

**RIVIERA VILLAGE ASSOCIATION
REGULAR MEETING**

McGaughey and Spirito
116 Avenue I
Redondo Beach, CA 90277

Tuesday, May 16, 2017
8:30 a.m.

MEETING AGENDA

- I. CALL TO ORDER**
- II. ROLL CALL & INTRODUCTIONS**
- III. Non Board Member Reporting**
 - 1. City Report- Mike Witzansky, Assistant City Manager and Ted Semaan, public Works Director**
 - a. 2017-2018 Strategic Plan Update**
 - b. What are the success indicators to measure the efficacy of the Dining Deck program? Will RV Merchant Feedback be taken into account?**

Mike Klein

 - c. Sidewalk pressure washing-- continuation schedule**
 - d. Bike Corrals-update on repair "fix-it" station on Elena?**
 - e. Update on trial at Ribbons for rubberized material to place around the base of the trees. Timing?**
 - f. Update on schedule and progress of light strands replacement and hardware**
 - g. Update on re-landscape of Wells Fargo lawn area- any bids in?**
 - g. Update - Walk around the village with Shannon regarding the number of pots/planters**
 - 2. Village Safety Report --Officer Mike Diehr**
 - a. Update on burglaries in the Village**
 - b. Safety Recommendations for merchants**
 - c. Pedestrian accident at Catalina and Vista Del Mar; any possible methods for insuring pedestrian safety. Any plans for installing cameras?**
- IV. Administrative Reports**
 - 1. President's Report—Lorry**
 - a. April Minutes Review & Approve**
 - b. Next Merchant Meeting -- June. Jeff Ginsberg is Venue Coordinator; Update. Need each Lead (Graham for Marketing and Shannon for**

Beautification) to put together a slide/ keynote presentation on accomplishments 2016-2017. Bobby and Lorry will develop a keynote regarding next steps/future projects. Mike will share financial information. Lori and Shannon will discuss Homeless Task Force.

- c. Leadership Redondo Benches --Jeff Ginsberg and Sean Guthrie, Marina Cove Ltd. and Leadership Redondo alum.
- d. FRBA --CA 101 Art Exhibit -- Jeff Ginsberg
- e. Updates:
 - . Mike Ward-- Parking update- working with the city and police department to limit parking on Catalina to 2 hours at all times and eliminate employee parking on Catalina for a 1 year trial period. Has City Council been updated?-- Update on Board Nominations and time line for next steps

2. Treasurer's Report—Current Financials—Mike W.

V. Committee Reports

1. Marketing Reports-Graham

- a. Bike Rentals update
- b. Marketing Budget Review
- c. Update on Web Site campaign flyer
- d. RVA Marketing specialist -- did you contact Sher Haddon?
- e. Facebook Posts and Updates; FB Ads updates
- f. Print ad update
- g. Photography contest update
- h. Next Marketing Meeting date and location

2. Beautification Reports- Shannon

- a. Directory sign/Shuttle Sign -- Update - Jeff
- b. 2017 Projects update-- New Holiday Banners -- plans? New Gardener - review quotes and make a decision moving forward.
- c. Next Beautification Meeting Date

VI. Homeless Task Force Updates -- Lori and Shannon. Update on stickers and how distribution will be handled.

VII. Other Business

1. Farmers Market -- Any Updates?
2. Proposal for New Projects - Monthly Reminder

- Project Description and Overview
- Project benefits
- Project cost
- Who will do the work?
- Project timeline
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VIII. Next Meeting Tuesday, June 19, 2017 at 8:30 AM

IX. Meeting Adjourned

Please contact Lorry with questions or comments at: absfabpilates@gmail.com.

