

**RIVIERA VILLAGE ASSOCIATION  
REGULAR MEETING**

McGaughey and Spirito  
116 Avenue I  
Redondo Beach, CA 90277

Tuesday, June 20, 2017  
8:30 a.m.

**MEETING AGENDA**

**I. CALL TO ORDER**

**II. ROLL CALL & INTRODUCTIONS**

**III. Non Board Member Reporting**

**1. City Report- Mike Klein**

- a. Sidewalk pressure washing-- continuation schedule
- b. Update on trial at Ribbons for rubberized material to place around the base of the trees. Timing?
- c. Discuss re-landscape of Wells Fargo lawn area: will the City still consider planting drought resistant foliage in the area that will also deter people from sleeping or loitering on the area?
- g. Update - Insurance from MB Landscape approved by city?

**2. Village Safety Report --Officer Mike Diehr ( On vacation. Have not been informed if a replacement will be attending.)**

- a. Update on crime in the Village
- b. Update on city recommendations for managing dangerous intersections in the Village

**IV. Administrative Reports**

**1. President's Report—Lorry**

- a. May Minutes: Review & Approve
- b. June Merchant Meeting -feedback
- c. Dining Deck — Propose neutrality as a Board; each business owner, outside the Board, can express their opinion but as a Board we should remain neutral
- d. Leadership Redondo Benches --RVA was to maintain them according to the Leadership Redondo Class of 2005; however, there is no known document to support that. How does the RVA wish to proceed?
- e. Board Nominations— By-law review and discussion to amend the Nomination Process to:

- insure that only Owners or Managers, those with fiscal responsibility and business acumen, are nominated, and

- Insure that no one Owner has multiple managers nominated to avoid a monopoly of one business or industry

**f. Hire New RVA Representative to:**

1. Walk to each business at least once per quarter and introduce themselves and their role, and hand deliver any pertinent information ( including stickers, etc.) as well as the latest newsletter. Seek questions, concerns, comments and other feedback from merchants and business/building owners.
2. Attend RVA Board meetings to report back to the Board merchant feedback, and take back to the merchants any pertinent information.
3. Write the monthly newsletter, and monitor and assess readership
4. Assist with social media posting and marketing
5. Assist in the development of printed advertising and marketing materials
6. Conduct and manage public relations activities as required
7. Attend City and Chamber meetings as required
8. Ensure all businesses in the BID are paying the required RVA BID fee  
Pay rate and hours the same as for previous RVA Ambassador. Looking for a new face that can be politically neutral.

**f. Treasurer's Report — Mike Ward**

**V. Committee Reports**

1. Marketing Reports-Graham
  - a. Bike Rentals update
  - b. Marketing Budget Review
  - c. Facebook Posts and Updates; Is Allison providing answers to questions posted on the FB page feed?
  - d. Next Marketing Meeting date and location
2. Beautification Reports- Shannon
  - a. Directory sign/Shuttle Sign -- Update - Jeff
  - b. Insurance update for MB Landscape
  - c. 2017 Projects update-- New Holiday Banners -- approve estimated budget to print. (Based upon last budget for Banners. Mike Ward to provide cost info) New Gardener - cost for replanting pots and replacing spheres? Add to next budget?
  - d. Next Beautification Meeting Date

**VI. Homeless Task Force Updates -- Lori and Shannon. Update on stickers and how distribution will be handled.**

**VII. Other Business**

1. Farmers Market -- Any Updates?
2. Proposal for New Projects - Monthly Reminder
  - Project Description and Overview
  - Project benefits
  - Project cost
  - Who will do the work?
  - Project timeline
  -

**VIII. Next Meeting Tuesday, July 18, 2017 at 8:30 AM**

**IX. Meeting Adjourned**

*Please contact Lorry with questions or comments at: [absfabpilates@gmail.com](mailto:absfabpilates@gmail.com).*