

Board Meeting Agenda

July 18, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

I. CALL TO ORDER

II. ROLL CALL

III. CONSENT ITEMS

1. Approval of Minutes from June 20, 2023 Meeting (Secretary) (**attachments item #1**)
2. Receive & File Financial Report (Treasurer) (**attachments item #2, #3**)

IV. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Public Works (Mike Klein)
3. Waterfront & Economic Development (Greg Kapovich, Laurie Koike)
4. Wayne Page, M'Pressions

V. UPDATES

1. Farmers Market Financial Report (Lynda Habash) (**attachments item #4**)
 - a. Financial Report
2. Social Media (Kathleen Fisher)
 - a. Bike parking art project
 - b. CASp specialist
3. Digital directory (Brian Poage)
4. Plants (Greg Gomez)
5. Parklets redo (Cris Bennett) (**attachments item #5**)
6. Lamppost banners (Mike Ward)
6. Events Director
 - a. Next Merchant Mixer, November 15, 2023, 6-8 PM, location TBD (Kim Judy)
 - b. Halloween
 - c. Holiday Stroll

VI. DISCUSSION & VOTING ITEMS

1. Events

- a. Holiday stroll, share sponsor contact info
- b. Summer Festival, comments/suggestions for Bell Events for August meeting prep
- c. BeachLife Festival offer from BL marketing department (Kathleen)

3. RVA Board of Directors

- a. Vote in Executive Board

VII. ONGOING ITEMS

1. Grants (Brian Diederich)

2. Plant Maintenance, finalize pot count and Lisa's Garden Therapy contract (Greg Gomez)
3. Make more formal, a program focusing on Riviera Village sidewalk beautification
4. Retractable Bollards (Allen)
5. Permanent Parklets
6. Morgan Moore Memorial: \$1,125 in prepaid acct.
7. Catalina 1-way street running southbound (Jeff Ginsburg)

VIII. **CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

1. Bollards: Post late June city budget discussion update

IX. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

X. **ADJOURNMENT**

1. Next BID meeting (August 15, 2023)
2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115		
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte		

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
 Bichlmeier Insurance Services, Inc.
 Tel: 310-376-8854 X229
 Email: joannec@bisins.com

Legal

Craig Weinstein
 LAW OFFICES OF CRAIG D. WEINSTEIN
 2381 Rosecrans Avenue, Suite 405
 El Segundo, California 90245
 (310) 798-4940

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
 sara3trees@gmail.com
 (805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | [lhabash@ca.rr.com](mailto:lynda@ca.rr.com) | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lissgardentherapy.com

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
12/1/2022	Holiday Stroll	RVA	5-9PM	Lynda Habash
1/18/2023	RVA Merchant Mixer	RVA	6PM-8PM Little Sister	
2/12/2023	Super Bowl 10K/5K	RB Chamber	Closed Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
6/21/2023	RVA Merchant Mixer	RVA	6PM-8PM TBD	
6/23-25/2023	Summer Festival	RVA	June 23-25	Bell Events
7/4/2023	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30 AM - 11 AM Catalina street closure	VR Promotions
7/19/2023	RVA Merchant Mixer	RVA	6PM-8PM	
9/3-4/2022	Sidewalk Sale	RVA	Change to August?	
9/17/2023	LA Kings RB 5K	LA Kings	Confirm Date 8AM - Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
11/15/2023	RVA Merchant Mixer	RVA	6PM-8PM	
10/31/2023	Halloween Trick/Treat	RVA	3-6PM	Lynda Habash
11/30/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Treasurer update
- 4 Farmers Market financials
- 5 Parklets redo schedule

