



## Board Meeting Agenda

Tuesday May 17<sup>th</sup>, 2022 at HT Grill, 1701 S Catalina Ave

I. **CALL TO ORDER**  
II. **ROLL CALL**  
III. **CONSENT ITEMS**

1. Approval of Minutes from April Meeting (Brian) (**attachments Item #1**)
2. Receive & File Financial Report (Treasurer) (**attachments Item #2**)

IV. **GUESTS & UPDATES**

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Waterfront & Economic Development (Greg Kapovich, Laurie Koike)
3. Public Works (Michael Klein)
4. Summer Festival (Michael Bell) (**attachments Item #3**)
5. July 4 (Michael Bell, Jeff Ginsburg)
6. Marketing (social media, utility boxes, ads, t-shirts, ez up) (Kathleen Fisher)
7. Farmers Market Financial Report (Lynda Habash)
8. Recovery Committee & Parklet Enforcement (Cris Bennett)
9. Events Director (Kim Judy)
  - a. Next Mixer – July at TBD 7/20/2022 6-8PM
  - b. Together for Ukraine 5/28/22
  - c. 2022 Holiday Stroll site plan

V. **DISCUSSION & VOTING ITEMS**

1. Lamppost Banners “Shop, Dine Relax” (Jeff Ginsburg) (**attachments Item #4**)
  - a. Print replacement banners
  - b. Add RVA banners on Esplanade

2. Temporary Parklets Program (Ralph Russomano)
  - a. Pest control; schedule, expense (**attachments Item #5**)

3. RVA Board 2022-2023 Elections
  - a. Count Ballots at today’s meeting; confirm 2022-2023 RVA Board of Directors

**VI. ONGOING ITEMS**

1. Temporary Parklets: estimates for refresh, 10% late payment fees (Cris Bennett)
2. Permanent Parklets (Allen Sanford)
3. Retractable Bollards Update (Allen)
4. Utility Boxes Art Wraps (Kathleen Fisher) (**attachments Item #6**)
5. Grant funding: locate and apply for grants. Grant Vantage finds them (free). Sara applies at \$85/hour. (Brian & Kathleen)
6. Common space/mini-park west of Catalina between Catalina Ave and alley; add to permanent parklet plan and vote on all items together (see #6 add Moore plaque to park?)
7. WIFI by Charter/Spectrum (Jeff Ginsburg)
8. Morgan Moore Memorial: \$1,125 in prepaid acct. (cannot be categorized as a donation) Accountant recommends spending the money by July 1, 2022 to have it off the books before 2021 tax returns are prepared.
9. Roundabouts beginning at Avenue I & Catalina (Jeff Ginsburg)
10. Catalina 1-way street running southbound (Jeff Ginsburg)
11. Overhead Entry Archway/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I; we received a proposal in 05/2020 from 3Vsigns to do an entry archway 152k
12. 4<sup>th</sup> of July (Jeff Ginsburg)

**VII. CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

**VIII. PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

**IX. ADJOURNMENT**

1. Next BID meeting schedule (June 21, 2022)
2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

**CURRENT BOARD ROSTER**

Bennett, Cris	Good Stuff, 1617 S PCH	
Diederich, Brian	Riviera Funding, 1801 S Catalina Ave Ste201	Secretary
Ginsburg, Jeff	Plaza Riviera, 1611 S Catalina Ave Ste115	
Gomez, Gregory	Property Owner, 1830 S Elena	
Horrell, Jessica	Horrell Realtors, 1860 S Elena Ave #B	Vice President
Judy, Kimberly	Card De A, 265 Avenida Del Norte	
McGaughey, Terry	McGaughey & Spirito, 116 Avenue I	
Novoa, Orlando	Kalihi, 1815 ½ S Catalina Ave	
Poage, Brian	The Aloha Bungalow, 1799 S Catalina Ave	
Russomano, Ralph	HT Grill, 1845 S Elena Ave Ste300	Treasurer
Sanford, Allen	Rockefeller, 1707 S Catalina	President

## **CURRENT VENDORS**

### **Insurance**

Chanell Jones  
Bichlmeier Insurance Services, Inc.  
Tel: 310-376-8854 X229  
Email: [chanellj@bisins.com](mailto:chanellj@bisins.com)  
License #OB26427

### **Legal**

Craig Weinstein  
LAW OFFICES OF CRAIG D. WEINSTEIN  
2381 Rosecrans Avenue, Suite 405  
El Segundo, California 90245  
(310) 798-4940 Phone

### **Accounting & Bookkeeping**

Sara O'Conlon (Accountant)  
[sara3trees@gmail.com](mailto:sara3trees@gmail.com)  
(805) - 620-7509

### **Parklet Cleaning**

John | [info.pathtoclean@gmail.com](mailto:info.pathtoclean@gmail.com)

### **Farmers Market**

Lynda Habash

### **Plant Maintenance**

Lisa's Garden Therapy

### **Digital Kiosk Maintenance**

Pat Dacy  
3V Signs | [pat@3vsigns.com](mailto:pat@3vsigns.com)

## RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
1/19/2022	RVA Merchant Mixer	RVA	<b>CANCELED</b> /postponed	
2/13/2022	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
3/20/2022	St. Patrick's Day 5K / Village Runner	Village Runner	<b>CANCELED</b> Catalina street closure	VR Promotions
4/20/2022	RVA Merchant Mixer	RVA	Vida Taqueria	
5/28/22	Together for Ukraine	RVA	20% of participants' profits to benefit Razom for Ukraine	RVA
6/24-26/2022	Summer Festival	RVA	Last weekend of June	Bell Events
7/4/2022	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/3/2022	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30 AM - 11AM Catalina street closure	VR Promotions
7/20/2022	RVA Merchant Mixer	RVA		
9/4-5/2022	Sidewalk Sale	RVA	Labor Day weekend	
10/18/2022	RVA Merchant Mixer	RVA	Restaurant TBD	
10/31/2022	Halloween Trick or Treat	RVA	3-6PM	
12/1/2022	Holiday Stroll	RVA		

### Attachments

- 1 Previous Meeting Minutes
- 2 Treasurer Report
- 3 Summer Festival site plan, schedule, costs
- 4 Lamppost banner estimate
- 5 EcoLab estimate
- 6 Vinyl wraps project images, costs, vendors