

**RIVIERA VILLAGE ASSOCIATION
REGULAR MEETING**

**Hennessey's Tavern
1710 Catalina Avenue
Redondo Beach, CA 90277**

**Tuesday, September 19, 2017
8:30 AM**

MEETING AGENDA

- I. **CALL TO ORDER**
- II. **ROLL CALL & INTRODUCTIONS**
- III. **Non Board Member Reporting**
 - I.
 1. **City Report- Mike Klein, Ted Semaan**
 - a. Update on rubberized material at Ribbons- next steps
 - b. Kristina K meeting with Mike and Karen from West Basin to discuss options for the Wells Fargo corner. Results? Next steps?
 - c. Standing monthly Village walk-about with Beautification Committee- when? Please define a regular day and time each month
 - d. Trash Bins—when will the extra trash bins near the doctor's offices on Catalina near PV Blvd. be moved to Trader Joe's/ Triangle area?
 - e. New improvement projects for the Riviera this fall— updates from last meeting?
 - f. LA Kings Run — update. Concern about mailing to merchants about street closures. Some mailings were received the day of the run.
 - g. Dining Deck Program status update— Ted Seeman (Note— Board will discuss during President's report)
 2. **Village Safety Report --Officer Mike Diehr /Dinah Lary**
 - a. Update on crime in the Village
 - b. Update on city recommendations for managing dangerous intersections in the Village
 - c. What can be done for store and office associates who are afraid of walking alone to their cars because of homeless people hanging out after hours? Is it possible to have more patrol in the area at closing times — around 9 PM?
- IV. **Administrative Reports**
 1. **President's Report—Lorry**
 - a. August Minutes: Review & Approve
 - b. Interim RVA Liaison/Ambassador Report (attached) review and discuss
 - c. Discussion on Outside Dining: Dining Deck, Sidewalk encroachment. Reminder: the Board agreed to remain neutral on this topic in June 2017. We can work with and support the city and still remain neutral. Our mission and vision is focused on Beautification and Marketing
 - d. Strategic Planning Meeting Update: Focus on creating roundabout at Avenue I and completing pavers throughout the Village. Jeff G. To look into obtains a grant(s) for the traffic circle/roundabout. Need volunteers to attend City Council Meetings, on 1st and third Tuesdays of the month and state our case. Need to create and wear RVA T-shirts and/or hats to wear. Action items— sign up for meetings and need someone to design and source shirts/hats.
 - e. OctoberFest— Mike Ward -Status?
 - f. Treasurer's Report — Mike Ward

— 2017-2018 Budget

V. Committee Reports

1. **Marketing/Social Media Reports—Sharon and Brian**
 - August Sidewalk Sale feedback? What could be changed (besides the weather!) to make it more successful next year? Date change? Social media?
 - Social Media Update— what is plan moving forward?
 - Marketing — Halloween ideas (Treat Bags, candy delivery) Cost?
 - ideas for Holiday and Holiday Stroll?
 - New posters to match theme of new banners; new Holiday Stroll Street banner for 190th - costs?
 - Marketing Committee Meeting Date— set date for September
1. **Beautification Reports- Kristina/Chris/Jeff**
 - a. Directory sign/Shuttle Sign -- Update - Jeff/Chris (see attachment)
 - b. Results of Walk thru of Village with MB Landscaping —Kristina
 - c. New hanging baskets — price?
 - d. Need to purchase new Holiday Pole Wraps - approx cost not to exceed \$3000. They last about 10 years
 - e. Next Beautification Meeting-Set Date
- II. **Other Business**
 1. Farmers Market -- Updates on management of the Market by VR Enterprises— Mike
 2. Proposal for New Projects - Monthly Reminder
 - Project Description and Overview
 - Project benefits
 - Project cost
 - Who will do the work?
 - Project timeline
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- VII. Next Meeting Tuesday, October 17, 2017 at 8:30 AM —Hennessey's Tavern
- VIII. Meeting Adjourned

Please contact Lorry with questions or comments at: absfabpilates@gmail.com.