

RIVIERA VILLAGE ASSOCIATION
REGULAR MEETING

Hennessey's
1712 S. Catalina Ave
Redondo Beach, CA 90277

Tuesday, March 17th, 2015
8:30 a.m.

MEETING AGENDA

- I. CALL TO ORDER
- II. ROLL CALL & INTRODUCTIONS
- III. Administrative Reports
 1. Approve Minutes from Feb. meeting—Cari
 2. Treasurer's Report (Karen D.)
- IV. Marketing Reports
 1. Status of the Farmer's Market—Chris H.—Mike W. suggestion.
 2. Concierge report—Mike W.
 3. October Festival—Mike W.—Proposed budget
 4. Other marketing/fundraising ideas—Golf Tournament/Poker Tournament/Weekly BINGO in the Rivera Village (@ the Knights of Columbus).
 5. Current Website—Ellen
 6. New Website—Brian D./Cari C.
 7. Next mixer--March 19th from 6pm to 8pm at Zazou.
 8. Content for newsletter/press releases—Ellen.
- V. Beautification
 1. Banners/signage at the beach—Status.
 2. Entryway Banner at Elena and PCH—Completed.
 3. Motion to widen sidewalks in an effort to promote outdoor dining and alcohol sales.
- VI. Other Business
 1. Consider hiring a "Project Manager" and/or a liaison between the City of RB, Hotels, RB Chamber and other business districts (NRBBA/Pier Association) and work with the Marketing and Events coordinator to fulfill projects and events.
 2. Motion to approve John from Locale 90 to be on BID Board.
- VII. Meeting Adjourned

Please contact Mike Ward at villagerunner@earthlink.net with questions or comments.