Riviera Village Association (RVA-BID) Board Meeting

Tuesday, June 18, 2019 - 8:30am The Rockefeller (inside seating area) 1707 S Catalina Ave, Redondo Beach, CA 90277

MEETING AGENDA

First

| Board# | BID License# Name/Address | Board Member Names | Title | on RVA |
|--------|---|---------------------------|---------------------|--------|
| #01: | 309640: Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115 | Ginsburg, Jeff | President | 2005 |
| #02: | 320789: Sacks at the Beach Café, 1611 S Catalina Ave Ste 120 | Hatanelas, Chris | Board Member | 2012 |
| #03: | 290198: Village Runner, 1611 S Catalina Ave Ste 105 | Ward, Mike | Treasurer | 2004 |
| #04: | 308860: Riviera Funding, 1801 S Catalina Ave Ste 201 | Diederich, Brian | Secretary | 2013 |
| #05: | 318410: McGaughey & Spirito, 116 Avenue I | McGaughey, Terry | Board Member | 2010 |
| #06: | 278328: Hennesseys, 1845 S Elena Ave Ste 300 | Hennessey, Paul | Board Member | 2018 |
| #07: | 311843: HT Grill, 1845 S Elena Ave Ste 300 | Russomano, Ralph | Board Member | 2018 |
| #08: | 178326: Ribbons Boutique, 1909 S Catalina Ave | Kelly, Kristina | Board Member | 2016 |
| #09: | ??????: Tapas & Vino, 1729 S Catalina Ave | DiGirgis, Andy | Board Member | 2018 |
| #10: | 323326: Pike Properties, 1611 S Catalina Ave Ste 115 | Aspel, Steve | Vice President | 2018 |
| #11: | 327704: Property Owner, 1830 S Elena Ave | Greg Gomez | Board Member | 2019 |

Committee Name Chair Positions:

Marketing: Ward, Mike & Russomano, Ralph

Beautification: Kelly, Kristina Social Media: Diederich, Brian

- I. CALL TO ORDER (Time & by whom):
- II. ROLL CALL (Board Members present):

III. CONSENT ITEMS FOR APPROVAL

- a. Approval of Minutes from previous board meeting:
- b. Receive and file Treasurers report:

IV. UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS

- a. Update on Social Media Manager (Kathleen Fisher) task list (FORM 8810P):
- b. Farmers Market (Mike Ward):
- c. First Fridays update, consider street closure with open container feature & next month's "Theme" (Paul Hennessey/Robert):
- d. Tote Bag program (Purchased: 2,500 2/2019, on hand now: _____) update (Marketing Committee):
- e. Digital Directory Sign Wrap update & consider (NTE \$1500) Open Eye Camera tied into Plaza Riviera NVR to monitor sign (Jeff Ginsburg & Brian Diederich):
- f. Hanging baskets, hanging "R" logos & Farmers Market Booth (Beautification Committee):
- g. Discuss "Hard to navigate RivieraVillage.net website" details per last month's minutes & consider Brad Waller at ePage for doing more updates:
- h. Date, time, location & details for Hotel Concierge meeting to bring visitors to Riviera Village (Hotels no longer have shuttles as LYFT/UBER is how guests get around these days):
- i. Discuss VALPAK advertising (Mike Ward):

V. DISCUSSION ITEMS

- a. Decide Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (July 17th, 6-8pm at: Rebel RePUBlic):
- b. Discuss approving "Authorization to Install and Maintain Communications Equipment Agreement" which will add Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owner (we're waiting for Senior Management to approve per Monte):
- c. Discuss cable lighting over Elena Ave as requested by Gomez, Greg & Vicki at 1820 S Elena:
- d. Consider printing new set of banners as no extras exist and many poles are missing banners: (Mike Ward):
- e. Status with updating Bylaws to allow for nominations & voting new RVA Board members via email (Terry):
- f. Consider allocating \$1000 towards Public Art Commission art wrap on old Frontier junction box:
- g. On 07/01: New RVA Board positions going into effect (nominations confirmed/approved listed below):
- h. On 07/16: General Meeting new RVA Board to vote for President, Vice-President, Treasurer & Secretary:

| Name | Business Name | Business ID & Address |
|-----------------|-----------------------------|----------------------------|
| Greg Gomez | Rental Property Owner | 327704 1830 S Elena Ave |
| Ralph Russomano | Rebel Republic Social House | 324807 1710 S Catalina Ave |
| John Antabian | Party House Liquor | 313730 1817 S Catalina Ave |
| Jessica Horrell | Horrell Realtors | 019757 1860 S Elena Ave #B |

The Rockefeller 327531 1707 S Catalina Ave Robert Mauck 318410 116 Avenue I McGaughey & Spirito Terence C. McGaughey 308860 1801 S Catalina Ave #201 Brian Diederich Riviera Funding Jeff Ginsburg Plaza Rivera Office Building 309640 1611 S Catalina Ave #115 Chris Hatanelas Sacks On the Beach 320789 1611 S Catalina AVE #120 Kristina Christian Kelly Ribbons Boutique 178326 1909 S Catalina Ave 328015 1815 1/2 S Catalina Ave Orlando Novoa Kalihi

UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS

- a. Short term project goals prioritized in order below:
 - 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
 - 2. Roundabout at Avenue I & Catalina:
 - 3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:
- b. Long term project goal:
 - 1. Parking Structure in Parking Triangle Walker Consulting feasibility study (Mike Ward):
- c. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

VI. NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):

- a. City Council Member District 1 Nils Nehrenheim:
 - 1. Updates & announcements:
- b. Public Works Department (Michael Klein):
 - 1. Sidewalk CIP project (next phase) update:
 - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 - 1. Updates & announcements:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 - 1. Persons Assisting The Homeless (PATH) update:
 - 2. Updates & announcements:
- VII. PUBLIC COMMENT (This is for comment on items not on agenda up to 3 minutes per individual):
- VIII. ADJOURNMENT OF MEETING (Time & by whom):

Next BID meeting scheduled for July 16, 2019

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.

Frontier junction box considered for Art Wrap:



Page 2 of 2