



## **Board Meeting Agenda**

August 19, 2025, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

### **CALL TO ORDER**

#### **I. ROLL CALL**

#### **II. CONSENT ITEMS**

1. Approval of Minutes from June 17, 2025 meeting (Secretary) **(attachments item #1)**
2. Receive & file
  - a. Financial report as of 06/30/25 (Treasurer) **(attachments item #2 )**
  - b. Financial report as of 07/31/25 (Treasurer) **(attachments item #3 )**

#### **III. GUESTS**

1. Redondo Beach Police Dept (Kyle Lofstrom)
2. Redondo Beach Public Works, Deputy Director (Mike Klein)
3. Keep the Esplanade Beautiful (Joan Irvine)

#### **IV. UPDATES**

1. Farmers Market **(attachments item #4, #4b, #4c)**
2. Social media (Kathleen Fisher)
3. Parklets (Cris Bennett)
4. Plants (Greg Gomez)
5. Holiday decor & lamp post banners (Mike Ward)
6. Events Director (Kim Judy)
  - a. Halloween 10.31.25, 3-8PM
  - b. 2025 Stroll 12.4.25
  - c. LA Kings 5K 09.13.25 (Kathleen Fisher)
  - d. Third Thursdays
  - e. Next Merchant Mixer, November 19, 2025, 6-8 PM, location HT Grill

#### **V. DISCUSSION & VOTING ITEMS**

1. BID
  - a. Mission Statement **(attachments item #5)**
  - b. Fundraising Campaign **(attachments item #6)**
  - c. Motions for expenditures **(attachments item #7)**
  - d. Leadership Redondo
2. PARKLETS
  - a. Guidelines 2025 signatures **(attachments item #8)**

#### **VI. ONGOING ITEMS**

1. Digital directory touch screen (Jeff Ginsburg)
2. Retractable Bollards
3. RVA entry sign PCH; clean or replace

4. Beautification \$30k Project
5. Make more formal, a program focusing on Riviera Village sidewalk beautification
6. Permanent Parklets
7. Morgan Moore Memorial: \$1,125 in prepaid acct.

VII. **CITY LEADERSHIP UPDATES** (City Council Member Brad Waller)

VIII. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

IX. **ADJOURNMENT**

1. Next BID meeting (September 16, 2025)
2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

**CURRENT BOARD ROSTER 2024-2026**

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	<b>PRESIDENT</b>	
Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

**CURRENT VENDORS**

**Insurance**

Joanne Covarrubias License #OB26427  
 Bichlmeier Insurance Services, Inc.  
 310-376-8854 X229 | joannec@bisins.com

**Legal**

Craig Weinstein  
 LAW OFFICES OF CRAIG D. WEINSTEIN  
 2381 Rosecrans Avenue, Suite 405  
 El Segundo, California 90245  
 (310) 798-4940

**Digital Kiosk Maintenance**

Pat Dacy | 3V Signs | pat@3vsigns.com

**Accounting & Bookkeeping**

Sara O'Conlon (Accountant)  
 sara3trees@gmail.com  
 (805) 620-7509

**Parklet Cleaning**

John | info.pathtoclean@gmail.com

**Farmers Market**

Lynda Habash | [lyndahabash@ca.rr.com](mailto:lyndahabash@ca.rr.com) | 310-212-0180

**Plant Maintenance**

Lisa's Garden Therapy | Lisa | 310-504-0589 |  
[lisa@lissgardentherapy.com](mailto:lisa@lissgardentherapy.com)

**RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
4/16/2025	RVA Merchant Mixer	RVA	6PM-8PM BeachLife Grotto	RVA
6/27-29/2025	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2025	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/23,24/2025	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA
9/13/2025 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2025	Halloween Trick or Treat	RVA	3-8PM	Lynda Habash
11/19/2025	RVA Merchant Mixer	RVA	6PM-8PM HT Grill	RVA
12/4/2025	Holiday Stroll	RVA	5-9PM	Lynda Habash

**Attachments**

- 1 Previous meeting minutes
- 2 Treasurer report 06/30/25
- 3 Treasurer report 07/31/25
- 4a Farmers Market
- 4b Farmers Market insurance
- 4c Farmers Market insurance
- 5 Mission Statement
- 6 Fundraising Campaign
- 7 Motions
- 8 Parklet Guidelines no signature