

Board Meeting MINUTES

February 20, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

	CALL TO ORDER 8:33am
I.	ROLL CALL
	Cris Bennett, Brian Diederich, Jeff Ginsburg, Kimberly Judy, Terry McGaughey, Ralph Russomano, Allen Sanford, Mike Ward. Non Board Members: Suzy (representing Aloha Bungalow), Joan Irvine (Keep the Esplanade Beautiful), Kyle Lofstrom (RBPD), Mike Klein (Public Works), Andrea Delap (City of Redondo Beach).
II.	CONSENT ITEMS
	1. Approval of Minutes from January 16, 2024 Meeting (Secretary) (attachments item #1)
	Motion by Jeff Ginsburg to approve minutes. Second by Terry McGaughey. All in favor--APPROVED
	2. Receive & File Jan 2024 Financial Reports (Treasurer) (attachments item #2)
	Motion by Allen Sanford to receive and file financial reports. Second by Mike Ward. All in favor--APPROVED
III.	GUESTS
	1.Redondo Beach Police Dept (Kyle Lofstrom)-- Kyle wanted our opinion on what is important as it relates to E-Bikes infractions in the city and specifically the Riviera Village. The overwhelming response is to “enforce the rules which are already in place”. Motion by Jeff Ginsburg to request the city post signs throughout the Village stating “No Bike Riding Allowed on Sidewalks”. Second by Mike Ward. Brian Diederich opposed (due to sign pollution and lack of enforcement). 5 FOR 1 Against. APPROVED
	2. Public Works (Mike Klein)
	Ted Semaan will be retiring in April and he hopes to have Ted come to our next meeting. Ted Semaan was very instrumental in the parklet program. We requested Mike Klein take down the random “R” signs hanging on some light poles. Jeff Ginsburg requests to keep them once down.
	3. Public Works (Andrea Delap)
	Reminding us the solid waste/organic waste program in the City of Redondo Beach is now in the enforcement stage. Each restaurant shall have at least 3 bins inside and 3 bins outside for Recycle, Food Waste and Trash.; Kat Fisher will remind/share with merchants.
	4. Keep the Esplanade Beautiful (Joan Irvine) (attachments item #3, 3a, b, c & d)
	Joan Irvine requested we pay for the Fourth of July on Avenue I fireworks/festival as we will “benefit the most”. Brief discussion occurred and it was decided the RVA does not want to take over this independent program as we have no money to give.

IV.	UPDATES
	1. Farmers Market (Lynda Habash) (attachments item #4)
	2. Social media (Kathleen Fisher)
	FB: 9,611 + 71 YTD +8% INSTA 11,619 +213 YTD + 27%
	3. Digital directory art/photo contest (Brian Poage)
	Brian has prepared a contest for the photos/GIFS on the directory but Kat had some suggestions for him to make it more clear and simple. Brief discussion occurred about potentially purchasing/upgrading a new directory.
	4. Parklets repairs (Cris Bennett)
	The repairs for Kalveras' parklet will occur within the month at a cost of \$1,750. Some restaurants are continuing to delay paying rent but eventually they do pay. As a reminder, the money we collect from the Parklet 'rent' is then paid directly to the city.
	5. Plants (Greg Gomez)
	6. Lamp post banners (Mike Ward)
	7. Events Director (Kim Judy)
	a. Next Merchant Mixer, April 17, 2024, 6-8 PM, location TBD
VII.	DISCUSSION & VOTING ITEMS
	Motion by Ralph Russomano to require 2 year terms for board members starting with the next election period. Second by Brian Diederich. All in Favor-APPROVED
	Motion by Allen Sanford to change the RVA legal address on all documents, including but not limited to website, mailers, email addresses. Second by Ralph Russomano. All in Favor-APPROVED
	Explore amending our bylaws to address unexcused absences by board members at our monthly meetings.
	1. EVENTS
	a. July 4th Fireworks (attachments #3, 3a, b, c & d)
	see III. 4 above
	2. BID CIVITAS
	a. BID assessment increase (attachments #6)

	Motion by Jeff Ginsburg to follow the guidance of Civitas, based on information provided in attachment 6 of the February 20, 2024 agenda, regarding the increase of BID assessment fees for 2025. Terry McGuaghey 2nd. All in favor--APPROVED
	b. BID expansion (attachments #7) ano)
	Motion by Allen Sanford to increase the RVA bid boundaries by including Vons and the shopping center if they are located in Redondo Beach and to investigate if we can include Rock and Brews in the RVA BID. Jeff Ginsburg 2nd. All in favor- APPROVED
	c. Sharepoint transfer of RVA files (Allen Sanford)
	Jeff Ginsburg cannot transfer older RVA BID file folders to our official RVA BID server due to them being intermixed with his personal files. He can continue to send us individual documents by request.
VIII.	ONGOING ITEMS
	1. Grants (Brian Diederich)
	2. Plant Maintenance, finalize pot count and Lisa's Garden Therapy contract (Greg Gomez)
	3. Make more formal, a program focusing on Riviera Village sidewalk beautification
	4. Retractable Bollards (Allen)
	5. Permanent Parklets
	6. Morgan Moore Memorial: \$1,125 in prepaid acct.
IX.	CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)
	Did not attend
X.	PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)
XI.	ADJOURNMENT Motion by Jeff Ginsburg to adjourn at 10:04am. Second by Ralph Russomano. All in Favor--APPROVED
	Next BID meeting (March 19, 2024)
	2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash
2/11/2024	Super Bowl 10K/5K	RB Chamber	Street closures Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
4/17/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/28-30/2024	Summer Festival	RVA	Last weekend of June	Bell Events
7/4/2024	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30 AM - 11 AM Catalina street closure	VR Promotions
8/24,25/2024	Sidewalk Sale	RVA		RVA
9/2024 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2024	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/19/202	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/5/2024	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

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|------------------------------------|-----------------------------------|
| 1 Previous meeting minutes | 4 Farmers Market Financial Report |
| 2 Treasurer report | 5 Directory photo contest |
| 3 KEB 7/4/24 | 6 BID assessment increase |
| 3a Garden State Fireworks Proposal | 7 BID expansion |
| 3b Barge Proposal | |
| 3c Fireworks | |
| 3d PI Environment Proposa | |