

Board Meeting Agenda

August 20, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

CALL TO ORDER

I. ROLL CALL

II. CONSENT ITEMS

1. Approval of Minutes from July 16, 2024 meeting (Secretary) **(attachments item #1)**
2. Receive & file Financial report (Treasurer) **(attachments item #2)**

III. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Redondo Beach Public Works, Deputy Director (Mike Klein)
3. Redondo Beach Community Service Director (Elizabeth Hause)
4. Andrea Dekoning, Associate Director of Marketing at Terranea Resort

IV. UPDATES

1. Farmers Market \$6,027.26 received “YTD June 2023-July 2024, 30% of \$54,024.22”
2. Social media, Terranea giveaway, Video Production (Kathleen Fisher) **(attachments item #3)**
3. Digital directory touch screen (Jeff Ginsburg)
4. Parklets (Cris Bennett)
5. Plants (Greg Gomez)
6. Lamp post banners (Mike Ward)
7. Events Director (Kim Judy)
 - a. Summer Festival (Mike Ward)
 - b. Halloween concert, Oct 26-27, 2024 (Mike Ward)
 - c. Halloween Trick or Treat, 3-7 PM Oct 31, 2024
 - d. Next Merchant Mixer, November 19, 2024, 6-8 PM, TBD
 - e. Holiday Stroll, December 5, 2024

V. DISCUSSION & VOTING ITEMS

1. Beautification
 - a. \$30K project ideas from board members(Ralph Russomano)
2. Grants
 - a. GrantVantage, Quannah Stamps (Brian Diederich)

VI. ONGOING ITEMS

1. Make more formal, a program focusing on Riviera Village sidewalk beautification
2. Retractable Bollards (Jeff Ginsburg)
3. Permanent Parklets
4. Morgan Moore Memorial: \$1,125 in prepaid acct.

VII. **CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

VIII. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

IX. **ADJOURNMENT**

1. Next BID meeting (September 17, 2024)

2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER 2024-2026

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	PRESIDENT	
Tap, Victoria	302312	1807 S Catalina Ave		
Waller, Brad	295562	1840 S Elena STE 108		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lynda@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 | lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
4/17/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/28-30/2024	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2024	Independence Day 5K	Village Runner	4 AM - 11 AM Catalina street closure	VR Events
8/17-18 /2024	Sidewalk Sale	RVA		RVA
9/14/2024	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/26, 27/2024	Halloween concert	VR Events	Time? Ave I closed between Catalina & Esplanade	VR Events
10/31/2024	Halloween Trick or Treat	RVA	3-7PM	Lynda Habash
11/19/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/5/2024	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Terranea outcome