

Board Meeting Agenda

May 16, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

I. CALL TO ORDER

II. ROLL CALL

III. CONSENT ITEMS

1. Approval of Minutes from April 18, 2023 Meeting (Secretary) (attachments item #1)
2. Receive & File Financial Report (Treasurer) (attachments item #2)

IV. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Public Works (Mike Klein)
3. Waterfront & Economic Development (Greg Kapovich, Laurie Koike)

V. UPDATES

1. Farmers Market Financial Report (Linda Habash) (attachments item #3)
2. Social Media (Kathleen Fisher) (attachments item #4)
 - a. Bike parking art project
3. Digital directory (Brian Poage)
4. Plants (Greg Gomez)
5. Parklets (Cris Bennett)
6. Insurance (Terry McGaughey)
7. Grants (Brian Diederich)
8. Events Director
 - a. Next Merchant Mixer, June 21, 2023, 6-8 PM, location TBD (Kim Judy)
 - b. Summer Festival (Kim Judy, Orlando Novoa)
 - c. Halloween & Holiday Stroll

VI. DISCUSSION & VOTING ITEMS

1. Grants

- a. Bollards (attachments item #5)

2. Insurance

- a. Bichlmeier policy renewal, 6/29/23-6/29/24. Premium: \$2494.00 (same as 2022)

3. Events

- a. Sponsorship proposals Halloween & Holiday Stroll (Lynda Habash, Kim Judy)

4. RVA Board of Directors

- a. Change to 2-year term for officers and directors (**attachments item #6**)
- b. Volunteers
 - 1. clear-out storage unit
 - 2. lamp post banners management
 - 3. shifts at the Summer Festival info booth Sat & Sun
- c. Election: count ballots, confirm 2023-2024 RVA BID Board of Directors

VII. ONGOING ITEMS

- 1. Plant Maintenance, finalize pot count and Lisa’s Garden Therapy contract (Greg Gomez)
- 2. Make more formal, a program focusing on Riviera Village sidewalk beautification
- 3. Retractable Bollards (Allen)
- 4. Permanent Parklets
- 5. Clean-up and replace elements aluminum “R”, chain & fixtures (Jeff Ginsburg)
- 6. Morgan Moore Memorial: \$1,125 in prepaid acct.
- 7. Catalina 1-way street running southbound (Jeff Ginsburg)

VIII. CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)

- 1. Bollards
- 2. Summer Festival (field Bell Events issues or questions)

IX. PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)

X. ADJOURNMENT

- 1. Next BID meeting (June 20, 2023)
- 2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115		
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	

CURRENT VENDORS

Insurance

Joanne Covarrubias
 Bichlmeier Insurance Services, Inc.
 Tel: 310-376-8854 X229
 Email: joannec@bisins.com
 License #OB26427

Legal

Craig Weinstein
 LAW OFFICES OF CRAIG D. WEINSTEIN
 2381 Rosecrans Avenue, Suite 405
 El Segundo, California 90245
 (310) 798-4940 Phone

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
 sara3trees@gmail.com
 (805) - 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lhabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lisasgardentherapy.com

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
12/1/2022	Holiday Stroll	RVA	5-9PM	Lynda Habash
1/18/2023	RVA Merchant Mixer	RVA	6PM-8PM Little Sister	
2/12/2023	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
6/21/2023	RVA Merchant Mixer	RVA	6PM-8PM TBD	
6/23-25/2023	Summer Festival	RVA	June 23-25	Bell Events
7/4/2023	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30 AM - 11 AM Catalina street closure	VR Promotions
7/19/2023	RVA Merchant Mixer	RVA	6PM-8PM	
9/3-4/2022	Sidewalk Sale	RVA	Change to August? Confirm Date 8AM - Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	
9/17/2023	LA Kings RB 5K	LA Kings		LA Kings
11/15/2023	RVA Merchant Mixer	RVA	6PM-8PM	
10/31/2023	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Farmers Market financials
- 4 Social media proposed expenditures
- 5 Bollards
- 6 Amendment of by-laws