

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT  
BOARD MEETING

**Hennessey's**  
**1712 S Catalina Ave, Redondo Beach, CA 90277**  
**Tuesday, April 19, 2011**  
**8:30 a.m.**

**MEETING AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL & INTRODUCTIONS
- III. PUBLIC COMMENT - This is for comment on items not on the agenda.
- IV. CONSENT ITEMS FOR APPROVAL
  - 1. Approval of Minutes from March meeting
  - 2. Receive and file Treasurers report
- V. PRESIDENT'S REPORT
  - 1. Vitality City Program
  - 2. Mayor's Water Challenge
  - 3. Farmers Market – Susan Hilyer
- VI. ACTION ITEMS
- VII. PRESENTATIONS
- VIII. COMMITTEE REPORTS
  - 1. City Update – Jim Allen
  - 2. Marketing Report – Ellen Engelke, Executive Marketing Director
  - 3. Website update - Ron & Chad
  - 4. Parking update – Ron
  - 5. Planting report – Chad
  - 6. Banner report – Jeff
- IX. DISCUSSION ITEMS
- X. OTHER BUSINESS
- XI. ANNOUNCEMENTS
- XII. ADJOURNMENT OF BID MEETING

**Next BID meeting is May 17, 2011**

Please contact Michael Morales at 791-7104 for more information.