

Riviera Village Association (RVA-BID) Board Meeting

**Tuesday, February 18, 2020 - 8:30am
The Rockefeller (inside seating area)
1707 S Catalina Ave, Redondo Beach, CA 90277**

MEETING AGENDA

Board#	BID License#	Name/Address	Board Member Names	Title	First on RVA
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	320789:	Sacks at the Beach Café, 1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	2012
#03:	313730:	Party House Liquor, 1817 S Catalina Ave	Antabian, Ohannes "John"	Treasurer	2019
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	019757:	Horrell Realtors, 1860 S Elena Ave #B	Horrell, Jessica	Vice-President	2019
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	178326:	Ribbons Boutique, 1909 S Catalina Ave	Kelly, Kristina	Board Member	2016
#09:	327531:	The Rockefeller, 1707 S Catalina Ave	Mauck, Robert	Board Member	2019
#10:	328015:	Kalihi, 1815 1/2 S Catalina Ave	Novoa, Orlando	Board Member	2019
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez	Board Member	2019

I. **CALL TO ORDER** (Time & by whom):

II. **ROLL CALL** (Board Members present):

III. **CONSENT ITEMS FOR APPROVAL**

- a. Approval of Minutes from previous board meeting:
- b. Receive/file Treasurers report, also status on city quarterly BID Fee checks (Jan, Apr, Jul & Oct):
- c. Discuss hiring a bookkeeper to assist Treasurer (Mike Ward offered to do for \$100/month):

IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**

- a. Update: Social Media Manager (Kathleen Fisher) task list (FORM 8810P) & frequency of attending meetings:
- b. Update: Website (RivieraVillage.net) revamp & consider adding page to sell Riviera Village unique products (banners, metal "R" logos, new Art Bench & Bike Rack locations, etc) (Kathleen Fisher & Jeff Ginsburg):
- c. Update: Farmers Market & Financials (Mike Ward, if present):
- d. Update: First Fridays (RBPD approved phased street closure/band for March) maybe open container in future; Mike Ward (VR Events) offered to manage March event for \$1650:
- e. Update: Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Apr 15th, 6-8pm at: The Rockefeller):
- f. Update: Junction boxes (7 remaining) Art Wrap projects (Approved from 3vsigns \$4,098.11):

V. **DISCUSSION ITEMS**

- a. Discuss Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Apr 15th, 6-8pm at: _____):
- b. Discuss approving "Authorization to Install and Maintain Communications Equipment Agreement" which will add Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owner (we're waiting for Senior Management to approve per Monte) or consider installing a Deep Blue Communications (Ruckus) WiFi system throughout the village (about 34k) which would give the RVA contact information of users for marketing/social media (Jeff Ginsburg to demo):
- c. Discuss other mobile payment trial options that allow customers to utilize a smartphones QR reader to redirect user to a mobile payment vendors website to either download an app or pay for parking on vendors website. City's current mobile payment option only allows a mobile app download for payment (Pedro Malo – Parking Meter tech):
- d. Request Parking Meter & Police Fee Waivers for all community focused events in Riviera Village (Summer Festival, Octoberfest, Halloween Trick-or-Treat & Holiday Stroll):
- e. Consider working with Terranea to have LYFT/UBER discount code to get their guests to Riviera Village as well as a similar code to get people to Terranea from Riviera Village; also consider merchant/restaurant discounts for confirmed Terranea guest visitors (Jeff Ginsburg):
- f. Consider migrating email from RivieraVillage2004@gmail.com to info@RivieraVillage.net since RVA owns it now:
- g. Consider Beachlife Festival banners/flags in Riviera Village marketing the event (Allen Sanford):
- h. Consider Summer Festival 2020 extends to Elena, begins 12pm Fri and beer garden open to 10pm Fri & Sat:

VI. **UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**

- a. Project goals prioritized in order below:
 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
 2. Roundabouts beginning at Avenue I & Catalina:

- 3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:
- b. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

VII. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):**

- a. City Council Member District 1 - Nils Nehrenheim:
 - 1. Updates & announcements:
- b. Public Works Department (Michael Klein):
 - 1. Sidewalk CIP project (next phase) update:
 - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 - 1. Updates & announcements:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 - 1. Persons Assisting The Homeless (PATH) update:
 - 2. Updates & announcements:
- e. Redondo Beach Fire Department (Jason May/Brian Regan):
 - 1. Fire Inspection Program
 - 2. Fire Department Emergency Operations
 - 3. Upcoming Events
- f. Consider National Night Out (NNO) on Avenue I on Tuesday, August 4, 2020 (Jeff Gaul):

VIII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):

IX. **ADJOURNMENT OF MEETING** (Time & by whom):

Next BID meeting scheduled for March 17, 2020

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.

Items excluded from this agenda but will be added to agenda bi-annually/quarterly depending on needs/time of year:

- 1. Update: Tote Bag program (Purchased: 2,500 2/2019, on hand now: _____) update (Kristina Kelly):
- 2. Update: Holiday Stroll event & discuss RVA Pop-up Tent for events:
- 3. Discuss renewal of Riviera Village Business Improvement District and which board members will attend the City Council meetings (Consent Item November 5th & Public Hearing on December 3rd):