

**Riviera Village Association (RVA-BID) Board Meeting**

**Tuesday, April 16, 2019 - 8:30am  
The Rockefeller (inside seating area)  
1707 S Catalina Ave, Redondo Beach, CA 90277**

**MEETING AGENDA**

<b>Board#</b>	<b>BID License Name/Address</b>	<b>Board Member Names</b>	<b>Title</b>	<b>First on RVA</b>
#01:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	Sacks at the Beach Café, 1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	2012
#03:	Village Runner, 1611 S Catalina Ave Ste 105	Ward, Mike	Treasurer	2004
#04:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	Hennesseys, 1845 S Elena Ave Ste 300	Hennessey, Paul	Board Member	2018
#07:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	Ribbons Boutique, 1909 S Catalina Ave	Kelly, Kristina	Board Member	2016
#09:	Tapas & Vino, 1729 S Catalina Ave	DiGirgis, Andy	Board Member	2018
#10:	Pike Properties, 1611 S Catalina Ave Ste 115	Aspel, Steve	Vice President	2018
#11:	VACANT	VACANT		

<b>Committee Name</b>	<b>Chair Positions:</b>
Marketing:	Ward, Mike & Russomano, Ralph
Beautification:	Kelly, Kristina
Social Media:	Diederich, Brian

- I. **CALL TO ORDER** (Time & by whom):
- II. **ROLL CALL** (Board Members present):
- III. **CONSENT ITEMS FOR APPROVAL**
  - a. Approval of Minutes from previous board meeting:
  - b. Receive and file Treasurers report:
- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
  - a. Update on Social Media Manager (Kathleen Fisher) task list (FORM 8810P):
  - b. Farmers Market (Mike Ward):
  - c. First Fridays update & next month's "Theme" (Paul Hennessey):
  - d. Tote Bag program (Purchased: 2,500 2/2019, on hand: \_\_\_\_\_) update (Marketing Committee):
  - e. Digital Directory/Shuttle Sign update & wrap proposals 3vSigns \$1077.87 & SpeedPro \$536.00 (Jeff Ginsburg & Brian Diederich):
  - f. Hanging baskets, hanging "R" logos & Farmers Market Booth (Beautification Committee):
  - g. Status with ePage updating RivieraVillage.net website to today's standards & optimized for smart phones:
  - h. Consider not renewing RivieraVillageAssociation.net domain as not really being used:
  - i. Date, time, location & details for Hotel Concierge meeting to setup hotel shuttle schedules (Discuss new Redondo Beach Travel and Tourism Board (RBTT) or Maryanne with DineAroundLA Concierge:
  - j. Add a Friday night beer garden to the Summer Festival (as already approved by RBPB subject to RVA Board approval; if RVA approves then final approval needed from Special Events Committee on May 2<sup>nd</sup>):
- V. **DISCUSSION ITEMS**
  - a. Date, time, location & details for quarterly Merchant Mixer (April 17th, 6-8pm at: King Harbor Brewery):
  - b. Discuss approving "Authorization to Install and Maintain Communications Equipment Agreement" which will add Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owner:
  - c. Discuss cable lighting over Elena Ave as requested by Gomez, Greg & Vicki at 1820 S Elena:
  - d. Consider printing new all season banners as old banner gaps do not fit over new street light pole ends South Bay Vital Signs \$8514.72, 3Vsigns \$8278.20 & Signvertise \$4,320.00+tax :
  - e. Consider updating Bylaws to allow for voting via email & change mailing address to 1799 S Catalina Ave:
  - f. Discuss supporting BCHD & Jane's Walk (<https://janeswalk.org/>) starting on First Friday May 3<sup>rd</sup> 5pm at Kiosk:
  - g. Consider appointing a board member to fill vacant board member position #11:
  - h. Discuss timeline for 2019 RVA 11 Board Member Nominations/Election:
    1. By 03/15: Request to merchants (can be done via March Merchant Newsletter) for nominations to become a RVA Board Member (to be received at mailing address on or before 4/1)
    2. On 04/01: Cutoff for receiving nominations (11 nominations received – see below):

<b>Name</b>	<b>Business Name</b>	<b>Business ID &amp; Address</b>
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Greg Gomez	Rental Property Owner	327704	1830 S Elena Ave
Ralph Russomano	Rebel Republic Social House	324807	1710 S Catalina Ave
John Antabian	Party House Liquor	313730	1817 S Catalina Ave
Jessica Horrell	Horrell Realtors	019757	1860 S Elena Ave #B
Robert Mauck	The Rockefeller	327531	1707 S Catalina Ave
Terence C. McGaughey	McGaughey & Spirito	318410	116 Avenue I
Brian Diederich	Riviera Funding	308860	1801 S Catalina Ave #201
Jeff Ginsburg	Plaza Rivera Office Building	309640	1611 S Catalina Ave #115
Chris Hatanelas	Sacks On the Beach	320789	1611 S Catalina AVE #120
Kristina Christian Kelly	Ribbons Boutique	178326	1909 S Catalina Ave
Orlando Novoa	Kalihi	328015	1815 1/2 S Catalina Ave

3. By 04/15: If more than 11 nominations received then ballot for voting needs to be sent out to all merchants
4. On 05/21: General Meeting (5/21 in 2019) ballots received at mailing address will be counted & new RVA Board of up to 11 Board Members determined
5. On 07/01: New RVA Board positions going into effect
6. On 07/16: General Meeting (7/16 in 2019) new RVA Board to vote for President, Vice-President, Treasurer & Secretary

#### UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS

- a. Short term project goals prioritized in order below:
  1. Completion of Sidewalk Pavers (CIP) throughout the Village:
  2. Roundabout at Avenue I & Catalina:
  3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:
- b. Long term project goal:
  1. Parking Structure in Parking Triangle – Walker Consulting feasibility study (Mike Ward):
- c. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

#### VI. NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):

- a. City Council Member District 1 - Nils Nehrenheim:
  1. Updates & announcements:
  2. Status with 4<sup>th</sup> of July fireworks show & event in Riviera Village (Rick Bender too):
- b. Public Works Department (Michael Klein):
  1. Sidewalk CIP project (next phase) update:
  2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
  1. Updates & announcements:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
  1. Persons Assisting The Homeless (PATH) update:
  2. Updates & announcements:

#### VII. PUBLIC COMMENT (This is for comment on items not on agenda up to 3 minutes per individual):

#### VIII. ADJOURNMENT OF MEETING (Time & by whom):

**Next BID meeting scheduled for May 21, 2019**

Please email [jeff.ginsburg@nsicorp.net](mailto:jeff.ginsburg@nsicorp.net) with any questions/comments about this agenda.