

Board Meeting Agenda

April 15, 2025, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

CALL TO ORDER

I. ROLL CALL

II. CONSENT ITEMS

1. Approval of Minutes from March 18, 2025 meeting (Secretary) **(attachments item #1)**
2. Receive & file
 - a. Financial report (Treasurer) (attachments item #2)
 - b. Letter from Allen Sanford regarding Parklets Program (attachments item #2a)

III. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrom)
2. Redondo Beach Public Works, Deputy Director (Mike Klein)
3. Marketing & Sales, Chelsea Phernetton and Joshua Gordon Celebration Holiday Studio
4. Il Posto representative

IV. UPDATES

1. Farmers Market **(attachments item #3)**
2. Social media (Kathleen Fisher)
3. Digital directory touch screen (Jeff Ginsburg)
4. Parklets (Cris Bennett)
5. Plants (Greg Gomez)
6. Holiday decor & lamp post banners (Mike Ward)
7. Events Director (Kim Judy)
 - a. Next Merchant Mixer, April 16, 2025, 6-8 PM, location BeachLife Grotto

V. DISCUSSION & VOTING ITEMS

1. BID
 - a. 2025 Budget **(attachments item #4)**
 - b. Tax Return (Ralph Russomano)
2. PARKLETS
 - a. Guidelines 2025 update **(attachments item #5)**
 - b. IL Posto **(attachments item #6)**

VI. ONGOING ITEMS

1. Retractable Bollards
2. RVA entry sign PCH; clean or replace
3. Beautification \$30k Project
4. Make more formal, a program focusing on Riviera Village sidewalk beautification
5. Permanent Parklets
6. Morgan Moore Memorial: \$1,125 in prepaid acct.

VII. **CITY LEADERSHIP UPDATES** (City Council Member Brad Waller)

VIII. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

IX. **ADJOURNMENT**

1. Next BID meeting (May 20, 2025)

2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER 2024-2026

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	PRESIDENT	
Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 | lisa@lisagardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
4/16/2025	RVA Merchant Mixer	RVA	6PM-8PM BeachLife Grotto	RVA
6/27-29/2025	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2025	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/23,24/2025	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA
9/2025 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2025	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/19/2025	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/4/2025	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 2a A Sanford letter
- 3 Farmers Market
- 4 RVA 2025 budge
- 5 Parklet Progam Revision
- 6 Il Posto parklet