

## Board Meeting Agenda

May 21, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

### CALL TO ORDER

#### I. ROLL CALL

#### II. CONSENT ITEMS

1. Approval of Minutes from April 16, 2024 meeting (Secretary) **(attachments item #1)**
2. Receive & file Financial report (Treasurer) **(attachments item #2 )**

#### III. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Public Works, Deputy Director (Mike Klein)
3. Zipinmail, Vijay Chetty, Darryl Hudson **(attachments item #3)**

#### IV. UPDATES

1. Farmers Market (Lynda Habash) **(attachments item #4)**
2. Social media, Board election 2024-2026 (Kathleen Fisher)
3. Digital directory touch screen (Jeff Ginsburg)
4. Parklets (Cris Bennett)
5. Plants (Greg Gomez)
6. Lamp post banners (Mike Ward)
7. Events Director (Kim Judy)
  - a. Riviera Village Summer Festival (Mike Ward) **(attachments item #5)**
  - b. Halloween Trick or Treat, Oct 31, 2024
  - c. Next Merchant Mixer, November 19, 2024, 6-8 PM, TBD
  - d. Holiday Stroll, December 5, 2024

#### V. DISCUSSION & VOTING ITEMS

1. Marketing
  - a. Zipinmail
  - b. Terranea. Print collateral, events, giveaways, video **(attachments item #6)**
  - c. Cameron Bennett estimate **(attachments item #7)**
  - d. Clear Channel Outdoor
2. RVA BID
  - a. 2024-2026 Board of Directors, effective July 1, 2024 (Allen Sanford) **(attachments item #8)**
  - b. Bylaws review changes (Kathleen Fisher) **(attachments item #9)**

**VI. ONGOING ITEMS**

1. Grants | contact: Quannah Stamps, (703) 599-8226, qstamps@grantvantage.com (Brian Diederich)
2. Make more formal, a program focusing on Riviera Village sidewalk beautification
3. Retractable Bollards (Jeff Ginsburg)
4. Permanent Parklets
5. Morgan Moore Memorial: \$1,125 in prepaid acct.

**VII. CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

**VIII. PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

**IX. ADJOURNMENT**

1. Next BID meeting (June 18, 2024)
2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

**CURRENT BOARD ROSTER**

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	<b>PRESIDENT</b>	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

## **CURRENT VENDORS**

### **Insurance**

Joanne Covarrubias License #OB26427  
Bichlmeier Insurance Services, Inc.  
310-376-8854 X229 | joannec@bisins.com

### **Legal**

Craig Weinstein  
LAW OFFICES OF CRAIG D. WEINSTEIN  
2381 Rosecrans Avenue, Suite 405  
El Segundo, California 90245  
(310) 798-4940

### **Digital Kiosk Maintenance**

Pat Dacy | 3V Signs | pat@3vsigns.com

### **Accounting & Bookkeeping**

Sara O'Conlon (Accountant)  
sara3trees@gmail.com  
(805) 620-7509

### **Parklet Cleaning**

John | info.pathtoclean@gmail.com

### **Farmers Market**

Lynda Habash | [lynda@ca.rr.com](mailto:lynda@ca.rr.com) | 310-212-0180

### **Plant Maintenance**

Lisa's Garden Therapy | Lisa | 310-504-0589 |  
[lisa@lisagardentherapy.com](mailto:lisa@lisagardentherapy.com)

## **RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash
4/17/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/28-30/2024	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2024	Independence Day 5K	Village Runner	6:30 AM - 11 AM Catalina street closure	VR Events
8/24,25/2024	Sidewalk Sale	RVA		RVA
9/2024 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2024	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/19/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/5/2024	Holiday Stroll	RVA	5-9PM	Lynda Habash

## **Attachments**

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Zipinmail
- 4 Farmers Market
- 5 Summerfest contract
- 6 Terranea
- 7 Cameron Bennett
- 8 BID Board 2024-2026
- 9 Bylaws