

**RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT  
BOARD MEETING**

**Hennessey's  
Tuesday, August 16, 2011  
8:30 a.m.**

MEETING AGENDA

- I. CALL TO ORDER
- II. ROLL CALL & INTRODUCTIONS
- III. PUBLIC COMMENT - This is for comment on items not on the agenda.
- IV. CONSENT ITEMS FOR APPROVAL
  1. Approval of Minutes from July meeting
  2. Receive and file Treasurers report
- V. PRESIDENT'S REPORT
  1. Farmers Market – Susan Hilyer
  2. Taste of Redondo – October 22-23 – postponed til 2012
  3. Art Bench
  4. ArtScape – October 22 & 23
- VI. PRESENTATIONS
- VII. ACTION ITEMS
  1. Website inquiries: How to distribute website leads?
- VIII. COMMITTEE REPORTS
  1. City Update – Jim Allen
  2. Marketing Report – Ellen Engelke, Executive Marketing Director
    - a. Sidewalk Sale
    - b. Terranea shuttle
    - c. KFWB – On Your Corner
    - d. Sidewalk sale 8/20 & 8/21
  3. Website update - Ron & Chad
  4. Parking update – Ron
    - **Village Parking Study Presentation**
  5. Planting report – Chad
- IX. DISCUSSION ITEMS
- X. OTHER BUSINESS
- XI. ANNOUNCEMENTS
- XII. ADJOURNMENT OF BID MEETING

Next BID meeting is September 20, 2011

Please contact Michael Morales at 791-7104 for more information.