

Riviera Village Association
Regular Meeting Minutes
Tuesday June 16, 2020
8:30 AM
Virtual via Zoom Meeting

- I. Call to order – 8:33am
- II. Roll Call and Introductions – Jeff Ginsburg, Ralph Russomano, Jessica Horrell, Kristina Kelly, John Antabian, Terry McGaughey, Orlando Novoa, Greg Gomez, Allen Sanford, Brian Diederich, Lovette Mioni . Non-Board Members: Kathleen Fisher—Social Media
- III. Administrative Reports
 1. Minutes from January Meeting; **Motion to approve by Orlando Novoa, 2nd John Antabian -- APPROVED**
 2. Treasurers Report from John Antabian (see filed); **Motion to approve by Orlando Novoa, 2nd Jessica Horrell—APPROVED**
 3. **Motion by Jeff to make Debra Mejia be the RVA Bookkeeper, 2nd by Orlando--Approved**
- IV. Reporting
 1. Farmer’s Market—Mike Ward has resigned from Farmer’s Market; **Motion by Terry McGaughey to approve Lynda Habash with quarterly reports being presented to the board; 2nd by Brian Diederich; APPROVED**
 2. Social Media—See reports prepared by Kathleen Fisher
 - A. Facebook up 12%
 - B. Instagram up 46%
 3. Merchant Mixer—**Motion by Orlando to tentatively reschedule the mixer to August 19 at Rockefeller; Allen 2nd--Approved**
 3. Outdoor Dining
 - A. Manhattan Beach has their outdoor dining permit slated for July 1-September 30 as a reference point for us
 - B. “We should do this the right way and not the quick way.” Allen suggests it to all be uniform, etc. Allen will check on sponsors to help minimize the cost
 - C. Ralph does NOT want to shut down the street
 - D. Motion by Orlando to request an emergency Zoom meeting once Allen and Jeff can come back with city approvable plans; Ralph 2nd—Approved**
 4. Chamber of Commerce advertising; Motion by Brian Diederich to spend \$1,650 for an ad in the Chamber magazine if it has a digital presence also; Ralph 2nd—Approved
 5. Charter Communication—Free WIFI is in the village and the access points have been identified; Charter now must speak with the building owners for authorization.
- VI. Non-Board Member Reporting
 1. Joan Irvine—Keep the Esplanade Beautiful (5013c Organization)
 - A. Joan is looking for someone to take over the grass roots organization; Kristina Kelly mentioned she talk to the Art Commission but the RVA is unable to take over.

John Antabian motion to adjourn at 9:52; Kristina 2nd; APPROVED

Riviera Village Association
Urgent Meeting Minutes
Thursday June 25, 2020
9:30 AM
Virtual via Zoom Meeting

- I. Call to order – 9:33am
- II. Roll Call – Jeff Ginsburg, Ralph Russomano, Jessica Horrell, Kristina Kelly, Chris Hatanelas, Terry McGaughey, Orlando Novoa, Allen Sanford, Brian Diederich.
- III. Special Agenda Item Regarding Outdoor Dining/Shopping (Allen Sanford Lead)
 - A. Points
 1. Map of different parkette options was presented so restaurants and retail can take advantage of the outdoor areas
 2. Water rails will be installed instead of K Rails; The Water Rails will have Artwork on them to align with the RVA beatification standards
 3. The flooring inside the areas will be quality AstroTurf (same as the parking area during Beach Life) and ADA compliant.
 4. The cost to business for permits will be about \$100 and \$1,500 per month for restaurants and some nominal, significantly discounted cost for retail
 5. The upfront cost will be about \$35,000, without chairs & table purchase, which will be the responsibility of the restaurants to provide with a minimum quality level.
 - B. Discussion
 1. If the RVA subsidizes the \$35,000 these businesses who wish to take advantage of the parkettes will pay this back with their monthly permit/dues' fees. Monthly payments by restaurants would be prioritized to reimburse the original subsidization, but there is no guarantee that full repayment would occur.
 2. The businesses and the RVA will need to 'self-police' to make sure all businesses are abiding by the RVA rules. These rules can be edited by the RVA when deemed necessary.
 - C. **Motion by Orlando Novoa to allocate an amount not to exceed \$35,000 to subsidize the proposed outdoor dining/shopping parkettes. 2nd by Brian Diederich; APPROVED**