

Board Meeting Agenda

September 19, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

I. CALL TO ORDER

II. ROLL CALL

III. CONSENT ITEMS

1. Approval of Minutes from August 15, 2023 Meeting (Secretary) **(attachments item #1)**
2. Receive & File Financial Report (Treasurer) **(attachments item #2)**
3. Review Farmers Market Financial Report **(attachments item #3)**

IV. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Public Works (Mike Klein)
3. City Manager (Mike Witzanski)
4. South Bay City Lifestyle (Cara Stevens)

V. UPDATES

1. Social Media (Kathleen Fisher)
2. Digital directory (Brian Poage)
3. Parklets redo (Cris Bennett)
4. Plants (Greg Gomez)
5. Lamp post banners (Mike Ward)
6. Events Director (Kim Judy)
 - a. Next Merchant Mixer, November 15, 2023, 6-8 PM, location TBD
 - b. Halloween
 - c. Holiday Stroll

VI. DISCUSSION & VOTING ITEMS

1. Events

- a. Keep the Esplanade Beautiful | 10/18/23 (Jeff Ginsburg) **(attachments item #4)**
- b. Holiday stroll sponsor outreach

VII. ONGOING ITEMS

1. Grants | contact: Quanah Stamps, (703) 599-8226, qstamps@grantvantage.com (Brian Diederich)
2. Plant Maintenance, finalize pot count and Lisa's Garden Therapy contract (Greg Gomez)
3. Make more formal, a program focusing on Riviera Village sidewalk beautification
4. Retractable Bollards (Jeff Ginsburg)
5. Permanent Parklets
6. Morgan Moore Memorial: \$1,125 in prepaid acct.
7. Catalina 1-way street running southbound (Jeff Ginsburg)

VIII. **CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

IX. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

X. **ADJOURNMENT**

1. Next BID meeting (October 17, 2023)
2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
1/18/2023	RVA Merchant Mixer	RVA	5:30-7:30 PM Little Sister	RVA
2/12/2023	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
6/21/2023	RVA Merchant Mixer	RVA	6PM-8PM Perfect Storm	RVA
6/23-25/2023	Summer Festival	RVA	Last weekend of June	Bell Events
7/4/2023	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM (fireworks canceled, concert only)	Bell Events
7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Promotions
8/26,27/2023	Sidewalk Sale	RVA		RVA
9/9/2023	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2023	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/15/2023	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Farmers Market Financial Report
- 4 Keep the Esplanade Beautiful