

**RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT  
BOARD MEETING**

**Hennessey's  
Tuesday, October 19, 2010  
8:30 a.m.**

**MEETING AGENDA**

- I. CALL TO ORDER**
- II. ROLL CALL & INTRODUCTIONS**
- III. PUBLIC COMMENT - This is for comment on items not on the agenda.**
- IV. CONSENT ITEMS FOR APPROVAL**
  - 1. Approval of Minutes from September meeting**
  - 2. Receive and file Treasurers report**
- V. PRESIDENT'S REPORT**
  - 1. Bi National Mayors Conference**
  - 2. Filming in Village**
  - 3. Restaurant committee**
  - 4. Art Bench update**
  - 5. New Board Member Nomination - Jeff**
- VI. PRESENTATIONS**
  - 1. Meredith Zellwegers - Cloops**
- VII. COMMITTEE REPORTS**
  - 1. City Update – Jim Allen**
  - 2. Marketing Report – Ellen Engelke, Executive Director**
    - a. Farmers Market – Susan Hilyer**
    - b. Halloween**
    - c. Holiday Stroll**
    - d. Proposed Marketing Plan**
  - 3. Website update - Ron & Chad**
  - 4. Parking update – Ron**
  - 5. Planting report – Chad**
  - 6. Banner report – Mike W**
- VIII. DISCUSSION ITEMS**
- IX. OTHER BUSINESS**
- X. ANNOUNCEMENTS**
- XI. ADJOURNMENT OF BID MEETING**

Please contact Michael Morales at 791-7104 for more information.