

**Board Meeting MINUTES**

January 16, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

I.	<b>CALL TO ORDER 8:33am</b>
II.	<b>ROLL CALL Brian Diederich, Jeff Ginsburg, Gregory Gomez, Kimberly Judy, Terry McGaughey, Ralph Russomano, Allen Sanford, Mike Ward. Non Board Members: Mike Klein (Public Works), Lynda Habash (Start to Finish), Mike Bell and Paul ?? (Bell Events), Kyle Lofstrom and John Anderson (RBPD); Fred Mir and Marjan Adasha (Property Owners)</b>
III.	<b>CONSENT ITEMS</b>
	1. Approval of Minutes from November 21, 2023 Meeting (Secretary) (attachments item #1) <b>Motion to approve by Jeff Ginsburg. 2nd by Terry McGaughey. All in Favor–APPROVED</b>
	2. Receive & File Nov & Dec Financial Reports (Treasurer) (attachments item #2 & 3) <b>Motion to approve by Jeff Ginsburg. 2nd by Terry McGaughey. All in Favor–APPROVED</b>
IV.	<b>RECEIVE &amp; FILE</b>
	1. Online resolutions #MSA20231211A and #MSA20231211B (Kathleen) (attachments item #4) <b>Received and filed.</b>
V.	<b>GUESTS</b>
	1. Redondo Beach Police Dept (Kyle Lofstrom) <b>Kyle reminded everyone to send any concerns/comments to <a href="mailto:qualityoflife@redondo.org">qualityoflife@redondo.org</a>. He monitors the account closely. The topic of e-bikes was brought up by members. Motion by Jeff Ginsburg to have the RVA request any ebike violation be considered a municipal code violation within the city of Redondo Beach. Greg Gomez 2nd; All in favor–APPROVED</b>
	2. Public Works (Mike Klein) <b>Advised us bronze plaques are being stolen throughout the city. We have a new traffic engineer and Ted Semaan is stepping down as of April 5th. Mike will also be replacing the banner holders with spring loaded holders when time permits. He is down to one electrician so things are taking a lot longer.</b>
	3. Marjan Adasha, Adasha Inc, Nelson Shelton & Associates (attachments/video link #5) <b>Voiced their concerns about Kalaveras “operating up until 1am, loud music and television inside and out” and they have “ruined the peacefulness of the area”. She has tried calling directly to the manager and they are “not friendly”. We advised her we are unable to police anything unless the issues are within the parklet. Code enforcement is who they can contact. Jeff Ginsburg handed them his business card for property management service.</b>
VI.	<b>UPDATES</b>

	1. Farmers Market (Lynda Habash) (attachments item #6)
	see report
	2. Social media (Kathleen Fisher)
	<b>FB:</b> Jan 16, 2024: 9,540   +24   YTD + 11%.... <b>INSTA:</b> Jan 16, 2024: 11,406   +197   YTD +22%.
	3. Digital directory art/photo contest (Brian Poage)
	n/a
	4. Parklets repairs (Cris Bennett) (attachments item #7)
	<b>Motion by Ralph Russomano to spend up to \$2,000 on the parklet repairs at Kalaveras. 2nd by Brian Diederich; all in favor-APPROVED</b>
	5. Plants (Greg Gomez)
	6. Lamp post banners (Mike Ward)
	<b>Motion by Mike Ward to remove all the hanging Riviera Village Logo R's. 2nd by Brian; all in favor-APPROVED</b>
	7. Events Director (Kim Judy)
	a. Holiday Stroll (Lynda Habash)
	Card de A, Ribbons and others had record sales this holiday stroll. The board acknowledged what an awesome job Lynda did on this stroll and we cannot wait for next year. We asked her to prepare her 2024 contract as soon as possible.
	b. Riviera Village Summer Festival June 28-30, 2024, (Bell Events)
	We will continue with Bell Events for the festival. Mike Bell reminded us it is ideal to commit to vendors in November for the following year. He mentioned Athens had been donating the large trash containers but will no longer. He is asking for our help with Athens to see if they will continue to donate.
	c. Next Merchant Mixer, April 17, 2024, 6-8 PM, location TBD
VII.	<b>DISCUSSION &amp; VOTING ITEMS</b>
	1. BID   CIVITAS
	a. Bylaws; directors terms (Allen Sanford) (attachments item #8 & #9 )
	will discuss at the next meeting about lengthening the board terms, board members having unexcused absences, etc.
	b. Assessment modification (Allen Sanford) (attachments item #10 )
	Current cap of \$1,200 to be increased to \$1,400; the average increase to each business will be about \$25
	2. Financial
	a. Taxes *mid-year (7/1/23-12/31/23) tax return (Ralph Russomano)

