

Riviera Village Association (RVA-BID) Board Meeting

**Tuesday, November 20, 2018 - 8:30am
The Rockefeller (inside seating area)
1707 S Catalina Ave, Redondo Beach, CA 90277**

MEETING AGENDA

Board#	BID Address in Redondo	Board Member Names	Title	First on RVA
#01:	1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	
#03:	1811 S Catalina Ave Ste A	Ward, Mike	Treasurer	2004
#04:	1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	1845 S Elena Ave Ste 300	Hennessey, Paul	Board Member	2018
#07:	1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	1909 S Catalina Ave	Kelly, Kristina	Board Member	2016
#09:	1729 S Catalina Ave	DiGirgis, Andy	Board Member	2018
#10:	1611 S Catalina Ave Ste 115	Aspel, Steve	Board Member	2018
#11:	1719 S Catalina Ave	Dunbabin, Tom	Board Member	2018

Committee Name	Chair Positions:
Marketing:	Ward, Mike & Russomano, Ralph
Beautification:	Kelly, Kristina
Social Media:	Diederich, Brian

- I. **CALL TO ORDER** (Time & by whom):
- II. **ROLL CALL** (Board Members present):
- III. **CONSENT ITEMS FOR APPROVAL**
 - a. Approval of Minutes from previous board meeting:
 - b. Receive and file Treasurers report:
- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
 - a. Farmers Market (Mike Ward):
 - b. First Fridays update & next month's "Theme" (Paul Hennessey & Kathleen Fisher):
 - c. Door Hanger & Tote Bag program update (Marketing Committee):
 - d. Tote Bag program update (Marketing Committee):
 - e. Digital Directory/Shuttle Sign operating & graphics update (Jeff Ginsburg & Brian Diederich):
 - f. Hanging baskets, hanging "R" logos & Farmers Market Booth (Beautification Committee):
 - g. Holiday Stroll update (Marketing Committee):
 - h. Appoint an existing Board Member to Vice President position:
- V. **DISCUSSION ITEMS**
 - a. Date, time, location & details for next Merchant Mixer:
 - b. Date, time, location & details for Hotel Concierge meeting to setup hotel shuttle schedules (Discuss new Redondo Beach Tourism Marketing District - RBTMD):
 - c. Discuss Marketing Manager (Kathleen Fisher) task list (FORM 8810P):
 - d. Discuss offering Free WiFi Hotspot to Riviera Village visitors via Spectrum's existing WiFi system:
 - e. Discuss updating RivieraVillage.net website to today's standards including optimized for smart phones:
- VI. **UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**
 - a. Short term project goals prioritized in order below:
 - 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
 - 2. Roundabout at Avenue I & Catalina:
 - 3. Overhead Entry Arch/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I:
 - b. Long term project goal:
 - 1. Parking Structure in Parking Triangle – Walker Consulting feasibility study (Mike Ward):
 - c. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:

VII. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING (BEGINS 9:30AM):**

- a. City Council Member District 1 - Nils Nehrenheim:
 - 1. Updates & announcements:
- b. Public Works Department (Michael Klein):
 - 1. Sidewalk CIP project (next phase) update:
 - 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
- c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 - 1. Updates & announcements:
 - 2. Timeline for RVA-BID Renewal Process:
- d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 - 1. Persons Assisting The Homeless (PATH) update:
 - 2. Updates & announcements:

VIII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):

IX. **ADJOURNMENT OF MEETING** (Time & by whom):

Next BID meeting scheduled for December 18, 2018

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.

Proposed Digital Directory for top of Avenue I beach access ramp:

