



## Board Meeting Agenda

Tuesday, July 19th, 2022 at HT Grill, 1701 S Catalina Ave

I. **CALL TO ORDER**  
II. **ROLL CALL**  
III. **CONSENT ITEMS**

1. Approval of Minutes from June Meeting (Secretary) (**attachments Item #1**)
2. Receive & File Financial Report (Treasurer) (**attachments Item #2**)

IV. **GUESTS & UPDATES**

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Waterfront & Economic Development (Greg Kapovich, Laurie Koike)
3. Public Works (Michael Klein)
4. Riviera Village Summer Festival (Salma Bruno/Beauty Treats, Kathleen) (**attachments Item #3**)
5. Farmers Market Financial Report & Events (Lynda Habash) (**attachments #4**)
6. Halloween, Holiday Stroll (Lynda Habash)
7. 2022 Summer Festival, Preliminary P & L (Corinne, Bell Events)
8. Marketing, Daily Breeze ad (Kathleen Fisher) (**attachments #5**)
9. Digital Directory (Kathleen Fisher)
10. Recovery Committee & Parklet Enforcement (Cris Bennett)
11. Events Director (Kim Judy)
  - a. Next Mixer – July at Riviera Mexican Grill 7/20/2022 6-8PM
  - b. 2022 Halloween/Holiday Stroll site plan

V. **DISCUSSION & VOTING ITEMS**

1. Temporary Parklets Program

- a. Permit update (Amendment 11) (Ralph) (**attachments #6**)
- b. Resolution No. 2206-04 rate increase, payment transfer to City of RB \$2/SF. (Ralph) (**attachments #7**), *correspondence* (**attachments #8, #9**)
- c. Plan to cover parklet expenses. (Ralph)

2. RVA Board of Directors 2022-2023

- a. Decide and assign the executive roles of President, Vice President, Secretary, Treasurer
- b. Assignment of one area of focus for each board member throughout the year.  
Needed:
  - 1) Digital directory maintenance/repair
  - 2) Plants, managing plants person
  - 3) Lamppost scheduling holiday decor & hanging banners and standard banners

### 3. July 4 2023 Events

- a. Fourth of July on Avenue I (Jeff)
- b. Village Runner 5K and Firecracker dash (Jeff)

### 4. Beautification

- a. Paint bike coral asphalt (Kathleen)

### 5. Plant Maintenance

- a. Review 2022-2023 contract from Lisa's Garden Therapy (**attachments #10**)
- b. Map of Village with pot locations (Brian)

### 6. Lampposts

- a. Review Holiday lamp post decor invoice and contract (**attachments #11**)

## VI. **ONGOING ITEMS**

1. Retractable Bollards Update (Allen)
2. Permanent Parklets
3. Grant funding: locate and apply for grants. Grant Vantage finds them (free). Sara applies at \$85/hour. (Brian & Kathleen)
4. WIFI by Charter/Spectrum (Jeff Ginsburg)
5. Morgan Moore Memorial: \$1,125 in prepaid acct. (cannot be categorized as a donation)
6. Roundabouts beginning at Avenue I & Catalina (Jeff Ginsburg)
7. Catalina 1-way street running southbound (Jeff Ginsburg)
8. Overhead Entry Archway/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I; we received a proposal in 05/2020 from 3Vsigns to do an entry archway 152k

## VII. **CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

## VIII. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

## IX. **ADJOURNMENT**

1. Next BID meeting schedule (August 16, 2022)
2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

## **CURRENT BOARD ROSTER**

Bennett, Cris (302409)  
Diederich, Brian (308860)

Good Stuff, 1617 S PCH  
Riviera Funding, 1801 S Catalina Ave Ste201

Secretary

Ginsburg, Jeff (309640) Plaza Riviera, 1611 S Catalina Ave Ste115  
Gomez, Gregory 327704 Property Owner, 1830 S Elena  
Judy, Kimberly (327316) Card De A, 265 Avenida Del Norte  
McGaughey, Terry (318410) McGaughey & Spirito, 116 Avenue I  
Novoa, Orlando (328015) Kalihi, 1815 ½ S Catalina Ave  
Poage, Brian (328043) The Aloha Bungalow, 1799 S Catalina Ave  
Punzalan, Pamela (329865) 3 Leaf Realty, 219 Avenue STE 101  
Russomano, Ralph (1256290) HT Grill, 1845 S Elena Ave Ste300  
Sanford, Allen (327531) Rockefeller, 1707 S Catalina

Treasurer  
President

## **CURRENT VENDORS**

### **Insurance**

Chanell Jones  
Bichlmeier Insurance Services, Inc.  
Tel: 310-376-8854 X229  
Email: [chanellj@bisins.com](mailto:chanellj@bisins.com)  
License #OB26427

### **Legal**

Craig Weinstein  
LAW OFFICES OF CRAIG D. WEINSTEIN  
2381 Rosecrans Avenue, Suite 405  
El Segundo, California 90245  
(310) 798-4940 Phone

### **Accounting & Bookkeeping**

Sara O'Conlon (Accountant)  
sara3trees@gmail.com  
(805) - 620-7509

### **Parklet Cleaning**

John | [info.pathtoclean@gmail.com](mailto:info.pathtoclean@gmail.com)

### **Farmers Market**

Lynda Habash

### **Plant Maintenance**

Lisa's Garden Therapy  
Lisa | 310-504-0589 | [lisa@liskasgardentherapy.com](mailto:lisa@liskasgardentherapy.com)

### **Digital Kiosk Maintenance**

Pat Dacy  
3V Signs | [pat@3vsigns.com](mailto:pat@3vsigns.com)

## **RVA EVENT SCHEDULE**

<b>Date</b>	<b>Event</b>	<b>Organizer</b>	<b>Details</b>	<b>Event Planner</b>
1/19/2022	RVA Merchant Mixer	RVA	<b>CANCELED</b> /postponed	
2/13/2022	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
3/20/2022	St. Patrick's Day 5K / Village Runner	Village Runner	<b>CANCELED</b> Catalina street closure	VR Promotions
4/20/2022	RVA Merchant Mixer	RVA	Vida Taqueria	
5/28/22	Together for Ukraine	RVA	20% of participants' profits to benefit Razom for Ukraine	RVA
6/24-26/2022	Summer Festival	RVA	Last weekend of June	Bell Events
7/4/2022	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/3/2022	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30 AM - 11AM Catalina street closure	VR Promotions
7/20/2022	RVA Merchant Mixer	RVA	Riviera Mexican Grill	
9/3-4/2022	Sidewalk Sale	RVA	Labor Day weekend	
10/18/2022	RVA Merchant Mixer	RVA	Restaurant TBD	
10/31/2022	Halloween Trick or Treat	RVA	3-6PM	
12/1/2022	Holiday Stroll	RVA		

### Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Summer Festival comments
- 4 Farmers Market financials
- 5 Daily Breeze ad rates
- 6 Amendment 11
- 7 Resolution 2206-04
- 8 RVA letter to City of RB, A Sanford 6.30.22
- 9 RVA letter to parklets, 7.11.22
- 10 Lisa Garden Therapy 2022-2023 prices
- 11 So Cal Lighting Pros Holiday Lamppost Decor