

Riviera Village Association (RVA-BID) Board Meeting

Tuesday, October 15, 2019 - 8:30am
The Rockefeller (inside seating area)
1707 S Catalina Ave, Redondo Beach, CA 90277

MEETING AGENDA

Board#	BID License#	Name/Address	Board Member Names	Title	First on RVA
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	320789:	Sacks at the Beach Café, 1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	2012
#03:	313730:	Party House Liquor, 1817 S Catalina Ave	Antabian, Ohannes "John"	Treasurer	2019
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	019757:	Horrell Realtors, 1860 S Elena Ave #B	Horrell, Jessica	Vice-President	2019
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	178326:	Ribbons Boutique, 1909 S Catalina Ave	Kelly, Kristina	Board Member	2016
#09:	327531:	The Rockefeller, 1707 S Catalina Ave	Mauck, Robert	Board Member	2019
#10:	328015:	Kalihi, 1815 1/2 S Catalina Ave	Novoa, Orlando	Board Member	2019
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez	Board Member	2019

- I. **CALL TO ORDER** (Time & by whom):
- II. **ROLL CALL** (Board Members present):
- III. **CONSENT ITEMS FOR APPROVAL**
 - a. Approval of Minutes from previous board meeting:
 - b. Receive/file Treasurers report, also status on city quarterly BID Fee checks (Jan, Apr, Jul & Oct):
- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
 - a. Update: Social Media Manager (Kathleen Fisher) task list (FORM 8810P) & frequency of attending meetings:
 - b. Update: Website (RivieraVillage.net) & consider more updates (Jeff Ginsburg/Kathleen Fisher):
 - c. Update: Farmers Market (Mike Ward, if present):
 - d. Update: First Fridays (consider street closure in phases with open container feature & next month's "Theme":
 - e. Update: Tote Bag program (Purchased: 2,500 2/2019, on hand now: _____) update (Kristina Kelly):
 - f. Update: Hanging baskets/"R" logos, landscaping & Farmers Market Booth (Kristina Kelly):
 - g. Status on 3 new banner graphics project approved 7/16 via Signvertise \$6,427.50 proposal (Kristina Kelly):
 - h. Update: Digital Directory Sign/Wrap by Kiosk (Jeff Ginsburg):
 - i. Update: Cable lighting project in Triangle Parking Lot adjacent to Elena Ave (Greg Gomez):
 - j. Update: Halloween & Holiday Stroll events (Ellen Engleky):
 - k. Update: Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Oct 16th, 6-8pm at: Chez Melange):
- V. **DISCUSSION ITEMS**
 - a. Discuss Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Jan 15th, 6-8pm at: Hook & Plow):
 - b. Discuss approving "Authorization to Install and Maintain Communications Equipment Agreement" which will add Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owner (we're waiting for Senior Management to approve per Monte) or consider Installing a Deep Blue Communications (Ruckus) WiFi system throughout the village (about 34k) which would give the RVA contact information of users for marketing/social media (Jeff Ginsburg to demo):
 - c. Discuss other mobile payment trial options that allow customers to utilize a smartphones QR reader to redirect user to a mobile payment vendors website to either download an app or pay for parking on vendors website. City's current mobile payment option only allows a mobile app download for payment (Pedro Malo – Parking Meter tech):
 - d. Request Parking Meter & Police Fee Waivers for all community focused events in Riviera Village (Summer Festival, Octoberfest, Halloween Trick-or-Treat & Holiday Stroll):
 - e. Discuss renewal of Riviera Village Business Improvement District and which board members will attend the City Council meetings (Consent Item November 5th & Public Hearing on December 3rd):
 - f. Consider 3 annual Sidewalk Sale events kicked off with First Fridays in Feb, May & Sep (Lead: Brian, Emily or Renessa ****Renessa emailed Jeff that 1st Friday in May is also Beachlife Festival****):
 - j. Consider Lobster Festival in Riviera Village (possibly just on Avenue I between Catalina/Esplanade):
 - k. Consider partnering with U.S. Census Bureau (Linda V. Marshall-Smith) to attend RVA Merchant Mixer, Halloween event & Farmers Market to educate people how important/easy it is to complete 2020 Census paperwork: #
- VI. **UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**

- a. Short term project goals prioritized in order below:
 - 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
 - 2. Roundabout at Avenue I & Catalina:
 - 3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:
- b. Long term project goal:
 - 1. Decide new goal since Parking Structure in Parking Triangle isn't happening:
- c. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

VII. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):**

- a. City Council Member District 1 - Nils Nehrenheim:
 - 1. Updates & announcements:
 - 2. Discuss enforcement of 4 hour limit at parking meters (including holders of Parking Permits):
- b. Public Works Department (Michael Klein):
 - 1. Sidewalk CIP project (next phase) update:
 - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 - 1. Updates & announcements:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 - 1. Persons Assisting The Homeless (PATH) update:
 - 2. Updates & announcements:

VIII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):

IX. **ADJOURNMENT OF MEETING** (Time & by whom):

Next BID meeting scheduled for November 19, 2019

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.