

Riviera Village Association
Regular Meeting Minutes
November 17, 2020
8:30 AM
Virtual via Zoom Meeting

- I. Call to order – 8:33am
- II. Roll Call and Introductions – Jeff Ginsburg, Ralph Russomano, Jessica Horrell, Kristina Kelly, Orlando Novoa, Greg Gomez, Allen Sanford, Brian Diederich, Lovette Mioni . Non-Board Members: Kathleen Fisher—Social Media, Mickey Marafino, Stephen Proud and Brian Poague.
- III. Administrative Reports
 1. Minutes from January Meeting; **Motion to approve by Lovette Mioni, 2nd Orlando Novoa -- APPROVED**
 2. Treasurers Report from John Antabian (see filed); **Motion to approve by Orlando Novoa, 2nd Ralph Russomano—APPROVED**
- IV. Reporting
 1. Social Media—See reports prepared by Kathleen Fisher
 - A. Facebook has been flat; up 8% YTD
 - B. Instagram up 48% YTD
 - C. Kat wants to do spotlights on retail businesses soon; there is an Instagram messaging group among many of the businesses which Kat monitors and answers questions.
 - D. No Holiday stroll this year but some retailers have a coordinated marketing effort for the same night to offers specials, etc.
 - E. **Motion by Orlando Novoa to spend up to \$200 on posters/marketing for this coordinated marketing effort; Lovette Mioni 2nd--APPROVED**
 2. Kristina Kelly—resigning from the Board to spend more time with family; She absolutely loved being on The Board but family is more important; Kristina suggested we replace her with Brian Poague from Aloha Bungalow. **Motion by Brian Diederich to nominate Brian Poague to the Board; 2nd by Orlando—Approved**
 - A. Brian is now in charge of Paradise Landscaping company and the shopping totes
 3. WIFI in Village—Per Jeff it will now be completed by early December.

Brian Diederich motion to adjourn at 9:28; Orlando 2nd; APPROVED