

Board Meeting Agenda

January 21, 2025, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

CALL TO ORDER

I. ROLL CALL

II. CONSENT ITEMS

1. Approval of Minutes from November 20, 2024 meeting (Secretary) **(attachments item #1)**
2. Receive & file Financial report (Treasurer) **(attachments item #2)**

III. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Redondo Beach Public Works, Deputy Director (Mike Klein)
3. Redondo Beach City Engineer or Community Services Director (Lauren Sablan or Elizabeth Hause)
4. GrantVantage

IV. UPDATES

1. Farmers Market (Lynda Habash) **(attachments item #3)**
2. Social media (Kathleen Fisher)
3. Digital directory touch screen (Jeff Ginsburg)
4. Parklets (Cris Bennett) **(attachments item #4)**
5. Plants (Greg Gomez)
6. Lamp post banners (Mike Ward)
7. Events Director (Kim Judy)
 - a. (Recap) Holiday Stroll, December 5, 2024 (Lynda Habash) **(attachments item #5)**
 - b. Next Merchant Mixer, April 16, 2025, 6-8 PM, location TBD

V. DISCUSSION & VOTING ITEMS

1. Events
 - a. 2025 Riviera Village Summer Festival (Mike Ward)
 - b. 2025 Halloween Trick or Treat Oct 31, 2025 (Lynda Habash)
 - c. 2025 Holiday Stroll, December 4, 2025 5 (Lynda Habash)
2. BID
 - a. 2025 Budget (Ralph Russomano)
 - b. Bylaws, update of calendar year reporting **(attachments item #6)**
 - c. Merchant 2024 holiday parking survey (Brad Waller)
3. BEAUTIFICATION
 - a. RVA entry sign off PCH; clean or replace (Mike Ward)

VI. CITY LEADERSHIP CANDIDATES

1. Redondo Beach City Council candidate (Rolf Strutzenberg)
2. Redondo Beach City Council candidate (Brad Waller)
3. Redondo Beach City Council candidate (tentative: Darin King)

VII. ONGOING ITEMS

- 1. Beautification \$30k Project
- 2. Retractable Bollards (Jeff Ginsburg)
- 3. Make more formal, a program focusing on Riviera Village sidewalk beautification
- 4. Permanent Parklets
- 5. Morgan Moore Memorial: \$1,125 in prepaid acct.

VIII. CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)

IX. PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)

X. ADJOURNMENT

- 1. Next BID meeting (February 18, 2025)
- 2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER 2024-2026

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	PRESIDENT	
Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
Waller, Brad	295562	EPage, 1840 S Elena STE 108		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
 Bichlmeier Insurance Services, Inc.
 310-376-8854 X229 | joannec@bisins.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
 sara3trees@gmail.com
 (805) 620-7509

Legal

Craig Weinstein
 LAW OFFICES OF CRAIG D. WEINSTEIN
 2381 Rosecrans Avenue, Suite 405
 El Segundo, California 90245
 (310) 798-4940

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lissgardentherapy.com

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
4/16/2025	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/27-29/2025	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2025	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/23,24/2025	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA
9/2025 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2025	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/19/2025	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/4/2025	Holiday Stroll	RVA	5-9PM	Lynda Habash
4/16/2025	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Farmers market
- 4 Parklets instructions
- 5 2024 Stroll expenses
- 6 Bylaws