

Riviera Village Association (RVA-BID) Board Meeting

Tuesday, March 19, 2019 - 8:30am
The Rockefeller (inside seating area)
1707 S Catalina Ave, Redondo Beach, CA 90277

MEETING AGENDA

Board#	BID License Name/Address	Board Member Names	Title	First on RVA
#01:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	Sacks at the Beach Café, 1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	2012
#03:	Village Runner, 1611 S Catalina Ave Ste 105	Ward, Mike	Treasurer	2004
#04:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	Hennesseys, 1845 S Elena Ave Ste 300	Hennessey, Paul	Board Member	2018
#07:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	Ribbons Boutique, 1909 S Catalina Ave	Kelly, Kristina	Board Member	2016
#09:	Tapas & Vino, 1729 S Catalina Ave	DiGirgis, Andy	Board Member	2018
#10:	Pike Properties, 1611 S Catalina Ave Ste 115	Aspel, Steve	Vice President	2018
#11:	King Harbor Brewery, 1719 S Catalina Ave	Dunbabin, Tom	Board Member	2018

Committee Name	Chair Positions:
Marketing:	Ward, Mike & Russomano, Ralph
Beautification:	Kelly, Kristina
Social Media:	Diederich, Brian

- I. **CALL TO ORDER** (Time & by whom):
- II. **ROLL CALL** (Board Members present):
- III. **CONSENT ITEMS FOR APPROVAL**
 - a. Approval of Minutes from previous board meeting:
 - b. Receive and file Treasurers report:
- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
 - a. Update on Social Media Manager (Kathleen Fisher) task list (FORM 8810P):
 - b. Farmers Market (Mike Ward):
 - c. First Fridays update & next month's "Theme" (Paul Hennessey):
 - d. Tote Bag program (Purchased: 2,500 2/2019, on hand: _____) update (Marketing Committee):
 - e. Digital Directory/Shuttle Sign operating & graphics update (Jeff Ginsburg & Brian Diederich):
 - f. Hanging baskets, hanging "R" logos & Farmers Market Booth (Beautification Committee):
 - g. Status with ePage updating RivieraVillage.net website to today's standards & optimized for smart phones:
 - h. Date, time, location & details for Hotel Concierge meeting to setup hotel shuttle schedules (Discuss new Redondo Beach Travel and Tourism Board (RBTT) or Maryanne with DineAroundLA Concierge:
 - i. Advertise in The Guide to Redondo Beach 2019
- V. **DISCUSSION ITEMS**
 - a. Date, time, location & details for quarterly Merchant Mixer (April 17th, 6-8pm at: King Harbor or 1892 Bistro):
 - b. Discuss offering Free WiFi Hotspot to Riviera Village visitors via Spectrum's existing WiFi system:
 - c. Discuss cable lighting over Elena Ave as requested by Gomez, Greg & Vicki at 1820 S Elena:
 - d. Consider printing new all season banners as old banner gaps do not fit over new street light pole ends:
(BIDS: 72 3-type, double-sided 13oz South Bay Vital Signs \$8514.72, 3Vsigns \$8278.20, Signvertise 18oz \$4320.00)
 - e. Discuss timeline for 2019 RVA Board Nominations/Election:
 1. By 03/15: Request to merchants (can be done via March Merchant Newsletter) for nominations to become a RVA Board Member (to be received at mailing address on or before 4/1)
 2. On 04/01: Cutoff for receiving nominations
 3. By 04/15: If more than 11 nominations received then ballot for voting needs to be sent out to all merchants
 4. On 05/21: General Meeting (5/21 in 2019) ballots received at mailing address will be counted & new RVA Board of up to 11 Board Members determined
 5. On 07/01: New RVA Board positions going into effect
 6. On 07/16: General Meeting (7/16 in 2019) new RVA Board to vote for President, Vice-President, Treasurer & Secretary
 - f. Consider Advertise in The Guide to Redondo Beach 2019 (Mike Ward):

- VI. **UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**
- a. Short term project goals prioritized in order below:
 - 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
 - 2. Roundabout at Avenue I & Catalina:
 - 3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:
 - b. Long term project goal:
 - 1. Parking Structure in Parking Triangle – Walker Consulting feasibility study (Jeff Ginsburg & Chris Pappas attended the March 12th City Council Meeting (Mike Ward):
 - c. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:
- VII. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):**
- a. City Council Member District 1 - Nils Nehrenheim:
 - 1. Updates & announcements:
 - 2. Status with 4th of July fireworks in front of Avenue I (Rick Bender too):
 - b. Public Works Department (Michael Klein):
 - 1. Sidewalk CIP project (next phase) update:
 - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
 - c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 - 1. Updates & announcements:
 - d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 - 1. Persons Assisting The Homeless (PATH) update:
 - 2. Updates & announcements:
- VIII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):
- IX. **ADJOURNMENT OF MEETING** (Time & by whom):

Next BID meeting scheduled for April 16, 2019

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.