

Riviera Village Association (RVA-BID) Board Meeting

**Tuesday, October 16, 2018 - 8:30am
McGaughey & Spirito
116 Avenue I, Redondo Beach, CA 90277**

MEETING AGENDA

Board#	BID Address in Redondo	Board Member Names	Title	First on RVA
#01:	1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	01/11/2005
#02:	1708 S Catalina Ave	Nayebdadash, Bobak "Bobby"	Vice President	??/??/????
#03:	1811 S Catalina Ave Ste A	Ward, Mike	Treasurer	??/??/2004
#04:	1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	12/01/2013
#05:	116 Avenue I	McGaughey, Terry	Board Member	10/19/2010
#06:	1845 S Elena Ave Ste 300	Hennessey, Paul	Board Member	07/17/2018
#07:	1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	07/17/2018
#08:	1909 S Catalina Ave	Kelly, Kristina	Board Member	??/??/????
#09:	1729 S Catalina Ave	DiGirgis, Andy	Board Member	07/17/2018
#10:			Vacant	
#11:			Vacant	

Committee Name	Chair Positions:
Marketing:	Ward, Mike & Russomano, Ralph
Beautification:	Kelly, Kristina
Social Media:	Diederich, Brian

I. **CALL TO ORDER** (Time & by whom):

II. **ROLL CALL** (Board Members present):

III. **INTRODUCTIONS** (City Staff & others present):

****Secretary:** For all motions please list which board member makes a motion, which board member second's the motion, the details of the motion then followed in **bold** by either **MSA** (motion **M**ade, **S**econded & **A**pproved) or **MF** (motion **M**ade & **F**ailed); also to keep the motions organized please add the year, month, day & motion number after the **MSA** or **MF** (example: **MSA20180821-01**)

IV. **CONSENT ITEMS FOR APPROVAL**

- a. Approval of Minutes from previous board meeting:
- b. Receive and file Treasurers report:

V. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**

- a. Consider proposed new RVA ByLaws which would allow for appointing vacancies up to the maximum 11 as well as conduct Special Meetings via email:
- b. Update on considering UBER, LYFT, etc ride discounts to entice more visitors to the Riviera Village:
- c. Farmers Market (Mike Ward):
- d. Halloween update (Marketing Committee):
- e. Holiday Stroll update (Marketing Committee):
- f. Door Hanger program update (Marketing Committee):
- g. Tote Bag program update (Marketing Committee):
- h. First Fridays update & "Theme" (Paul Hennessey & Kathleen Fisher):
- i. Digital Directory/Shuttle Sign operating & graphics update (Jeff Ginsburg & Brian Diederich):
- j. Hanging baskets, hanging "R" logos & Farmers Market Booth (Beautification Committee):
- k. Facebook, Instagram, YELP updates (Social Media Committee & Kathleen Fisher):

- VI. **UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**
- a. Short term project goals prioritized in order below:
 - 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
 - 2. Roundabout at Avenue I & Catalina:
 - 3. Overhead Entry Arc Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd:
 - b. Long term project goal:
 - 1. Parking Structure in Parking Triangle – Walker Consulting feasibility study (Mike Ward):
 - c. Board Member Attendance at City Council Meetings (Tuesday's 6pm) to request city support of project goals:
- VII. **DISCUSSION ITEMS**
- a. Date, time, location & details for next Merchant Mixer:
 - b. Date, time, location & details for Hotel Concierge meeting to setup hotel shuttle schedules (Discuss new RBTMB):
 - c. Discuss Marketing Manager (Kathleen Fisher) task list (FORM 8810P):
 - d. Consider alternate/larger location(s) for board meetings within the Riviera Village:
 - f. Discuss offering Free WiFi to Riviera Village visitors via Spectrum's existing WiFi system:
- VIII. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING **BEGINNING AT 9:30AM****
- a. City Council Member District 1 - Nils Nehrenheim:
 - 1. Updates & announcements:
 - b. Public Works Department (Michael Klein):
 - 1. Sidewalk CIP project update:
 - 2. Overhead cable lights & funding request from RVA:
 - 3. RVA Banners & hanging plants update:
 - c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 - 1. Updates & announcements:
 - 2. Timeline for RVA-BID Renewal Process:
 - d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn):
 - 1. Persons Assisting The Homeless (PATH) update:
 - 2. Updates & announcements:
 - e. General Plan Advisory Committee - GPAC (Brad Waller & Sue Ludwig):
 - 1. How would you plan Redondo Beach:
- IX. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual):
- X. **ADJOURNMENT OF MEETING** (Time & by whom):

Next BID meeting scheduled for November 20, 2018

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.