

**RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING**

Chez Melange
1611 S. Catalina Ave
Monday, July 19, 2010
6:00 p.m.

MEETING AGENDA

- I. CALL TO ORDER**
- II. ROLL CALL & INTRODUCTIONS**
- III. PUBLIC COMMENT - This is for comment on items not on the agenda.**
- IV. CONSENT ITEMS FOR APPROVAL**
 - 1. Approval of Minutes from June meeting**
 - 2. Receive and file Treasurers report**
- V. PRESIDENT'S REPORT**
 - 1. Travel Writers tour - recap**
 - 2. EATS in the Village**
 - 3. Leadership Redondo**
 - 4. Marketing Director review – set date**
- VI. NEW BUSINESS REPORT & UPDATE**
- VII. COMMITTEE REPORTS**
 - 1. City Update – Jim Allen**
 - 2. Marketing Report – Ellen Engelke, Executive Director**
 - a. Summer Festival – recap**
 - b. Farmers Market**
 - c. Sidewalk Sale**
 - 3. Website update - Ron & Chad**
 - 4. Parking update – Ron**
 - 5. Planting report – Chad**
 - a. Chime update**
 - b. Hanging planter balls**
 - 6. Banner report – Mike**
- VIII. DISCUSSION ITEMS**
- IX. OTHER BUSINESS**
- X. ANNOUNCEMENTS**
- XI. ADJOURNMENT OF BID MEETING**

Please contact Michael Morales at 791-7104 for more information.