antabian	Party House Liquor	327805 1817 S Catalina Ave
Robert Mauck (Resigned)	The Rockefeller	327531 1707 S Catalina Ave
Jeff Ginsburg	Plaza Riviera Office Building	309640 1611 S Catalina Ave #115
Lovette Mioni	Mioni Family Law APC	328011 1815 Via El Prado #203
Brian Diederich	Riviera Funding	308860 1801 S Catalina Ave #201

Jessica Horrell	Horrell Realtors	019757	1860 S Elena Ave #B
Greg Gomez	Rental Property Owner	327704	1830 S Elena Ave
Terence C. McGaughey	McGaughey & Spirito	318410	116 Avenue I
Orlando Novoa	Kalihi	328015	1815 1/2 S Catalina Ave
Kristina Christian Kelly	Ribbons Boutique	178326	1909 S Catalina Ave

3. By 04/15: If more than 11 nominations received then ballot for voting needs to be sent out to all merchants
4. On 05/21: General Meeting (5/19 in 2020) ballots received will be counted & new RVA Board of up to 11 Board Members determined
5. On 07/01: New RVA Board positions going into effect
6. On 07/16: General Meeting (7/21 in 2020) new RVA Board to vote for President, Vice-President, Treasurer & Secretary
- f. Discuss resignation from Robert Mauck (The Rockefeller) and his nomination of Allen Sanford to take his place:

VI. UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS

- a. Project goals prioritized in order below:
 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
 2. Roundabouts beginning at Avenue I & Catalina:
 3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:
- b. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

VII. NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):

- a. City Council Member District 1 - Nils Nehrenheim:
 1. Updates & announcements:
- b. Public Works Department (Michael Klein):
 1. Sidewalk CIP project (next phase) update:
 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 1. Updates & announcements:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 1. Persons Assisting The Homeless (PATH) update:
 2. Updates & announcements:

VIII. PUBLIC COMMENT (This is for comment on items not on agenda up to 3 minutes per individual):

IX. ADJOURNMENT OF MEETING (Time & by whom):

Next BID meeting scheduled for May 19, 2020

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.

Recurring agenda items which will be added to agenda depending on needs/time of year:

1. Update: Tote Bag program (Purchased: 2,500 2/2019, on hand now: _____) update (Kristina Kelly):
2. Update: Holiday Stroll event & discuss RVA Pop-up Tent for events:
3. Discuss renewal of Riviera Village Business Improvement District and which board members will attend the City Council meetings (Consent Item November 5th & Public Hearing on December 3rd):
4. Discuss timeline for 2020 RVA 11 Board Member Nominations/Election:
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