

# ***Riviera Village Association Board Meeting***

***Agenda  
Tuesday, June 19, 2018  
8:30 AM  
McGaughey & Spirito  
116 Avenue I***

A. *Roll Call*—Board Members

B. *Administrative Reports*

1. *President's Report* - Lorry Ray

a. May Minutes Review and Approval

b. Merchant Meeting/ Mixer - Updates from Kristina

Agenda for Meeting Portion:

- Review of accomplishments 2017-2018 Board (Need list of accomplishments from Social, Media, Marketing, Beautification and Digital, Directory chairs by Friday)
- Review of Finances- Mike Ward
- Thank and acknowledge current Board
- Introduce in-coming Board

c. Board Nominations/Bylaws - Update from Mike on terms; Review current By-Laws and update provision re power of Board to fill vacancies for any resignations and to fill vacancies if Board has less than 11 members.

d. Need RVA Rep for Chamber - Volunteers?

e.. (Hold) City Council Meetings- Attendance at future City Council Meetings - need everyone to volunteer to attend; 2 Board members

ideally per Sign-up Genie. Who can meeting for agenda item portion only. Chris has set up go tonight?

f. (Hold) Project Reminder for City Council

- Long Term Project is Parking Structure at the Triangle

- Three Short Term Projects:

- I. Sidewalk Pavers throughout the Village
- II. Roundabout at Ave. I and Catalina
- III. Arc Signage at Elena and Ave I and Catalina and PV Blvd.

C. *Treasurer's Report* - Mike Ward

1. Review and discussion of current financial reports
2. Summer Festival and Farmer's Market Contracts - (attached) Terry McGaughey
3. Summer Festival/ Farmer's Market Update

D. *Committee Reports*

1. Marketing - Sharon Rich

- a. First Fridays update and plans
- c. Door Hanger Program next steps?
- d. Totes bag program update
- e. Rack cards update-Distributed to Terranea, Portofino, Shade and Crowne Plaza. Will be distributed to other hotels in the area, including those in Del

Amo

- f. Other marketing plans

2. Social Media — Brian Diederich ( absent - read statement. )

- a. Updates

3. Beautification — Kristina Kelley

- a. Hanging Basket updates; are we consolidating baskets to move them to the main intersections? Will they be sold at the Summer Festival?
- b. Updates to getting additional "R"s?
- c. Farmers Market Booth - updates

4. Directory Sign - Jeff Ginsberg/ Brian Diederich

- a. Meeting Updates- see below for action items to report on:
- b. Outline of plan/action items/ person(s) responsible for Directory Sign Installation, uploads, merchant opt-in, directory map design, etc. Graphic design and merchant info upload- budget? Vote? Who will upload info, design and add detail to the map, and who will review?
- c. Budget for merchant/ concierge mixer for unveiling of Directory Sign. Who will coordinate? Date? Vote?
- d. Delivery and installation status

E. *Other Business*

1. U-Haul - Statement from Brian
2. Walker Consulting - Parking Structure initial meeting and next steps

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F.. *Non-Board Member Reporting* — Roll Call

1. City Reports — Mike Klein

- a. Paver project -update
- b. Lamp Installation timeline
- c. Trash Can and Bench Replacement- timeline
- d. Market String Light/ Banners/ Planters Rehang and Replacement timeline
- e. Leadership Redondo Art Benches- Update
- f. Directory Sign blind spot? Placement discussed with Jin Kim, Traffic Engineer?

2. District 1 Updates - Nils Nehrenheim

- a. Pedones 4th of July Fireworks
- b. Sidewalk Dining updates; permit program update / Rebel Republic Update
- c. Other updates and information

3. Crime Watch/PATH Updates — Dinah Lary

- a . Crime in Village
- b. PATH Update

G. *Next Meeting* — Tuesday, July 17, 2018, 8:30 AM at McGaughey & Spirito

H. *Meeting Adjourned*

***Please contact Lorry with questions or comments at: [absfabpilate@gmail.com](mailto:absfabpilate@gmail.com)***