

**Board Meeting MINUTES**

August 15, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

**I. CALL TO ORDER 8:34****II. ROLL CALL**

Cris Bennett, Jeff Ginsburg, Ralph Russomano, Kim Judy, Orlando Novoa, Allen Sanford, Mike Ward. Non Board Members: John Banach RBPD, Kathleen Fisher, Mike Klein, Paul Amarillas & Elizabeth Edlrich (Bell Events) Semaan, Nils Nehrenheim (Council Member)

**III. CONSENT ITEMS**

1. Approval of Minutes from July 18, 2023 Meeting (Secretary) **(attachments item #1)**
2. Receive & File Financial Report (Treasurer) **(attachments item #2)**

Consent items Motion to approve by Jeff Ginsburg; Cris Bennett 2nd—all in favor—APPROVED

**IV. GUESTS**

1. Redondo Beach Police Dept (Kyle Lofstrum)

discussed recent uptick in vandalism and petty crime. Pilce will supply RVA with information for video camera sharing program. RVA will assist in reaching out to business owners regarding participating

2. Public Works (Mike Klein)

Ted Semaan discussed parklette future including meeting with Coastal Commission, Applying for transit grant, Suggested moving forward with mid term remodel

3. Waterfront & Economic Development (Greg Kapovich, Laurie Koike)

Did not attend

4. Bell Events **(attachments item #3 & #4)**

P&L Review with Q&A Botton line profit up in 2023, City reduced fees, check to RVA issued next week

**V. UPDATES**

1. Farmers Market Financial Report **(attachments item #5)**

Schedule updates to once per quarter

**VI.**

2. Social Media (Kathleen Fisher)

Facebook: 9,170 | + 41 | YTD + 14%... Instagram: 9,909 | +104 | YTD +24% (nearing 10K milestone)

- a. Bike parking art project

Completed August 7th and 8th to the satisfaction of public works and RV BOD. Waiting on invoice from contractor. Then, will send the City of RB reimbursement request per the MOU to fulfill the grant \$ to fund the project

- b. RVA annual report
- c. CASp report (**attachments item #6**)

Allen to Cris: "share report with contractor & make fixes with the parklet refurbishments."

3. Digital directory (Brian Poage)

No Update

4. Plants (Greg Gomez)

No Update need to review Lisa Garden Therapy contract ASAP

5. Parklets redo (Cris Bennett)

Cris will get an updated quote from Jeff Msc Construction, Discussed new flooring and turf that will be ADA compliant. Notifications to business owners 2 weeks prior to construction. City forecasting 5yr plan until permanency

6. Lamp post banners (Mike Ward) (**attachments item #7 & #8**)

1st payment has been made. Will schedule install date next meeting

7. Events Director (Kim Judy)

- a. Sidewalk Sale 8/26 & 8/27
- b. Next Merchant Mixer, November 15, 2023, 6-8 PM, location TBD
- c. Halloween
- d. Holiday Stroll

Kathleen will add RVA tote bags to sponsor deck and lit letters/words

**VII. DISCUSSION & VOTING ITEMS**

1. Events

- a. Holiday stroll, share sponsor contact info

request for RVA members to seek potential sponsorship partners. Sponsor deck to be distributed to all RVA Board members

**VIII. ONGOING ITEMS**

- 1. Grants | contact: Quanah Stamps, (703) 599-8226, qstamps@grantvantage.com (Brian Diederich)
- 2. Plant Maintenance, finalize pot count and Lisa's Garden Therapy contract (Greg Gomez)
- 3. Make more formal, a program focusing on Riviera Village sidewalk beautification

4. Retractable Bollards (Jeff Ginsburg)
5. Permanent Parklets
6. Morgan Moore Memorial: \$1,125 in prepaid acct.
7. Catalina 1-way street running southbound (Jeff Ginsburg)

**IX. CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

Nils Nehrenheim confirmed Farmers market sellers fall under the market business license.

**X. PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

**XI. ADJOURNMENT 9:58am**

1. Next BID meeting (September 19, 2023)
2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

**CURRENT BOARD ROSTER**

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	<b>PRESIDENT</b>	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

**CURRENT VENDORS**

**Insurance**

Joanne Covarrubias License #OB26427  
 Bichlmeier Insurance Services, Inc.  
 310-376-8854 X229 | joannec@bisins.com

**Accounting & Bookkeeping**

Sara O'Conlon (Accountant)  
 sara3trees@gmail.com  
 (805) 620-7509

**Legal**

Craig Weinstein  
 LAW OFFICES OF CRAIG D. WEINSTEIN

**Parklet Cleaning**

John | info.pathtoclean@gmail.com

2381 Rosecrans Avenue, Suite 405  
 El Segundo, California 90245  
 (310) 798-4940

**Digital Kiosk Maintenance**  
 Pat Dacy | 3V Signs | pat@3vsigns.com

**Farmers Market**  
 Lynda Habash | [lhabash@ca.rr.com](mailto:lhabash@ca.rr.com) | 310-212-0180

**Plant Maintenance**  
 Lisa's Garden Therapy | Lisa | 310-504-0589 |  
[lisa@lisasgardentherapy.com](mailto:lisa@lisasgardentherapy.com)

## **RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
1/18/2023	RVA Merchant Mixer	RVA	5:30-7:30 PM Little Sister	RVA
2/12/2023	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
6/21/2023	RVA Merchant Mixer	RVA	6PM-8PM Perfect Storm	RVA
6/23-25/2023	Summer Festival	RVA	Last weekend of June	Bell Events
7/4/2023	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM (fireworks cancelled, concert only)	Bell Events
7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Promotions
8/26,27/2023	Sidewalk Sale	RVA		RVA
9/9/2023	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2023	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/15/2023	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash

## **Attachments**

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 2023 Summer Festival Profit and Loss
- 4 2023 Summer Festival expense breakdown
- 5 Farmers Market Financial Report
- 6 CAsp report
- 7 SoCal Lighting Pros invoice
- 8 SoCal Lighting Pros contract