

**Riviera Village Association (RVA-BID) Board Meeting**

**Tuesday, July 16, 2019 - 8:30am**  
**The Rockefeller (inside seating area)**  
**1707 S Catalina Ave, Redondo Beach, CA 90277**

**MEETING AGENDA**

<b>Board#</b>	<b>BID License#</b>	<b>Name/Address</b>	<b>Board Member Names</b>	<b>Title</b>	<b>First on RVA</b>
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	<b>President</b>	2005
#02:	320789:	Sacks at the Beach Café, 1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	2012
#03:	313730:	Party House Liquor, 1817 S Catalina Ave	Antabian, John	Board Member	2019
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	<b>Secretary</b>	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	019757:	Horrell Realtors, 1860 S Elena Ave #B	Horrell, Jessica	Board Member	2019
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	178326:	Ribbons Boutique, 1909 S Catalina Ave	Kelly, Kristina	Board Member	2016
#09:	327531:	The Rockefeller, 1707 S Catalina Ave	Mauck, Robert	Board Member	2019
#10:	328015:	Kalihi, 1815 1/2 S Catalina Ave	Novoa, Orlando	Board Member	2019
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez	Board Member	2019

<b>Committee Name</b>	<b>Chair Positions:</b>
Marketing:	Russomano, Ralph
Beautification:	Kelly, Kristina
Social Media:	Diederich, Brian

- I. **CALL TO ORDER** (Time & by whom):
- II. **ROLL CALL** (Board Members present):
- III. **CONSENT ITEMS FOR APPROVAL**
  - a. Approval of Minutes from previous board meeting:
  - b. Receive and file Treasurers report:
- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
  - a. Update on Social Media Manager (Kathleen Fisher) task list (FORM 8810P):
  - b. Farmers Market (Mike Ward):
  - c. First Fridays update, consider street closure with open container feature & next month's "Theme":
  - d. Tote Bag program (Purchased: 2,500 2/2019, on hand now: \_\_\_\_\_) update (Marketing Committee):
  - e. Digital Directory Sign/Wrap update & discuss merchant marketing:
  - f. Hanging baskets, hanging "R" logos & Farmers Market Booth (Beautification Committee):
  - g. Discuss "Hard to navigate RivieraVillage.net website" & consider ePage for more updates (Kathleen Fisher):
  - h. Discuss VALPAK advertising options (Mike Ward has details):
  - i. Discuss using same 3 banner graphics + Farmers Market for the 100 banner order NTE 8k (Jeff):  
(Current banner proposals: Vital Signs \$10,910.00, Signvertise \$6,427.50, 3Vsigns \$11,384.00)
- V. **DISCUSSION ITEMS**
  - a. Decide Merchant Mixer details (3<sup>rd</sup> Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (July 17th, 6-8pm at: Rebel RePUBLIC):
  - b. Discuss approving "Authorization to Install and Maintain Communications Equipment Agreement" which will add Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owner (we're waiting for Senior Management to approve per Monte):
  - c. Discuss cable lighting over Elena Ave as requested by Gomez, Greg & Vicki at 1820 S Elena:
  - e. Status with updating Bylaws to allow for nominations & voting new RVA Board members via email (Terry):
  - h. On 07/16: General Meeting new RVA Board to vote for President, Vice-President, Treasurer, Secretary along with Committee Names & Chair Positions (**highlighted above**):
  - i. Consider making USPS mailing address the legal address of the RVA at 1799 S Catalina Ave:
  - j. Discuss how Summer Festival 3-day event went and consider Octoberfest for Riviera Village:

**UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**

- a. Short term project goals prioritized in order below:
  - 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
  - 2. Roundabout at Avenue I & Catalina:
  - 3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:
- b. Long term project goal:

1. Decide new goal since Parking Structure in Parking Triangle isn't happening:
- c. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

VI. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):**

- a. City Council Member District 1 - Nils Nehrenheim:
  1. Updates & announcements:
- b. Public Works Department (Michael Klein):
  1. Sidewalk CIP project (next phase) update:
  2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
  1. Updates & announcements:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
  1. Persons Assisting The Homeless (PATH) update:
  2. Updates & announcements:

VII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):

VIII. **ADJOURNMENT OF MEETING** (Time & by whom):

**Next BID meeting scheduled for August 20, 2019**

Please email [jeff.ginsburg@nsicorp.net](mailto:jeff.ginsburg@nsicorp.net) with any questions/comments about this agenda.