

Board Meeting MINUTES

April 16, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

	CALL TO ORDER 8:35
I.	ROLL CALL
	Cris Bennett, Brian Diederich, Jeff Ginsburg, Kimberly Judy, Terry McGaughey, Ralph Russomano, Allen Sanford, Mike Ward. Guests: <i>Greg Ballard (Vista Sotheby's), Brad Waller (E-Page).</i>
II.	CONSENT ITEMS
	1. Approval of Minutes from March 19, 2024 (Secretary) (attachments item #1)
	Motion to approve by Jeff Ginsburg; 2nd by Terry McGaughey. All in Favor–APPROVED
	2. Receive & File Financial Report (Treasurer) (attachments item #2)
	Motion to receive and file by Jeff Ginsburg; 2nd by Cris Bennett. All in Favor–APPROVED
III.	GUESTS
	1. Redondo Beach Police Dept (Kyle Lofstrum)
	n/a
	2. Public Works, Deputy Director (Mike Klein)
	Introduced Andrew Winje, new Public Works Director; Mentioned the Riviera Village sign behind Chevron and Elena are pretty beat up and needs painting. it is on the long list.
	3. Public Works, Director (Andrew S Winje, P.E.)
	The Metro Grant is awarded but not yet funded. Allen Sanford wanted to make sure the Board would be involved regarding the allocation of funds for projects in the Village. Andrew assured him the board would be involved. Per a comment by Jeff Ginsburg regarding concrete bollards, Andrew said no concrete as of now due to the long term plans of Catalina being worked on.
	4. Brad Waller, Epage (RVA member)
	Introduced himself. Been in the Village since 1999 and would love to serve on the board.
IV.	UPDATES
	1. Farmers Market (Lynda Habash)
	2. Social media, Board election 2024-2026 (Kathleen Fisher)
	IG: 11,938 +261 YTD + 26% FB: 6,979 + 50 YTD +8% Election - there are 12 candidates requiring an election. However, a nominee, Jill Sanders is closing her shop. Reach out to confirm.
	3. Digital directory touch screen (Jeff Ginsburg)

	Jeff is continuing to work with the touchscreen company and they are working on engineering a 2 sided touch screen directory.
	4. Parklets, fire tables (Cris Bennett)
	Per the fire department no fire tables are allowed if they are within 5 feet of anything flammable.
	5. Plants (Greg Gomez)
	6. Lamp post banners (Mike Ward)
	7. Events Director (Kim Judy)
	a. Next Merchant Mixer, April 17, 2024, 6-8 PM, Hook & Plow
	b. Riviera Village Summer Festival (Mike Ward) (attachments item #3)
	The city is trying to charge each vendor for a permit. If this happens the Sumner Festival will be cancelled.
	c. Halloween Trick or Treat
	d. Holiday Stroll
	8. Hiring a PR Firm
	Kat and Kim will be the lead to work on a scope of work for possibly hiring a PR firm. Greg Ballard from Sotheby's Vista mentioned he could talk to Rick Edler regarding Marketing.
	9. Parking
	Parking continues to be an issue due to zoning issues, not the parklets. In the past, the Riviera Village only allowed retail/restaurants on 1st floors. Now, office space is taking over and not providing any parking. If parking is to change the zoning must not be so relaxed.
VII.	DISCUSSION & VOTING ITEMS
	1. RVA BID
	a. Appoint 30 day interim board member (Jeff Ginsburg)
	No
	b. Bylaws number of board members (Jeff Ginsburg)
	Motion by Jeff Ginsburg to amend when a vacant position comes up to remove the even restriction; Mike Ward 2nd. All in Favor-APPROVED
	c. Bylaws review changes (Kathleen Fisher) (attachments item #4) carry over to May
	d. Boundaries, voluntary agreement (Allen Sanford) (attachments item #5) No

VIII.	ONGOING ITEMS
	1. Grants contact: Quanah Stamps, (703) 599-8226, qstamps@grantvantage.com (Kathleen Fisher)
	2. Make more formal, a program focusing on Riviera Village sidewalk beautification
	3. Retractable Bollards (Jeff Ginsburg)
	4. Permanent Parklets
	5. Morgan Moore Memorial: \$1,125 in prepaid acct.
IX.	CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)
	No show
X.	PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)
XI.	ADJOURNMENT 10:14 am
	1. Next BID meeting (May 21, 2024)
	2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	