



## **Board Meeting Agenda**

February 18, 2025, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

### **CALL TO ORDER**

#### **I. ROLL CALL**

#### **II. CONSENT ITEMS**

1. Approval of Minutes from January 21, 2025 meeting (Secretary) **(attachments item #1)**
2. Receive & file financial report (Treasurer) **(attachments item #2 )**

#### **III. GUESTS**

1. Redondo Beach Police Dept (Kyle Lofstrom)
2. Redondo Beach Public Works, Deputy Director (Mike Klein)
3. Habitat for Humanity of Greater Los Angeles, Francesca DiBrito | SVP of Development, Kirstin Wilson | Manager of Special Events, Marina Garcia | Director of Individual Giving, Marina Garcia

#### **IV. UPDATES**

1. Farmers Market
2. Social media (Kathleen Fisher)
3. Digital directory touch screen (Jeff Ginsburg)
4. Parklets (Cris Bennett)
5. Plants (Greg Gomez)
6. Holiday decor & lamp post banners (Mike Ward)
7. Events Director (Kim Judy)
  - a. Next Merchant Mixer, April 16, 2025, 6-8 PM, location TBD

#### **V. DISCUSSION & VOTING ITEMS**

1. City Projects
  - a. Retractable Bollards **(attachments item #3)**
2. Events
  - a. 2025 Halloween Trick or Treat 10/31/25 & Holiday Stroll, 12/4/25 (Kim Judy & Kathleen Fisher)
  - b. 2025 Riviera Village Summer Festival (Mike Ward)
3. BID
  - a. 2025 Budget (Ralph Russomano)
  - b. Assessment increase **(attachments item #4)**
4. PARKLETS
  - a. Guidelines 2025 update **(attachments item #5)**

VI. **ONGOING ITEMS**

1. RVA entry sign PCH; clean or replace
2. Beautification \$30k Project
3. Make more formal, a program focusing on Riviera Village sidewalk beautification
4. Permanent Parklets
5. Morgan Moore Memorial: \$1,125 in prepaid acct.

VII. **CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

VIII. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

IX. **ADJOURNMENT**

1. Next BID meeting (March 18, 2025)
2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

**CURRENT BOARD ROSTER 2024-2026**

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	<b>PRESIDENT</b>	
Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
Waller, Brad	295562	EPage, 1840 S Elena STE 108		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

## **CURRENT VENDORS**

### **Insurance**

Joanne Covarrubias License #OB26427  
Bichlmeier Insurance Services, Inc.  
310-376-8854 X229 | joannec@bisins.com

### **Legal**

Craig Weinstein  
LAW OFFICES OF CRAIG D. WEINSTEIN  
2381 Rosecrans Avenue, Suite 405  
El Segundo, California 90245  
(310) 798-4940

### **Digital Kiosk Maintenance**

Pat Dacy | 3V Signs | pat@3vsigns.com

### **Accounting & Bookkeeping**

Sara O'Conlon (Accountant)  
sara3trees@gmail.com  
(805) 620-7509

### **Parklet Cleaning**

John | info.pathtoclean@gmail.com

### **Farmers Market**

Lynda Habash | [lyndahabash@ca.rr.com](mailto:lyndahabash@ca.rr.com) | 310-212-0180

### **Plant Maintenance**

Lisa's Garden Therapy | Lisa | 310-504-0589 |  
[lisa@lisasgardentherapy.com](mailto:lisa@lisasgardentherapy.com)

## **RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
4/16/2025	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/27-29/2025	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2025	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/23,24/2025	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA
9/2025 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2025	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/19/2025	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/4/2025	Holiday Stroll	RVA	5-9PM	Lynda Habash
4/16/2025	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA

## **Attachments**

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Bollards email
- 4 Assessment increase
- 5 Parklets guidelines