Riviera Village Association (RVA-BID) Board Meeting

Tuesday, November 20, 2018 - 8:30am The Rockefeller (inside seating area) 1707 S Catalina Ave, Redondo Beach, CA 90277

MEETING AGENDA

First

| | | | | 11130 |
|--------|-----------------------------|--------------------|--------------|--------|
| Board# | BID Address in Redondo | Board Member Names | Title | on RVA |
| #01: | 1611 S Catalina Ave Ste 115 | Ginsburg, Jeff | President | 2005 |
| #02: | 1611 S Catalina Ave Ste 120 | Hatanelas, Chris | Board Member | |
| #03: | 1811 S Catalina Ave Ste A | Ward, Mike | Treasurer | 2004 |
| #04: | 1801 S Catalina Ave Ste 201 | Diederich, Brian | Secretary | 2013 |
| #05: | 116 Avenue I | McGaughey, Terry | Board Member | 2010 |
| #06: | 1845 S Elena Ave Ste 300 | Hennessey, Paul | Board Member | 2018 |
| #07: | 1845 S Elena Ave Ste 300 | Russomano, Ralph | Board Member | 2018 |
| #08: | 1909 S Catalina Ave | Kelly, Kristina | Board Member | 2016 |
| #09: | 1729 S Catalina Ave | DiGirgis, Andy | Board Member | 2018 |
| #10: | 1611 S Catalina Ave Ste 115 | Aspel, Steve | Board Member | 2018 |
| #11: | 1719 S Catalina Ave | Dunbabin, Tom | Board Member | 2018 |
| | | | | |

| Committee Name | Chair Positions: |
|-----------------|-------------------------------|
| Marketing: | Ward, Mike & Russomano, Ralph |
| Beautification: | Kelly, Kristina |
| Social Media: | Diederich, Brian |

- I. CALL TO ORDER (Time & by whom):
- II. ROLL CALL (Board Members present):

III. CONSENT ITEMS FOR APPROVAL

a. Approval of Minutes from previous board meeting:b. Receive and file Treasurers report:

IV. UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS

- a. Farmers Market (Mike Ward):
- b. First Fridays update & next month's "Theme" (Paul Hennessey & Kathleen Fisher):
- c. Door Hanger & Tote Bag program update (Marketing Committee):
- d. Tote Bag program update (Marketing Committee):
- e. Digital Directory/Shuttle Sign operating & graphics update (Jeff Ginsburg & Brian Diederich):
- f. Hanging baskets, hanging "R" logos & Farmers Market Booth (Beautification Committee):
- g. Holiday Stroll update (Marketing Committee):
- h. Appoint an existing Board Member to Vice President position:

V. DISCUSSION ITEMS

a. Date, time, location & details for next Merchant Mixer:

b. Date, time, location & details for Hotel Concierge meeting to setup hotel shuttle schedules (Discuss new Redondo Beach Tourism Marketing District - RBTMD):

c. Discuss Marketing Manager (Kathleen Fisher) task list (FORM 8810P):

- d. Discuss offering Free WiFi Hotspot to Riviera Village visitors via Spectrum's existing WiFi system:
- e. Discuss updating RivieraVillage.net website to today's standards including optimized for smart phones:

VI. UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS

a. Short term project goals prioritized in order below:

- 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
- 2. Roundabout at Avenue I & Catalina:

3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:

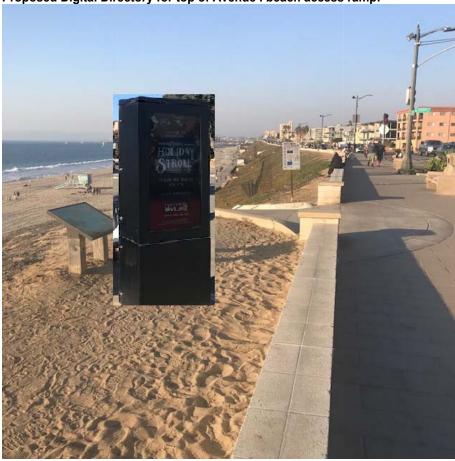
- b. Long term project goal:
 - 1. Parking Structure in Parking Triangle Walker Consulting feasibility study (Mike Ward):
- c. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

VII. NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):

- a. City Council Member District 1 Nils Nehrenheim:
 - 1. Updates & announcements:
- b. Public Works Department (Michael Klein):
 - 1. Sidewalk CIP project (next phase) update:
 - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 - 1. Updates & announcements:
 - 2. Timeline for RVA-BID Renewal Process:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 - 1. Persons Assisting The Homeless (PATH) update:
 - 2. Updates & announcements:
- VIII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):
- IX. ADJOURNMENT OF MEETING (Time & by whom):

Next BID meeting scheduled for December 18, 2018

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.



Proposed Digital Directory for top of Avenue I beach access ramp: