

Board Meeting Agenda

February 21, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

I. CALL TO ORDER

II. ROLL CALL

III. CONSENT ITEMS

1. Approval of Minutes from January 17, 2023 Meeting (Secretary) (**attachments item #1**)
2. Receive & File Financial Report (Treasurer) (**attachments item #2**)

IV. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Public Works (Mike Klein)
3. Waterfront & Economic Development (Greg Kapovich, Laurie Koike)
4. BeachLife Festival Magazine (Danielle Busta)
5. Seashore Fur Babies (Melissa Gelmo, owner)

V. UPDATES

1. Farmers Market Financial Report (**attachments item #3**)
2. Social media, marketing, bike parking art project (Kathleen Fisher)
3. Digital directory options, cost (Brian Poage)
4. Lamp post banners (Pamela Punzalan)
5. Recovery Committee (Cris Bennett)
6. Events Director
 - a. Next Merchant Mixer, April 19, 2023, 6-8 PM, location TBD (Kim Judy)

VI. DISCUSSION & VOTING ITEMS

1. Events

- a. 2023 Summer Festival (Bell Events) (**attachments item #4**)
- b. 2023 4th of July (Jeff Ginsburg, Mike Ward)
- c. 2023 Holiday Stroll, sponsorship program to offset costs (Lynda Habash, Kim Judy)

2. Digital directory

- a. Video: options and costs (Brian Poage)

3. Budget

- a. RVA BID fundraising ideas/discussion (all BOD members)

4. Grants

- a. Discuss and make a creative list for use of funds related to, "community or RVA BID enhancements" that can be used to broaden funding options. (Brian Diederich)

5. Plants

- a. Planter boxes: review estimates (Greg Gomez) (**attachments item #5, #6, #6A, #7, #7B**)

6. Overhead Entry Archway/Signage

- a. 01/17/23 City Council vote for Artesia Blvd and Riviera Village (**attachments item #8, #9**)

7. Ongoing Items

- a. Review and clean ongoing Items to relevant Items

VII. ONGOING ITEMS

1. Parklets refresh completion awaiting reimbursement confirmation letter from the City
2. Plant Maintenance, finalize pot count and Lisa's Garden Therapy contract (Greg Gomez)
3. Make more formal, a program focusing on Riviera Village sidewalk beautification
4. Retractable Bollards Update (Allen)
5. Permanent Parklets
6. Clean-up and replace elements aluminum "R", chain & fixtures (Jeff Ginsburg)
7. Morgan Moore Memorial: \$1,125 in prepaid acct.
8. Roundabouts beginning at Avenue I & Catalina (Jeff Ginsburg)
9. Catalina 1-way street running southbound (Jeff Ginsburg)
10. Overhead Entry Archway/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I; we received a proposal in 05/2020 from 3Vsigns to do an entry archway 152k

VIII. CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)

IX. PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)

X. ADJOURNMENT

1. Next BID meeting (March 21, 2023)
2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Farmers Market	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave		
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Punzalan, Pamela	329865	3 Leaf Realty, 219 Avenue STE 101	Lamp post banners/decor	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	

CURRENT VENDORS

Insurance

Joanne Covarrubias
 Bichlmeier Insurance Services, Inc.
 Tel: 310-376-8854 X229
 Email: joannec@bisins.com
 License #OB26427

Legal

Craig Weinstein
 LAW OFFICES OF CRAIG D. WEINSTEIN
 2381 Rosecrans Avenue, Suite 405
 El Segundo, California 90245
 (310) 798-4940 Phone

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
 sara3trees@gmail.com
 (805) - 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 | lisa@liskasgardentherapy.com

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
12/1/2022	Holiday Stroll	RVA	5-9PM	Lynda Habash
1/18/2023	RVA Merchant Mixer	RVA	6PM-8PM Little Sister	
2/12/2023	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
3/19/2023	St. Patrick's Day 5K / Village Runner	Village Runner	Event TBD	VR Promotions
4/19/2023	RVA Merchant Mixer	RVA	6PM-8PM	
6/23-25/2023	Summer Festival	RVA	Last weekend of June	Bell Events
7/4/2023	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30 AM - 11 AM Catalina street closure	VR Promotions
7/19/2023	RVA Merchant Mixer	RVA	6PM-8PM	
9/3-4/2022	Sidewalk Sale	RVA	Change to August? Confirm Date 8AM - Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	
9/17/2023	LA Kings RB 5K	LA Kings		LA Kings
10/18/2023	RVA Merchant Mixer	RVA	6PM-8PM	
10/31/2023	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Farmers Market financials
- 4 Summer Festival letter to residents
- 5 Lisa's Garden Therapy baskets, plants in boxes
- 6 JM Landscaping build boxes
- 6B JM Landscaping plants in boxes
- 7 Plantero build boxes
- 7B Plants in boxes
- 8 Archway article, samples
- 9 3V Signs archway estimate