

Board Meeting Agenda

October 17, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

I.	CALL TO ORDER 8:32
II.	ROLL CALL Cris Bennett, Brian Diederich, Jeff Ginsburg, Gregory Gomez, Kimberly Judy (9:15), Terry McGaughey, Orlando Novoa, Ralph Russomano, Allen Sanford, Mike Ward; Kyle Lofstrom (RBPD), Lynda Habash (Start to Finish Event Services), Mike Klein (RB Public Works); Jennifer Materman (community member)
III.	CONSENT ITEMS
	1. Approval of Minutes from September 19, 2023 Meeting (Secretary) (attachments item #1)
	Motion to approve minutes by Jeff Ginsburg. Greg Gomez 2nd. All in Favor–APPROVED
	2. Receive & File Financial Report (Treasurer) (attachments item #2)
	Motion to receive and file financial reports and city letter by Jeff Ginsburg. Greg Gomez 2nd. All in Favor–APPROVED
IV.	RECEIVE & FILE
	1. Tax engagement letter (attachments item #3)
	Motion to receive and file tax engagement letter by Jeff Ginsburg. Greg Gomez 2nd. All in Favor–APPROVED
V	GUESTS
	1. Redondo Beach Police Dept (Kyle Lofstrum) A few businesses have come forward to the RBPD and have allowed access to their security cameras. They are still looking for more. The RBPD should be at full capacity in January/February 2024 if they all graduate from the academy. This would be the first time forever at full capacity.
	2. Public Works (Mike Klein)
	3. Director of Waterfront & Economic Development (Greg Kapovich) N/A
	4. Community member (Jennifer Materman)--Thanked us for inviting her to the meeting after her email expressing concern was received by the Board. Jennifer advised us she has not come to the Holiday Stroll for years due to the lack of inclusivity of other faiths. She finally did come last year for the first time and said although it was a great event it did not include acknowledgement of other faiths. (i.e Santa, Grinch, Snowmen, etc.). One of her suggestions included more blue

	and white colors. Allen Sanford encouraged Jen to come up with some more ideas for us to possibly implement
VI.	UPDATES
	Farmers Market (Lynda Habash) (attachments item #4)
	1. Social media (Kathleen Fisher) FB: 9,356 + 67 YTD + 14% IG: 10,331 +279 YTD +24% ... ads running for village general awareness trick or treat, farmers market
	2. Digital directory art/photo contest (Brian Poage)
	3. Parklets rehab (Cris Bennett) The parklet rehab has begun and the contractor is cranking them out. Mike Klein will forward Cris Bennett the name and number of a contractor who can/will install new turf as the current contractor does not have this skill set.
	5. Plant box bids (Greg Gomez) N/A
	6. Lamp post banners (Mike Ward) The installation company received the first 50% of payment and will be installing the banners in November. There will be no garland this year decorating the light poles as the old garland was faded and new garland was way too expensive.
	7. Events Director (Kim Judy)
	a. Next Merchant Mixer, November 15, 2023, 6-8 PM, location TBD Mi Burrito will be hosting the next Merchant Mixer.
	b. Halloween—per previous board meetings we have allocated \$40,000 between Halloween and The Holiday Stroll. We are spending \$10,000 on Halloween.
	c. Holiday Stroll—\$30,000 has been allocated for the Stroll if only \$10,000 spent on Halloween. Motion by Ralph Russomano to add \$10,000 to the budget for the Holiday Stroll as long as we do not drop below a \$35,000 reserve at the end of 2023; Jeff Ginsburg 2nd—All in Favor—APPROVED

VII.	DISCUSSION & VOTING ITEMS
	<u>1. BOD</u>
	a. Nov 21, 2023 & Dec 19, 2023 meeting dates (Kathleen Fisher)
	We will keep the Nov 21 meeting as is but cancel the Dec 19th meeting due to the holidays.
	b. Assign tasks per 9/19/23 motions Item V.6 (attachments #1)
	RVA tee shirts –Ralph will give the extra shirts to Lynda this week.
	Intersection painting & sidewalk stamping–Ralph has messages out to city officials.
	<u>2.Events</u>
	a. 2024 Summer Festival (Kim Judy)
	<u>3. Financial</u>
	a. 2024 RVA BID budget (Treasurer)
	<u>4. City Projects</u>
	a. The Riviera Village Community Park Rededication Project (Jeff Ginsburg) (attachments item #5 & #6) Brief discussion of the park in question and Allen Sanford suggested we invite the families of the founding members to discuss at the next meeting.
	<u>5.Mail Box</u>
	a. A lot of our mail has been delayed and/or missing throughout the past couple of years. Motion by Allen Sanford to change our mailing address to a PO Box to be located at the Redondo Beach main post office located at 1201 N. Catalina Avenue, RB, CA 90277; 2nd by Greg Gomez; Jeff Ginsburg opposed, remaining board members in favor–APPROVED
	<u>6. Sidewalk Improvement (Pavers)</u>
	a. Motion by Mike Ward to have Avenue I be the next area to receive the city sponsored paver improvement monies; no 2nd. NOT APPROVED; it was decided more time was needed for discussion on this topic and it will be added to the agenda for the November meeting.
VIII.	ONGOING ITEMS

	1. Grants (Brian Diederich)
	2. Plant Maintenance, finalize pot count and Lisa's Garden Therapy contract (Greg Gomez)
	3. Make more formal, a program focusing on Riviera Village sidewalk beautification
	4. Retractable Bollards (Allen)
	5. Permanent Parklets
	6. Morgan Moore Memorial: \$1,125 in prepaid acct.
	7. Catalina 1-way street running southbound (Jeff Ginsburg)
IX.	CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)
X.	PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)
XI.	ADJOURNMENT 10:09
	Next BID meeting (November 21, 2023)

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
1/18/2023	RVA Merchant Mixer	RVA	5:30-7:30 PM Little Sister	RVA
2/12/2023	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
6/21/2023	RVA Merchant Mixer	RVA	6PM-8PM Perfect Storm	RVA
6/23-25/2023	Summer Festival	RVA	Last weekend of June	Bell Events
7/4/2023	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM (fireworks canceled, concert only)	Bell Events
7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Promotions
8/26,27/2023	Sidewalk Sale	RVA		RVA
9/9/2023	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2023	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/15/2023	RVA Merchant Mixer	RVA	6PM-8PM TBD	RVA
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Tax engagement letter
- 4 Farmers Market Financial Report

- 5 Vilarino letter to RVA
- 6 Re-dedication task list