

## Board Meeting Agenda

April 18, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

### I. CALL TO ORDER

### II. ROLL CALL

### III. CONSENT ITEMS

1. Approval of Minutes from March 21, 2023 Meeting (Secretary) (attachments item #1)
2. Receive & File Financial Report (Treasurer) (attachments item #2)

### IV. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Public Works (Mike Klein)
3. Waterfront & Economic Development (Greg Kapovich, Laurie Koike)
4. Riviera House (Ali Nayebdadash) (attachments item #3)

### V. UPDATES

1. Farmers Market Financial Report (Kim Judy) (attachments item #4)
2. Social Media (Kathleen Fisher)
  - a. BOD election
  - b. Bike parking art project
3. Digital directory (Brian Poage)
4. Plants (Greg Gomez)
5. Parklets (Cris Bennett)
6. Grants (Brian Diederich)
7. Events Director
  - a. Next Merchant Mixer, June 21, 2023, 6-8 PM, location TBD (Kim Judy)
  - b. Summer Festival (Kim Judy, Orlando Novoa)
  - c. Halloween & Holiday Stroll

### VI. DISCUSSION & VOTING ITEMS

#### 1. Budget

- a. Approve 2023 budget (Ralph Russamano) (attachments item #5)
- b. Digital marketing | Social media advertising (Kathleen Fisher)

#### 2. Events

- a. Sponsorship proposals Halloween & Holiday Stroll (Lynda Habash, Kim Judy)

#### 3. RVA Board of Directors

- a. Change to 2-year term (Brian Diederich)
- b. Volunteer for lamp post banners

VII. **ONGOING ITEMS**

- 1. Plant Maintenance, finalize pot count and Lisa’s Garden Therapy contract (Greg Gomez)
- 2. Make more formal, a program focusing on Riviera Village sidewalk beautification
- 3. Retractable Bollards (Allen)
- 4. Permanent Parklets
- 5. Clean-up and replace elements aluminum “R”, chain & fixtures (Jeff Ginsburg)
- 6. Morgan Moore Memorial: \$1,125 in prepaid acct.
- 7. Catalina 1-way street running southbound (Jeff Ginsburg)

VIII. **CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

IX. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

X. **ADJOURNMENT**

- 1. Next BID meeting (April 18, 2023)
- 2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

**CURRENT BOARD ROSTER**

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115		
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	<b>PRESIDENT</b>	

**CURRENT VENDORS**

**Insurance**

Joanne Covarrubias  
 Bichlmeier Insurance Services, Inc.  
 Tel: 310-376-8854 X229  
 Email: joannec@bisins.com  
 License #OB26427

## Legal

Craig Weinstein  
LAW OFFICES OF CRAIG D. WEINSTEIN  
2381 Rosecrans Avenue, Suite 405  
El Segundo, California 90245  
(310) 798-4940 Phone

## Accounting & Bookkeeping

Sara O'Conlon (Accountant)  
sara3trees@gmail.com  
(805) - 620-7509

## Parklet Cleaning

John | info.pathtoclean@gmail.com

## Farmers Market

Lynda Habash | [lhabash@ca.rr.com](mailto:lhabash@ca.rr.com) | 310-212-0180

## Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 | [lisa@liskasgardentherapy.com](mailto:lisa@liskasgardentherapy.com)

## Digital Kiosk Maintenance

Pat Dacy | 3V Signs | [pat@3vsigns.com](mailto:pat@3vsigns.com)

## **RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
12/1/2022	Holiday Stroll	RVA	5-9PM	Lynda Habash
1/18/2023	RVA Merchant Mixer	RVA	6PM-8PM Little Sister	
2/12/2023	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
6/21/2023	RVA Merchant Mixer	RVA	6PM-8PM TBD	
6/23-25/2023	Summer Festival	RVA	June 23-25	Bell Events
7/4/2023	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30 AM - 11 AM Catalina street closure	VR Promotions
7/19/2023	RVA Merchant Mixer	RVA	6PM-8PM	
9/3-4/2022	Sidewalk Sale	RVA	Change to August? Confirm Date 8AM - Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	
9/17/2023	LA Kings RB 5K	LA Kings		LA Kings
11/15/2023	RVA Merchant Mixer	RVA	6PM-8PM	
10/31/2023	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash

12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash
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Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Riviera House event tent
- 4 Farmers Market financials
- 5 2023 Budget