	<i>*must note formalized reasoning in 1/16/24 minutes</i>
	3. Beautification
	a. Holiday - “free parking” bags (Ralph Russomano)
	We need to ‘bag’ the parking meters for the holidays, if the city approves free parking. Too many people didn’t know parking was free and they continued to pay. We can design a bag with a clear top so they will still remain solar powered.
	b. Holiday - lamp post decor (Ralph Russomano)
	Wants to obtain bids for new pole wraps.
	4. City Projects
	a. Riviera Community Park plaques (attachments item #11)
VIII.	<b>ONGOING ITEMS</b>
	1. Grants (Brian Diederich)
	2. Plant Maintenance, finalize pot count and Lisa’s Garden Therapy contract (Greg Gomez)
	3. Make more formal, a program focusing on Riviera Village sidewalk beautification
	4. Retractable Bollards (Allen)
	5. Permanent Parklets
	6. Morgan Moore Memorial: \$1,125 in prepaid acct.
	7. Catalina 1-way street running southbound (Jeff Ginsburg)
IX.	<b>CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)</b>
X.	<b>PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)</b>
XI.	<b>ADJOURNMENT 10:15am</b>
	Next BID meeting (February 20, 2024)

**CURRENT BOARD ROSTER**

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	<b>PRESIDENT</b>	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

**CURRENT VENDORS**

**Insurance**

Joanne Covarrubias License #OB26427  
 Bichlmeier Insurance Services, Inc.  
 310-376-8854 X229 | joannec@bisins.com

**Accounting & Bookkeeping**

Sara O’Conlon (Accountant)  
 sara3trees@gmail.com  
 (805) 620-7509

**Legal**

Craig Weinstein  
 LAW OFFICES OF CRAIG D. WEINSTEIN  
 2381 Rosecrans Avenue, Suite 405  
 El Segundo, California 90245  
 (310) 798-4940

**Parklet Cleaning**

John | info.pathtoclean@gmail.com

**Farmers Market**

Lynda Habash | [lyndahabash@ca.rr.com](mailto:lyndahabash@ca.rr.com) | 310-212-0180

**Digital Kiosk Maintenance**

Pat Dacy | 3V Signs | pat@3vsigns.com

**Plant Maintenance**

Lisa’s Garden Therapy | Lisa | 310-504-0589 |  
[lisa@lisasgardentherapy.com](mailto:lisa@lisasgardentherapy.com)

**RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash
4/17/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/28-30/2024	Summer Festival	RVA	Last weekend of June	?
7/4/2024	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/4/2024	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Promotions

8/24,25/2024	Sidewalk Sale	RVA		RVA
9/2024 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2024	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/19/202	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/5/2024	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- |                                   |  |
|-----------------------------------|--|
| 1 Previous meeting minutes        | 7 Parklets repairs                               |
| 2 Treasurer report Nov 2023       | 8 Bylaws / directors terms                       |
| 3 Treasurer report Dec 2023       | 9 Draft Reso - Agreement to Contract with RVA to |
| 4 Online resolutions              | Manage the BID                                   |
| 5 Marjan Adasha letter            | 10 BID assessments                               |
| 6 Farmers Market Financial Report | 11 Vilarino: park plaques                        |