

Board Meeting MINUTES

May 20, 2025, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

CALL TO ORDER

I. ROLL CALL

8:36am–Cris Bennett, Brian Diederich, Jeff Ginsburg, Greg Gomez, Kimberly Judy, Allen Sanford, Mike Ward. Non Board Members: Mike Klein (Public Works), Kyle Lofstrom (RBPd), Brad Waller (District 1 Council), Lynda Habash (Farmers Market)

II. CONSENT ITEMS

1. Approval of Minutes from April 15, 2025 meeting (Secretary) (attachments item #1)

Motion to approve Minutes by Greg Gomez, 2nd by Cris Bennett. All in favor–APPROVED

2. Receive & file

- a. Financial report (Treasurer) (attachments item #2)

Motion to receive and file the financial report by Jeff Ginsburg, 2nd by Mike Ward. All in favor–APPROVED

- b. 2023 Tax Return (attachments item #3)

- c. 2024 Tax Return (attachments item #4)

No discussion.

III. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrom)

RBPd finished 3rd in Baker to Vegas this year. Best finish ever.

There are more traffic motor units in the city now so monitoring traffic violations (ebikes) can occur more frequently. RBPd stopped impounding the illegal bikes (motorcycles) temporarily as the CHP advised the cities it may not be legal to impound them. However, CHP found the code to cite and RBPd will be impounding the 'illegal ebikes'.

2. Redondo Beach Public Works, Deputy Director (Mike Klein)

All of the banner brackets need to be replaced and he is currently researching better brackets which can handle the wind. He received a price quote with Creative Indulgence's help at \$175 each and we need about 56 of them.

Mike also wants restaurants to take care of their frontage and city sidewalk as it relates to pressure washing and the grease/foot traffic from inside out. Some restaurants are doing their part but many others are not. The city only has 3 pressure washers and this is not a priority.

3. Redondo Beach City Manager tentative... (Mike Witzansky)

IV. UPDATES

1. Farmers Market (attachments item #5)

Added new international vendors and more money is being spent.

2. Social media (Kathleen Fisher)

FB: 10,543 | + 223 | YTD +7%

IG: 15,719 | + 319 YTD + 31%

3. Digital directory touch screen (Jeff Ginsburg)

4. Parklets | RBBC, Il Posto, H&P (Cris Bennett)

Cris wants to have Mike Witzansky (or a representative) come to our meeting so the parklets can be discussed as to their future, etc.

The new contracts are being worked on and will be in force by July 1, 2025. They will include a 10% late fee and a one year term.

RB Brewing Company wants to downsize their parklet to their frontage only. This will open up 3 parking spots on Catalina. There has been money in our budget for downsizing so the contractor, Jeff McElhane, will be contacted to complete this ASAP.

The parklet which had been vacated by Hook and Plow on March 1, 2025 was split up between Il Posto, unnamed Gelato place and to Hook and Plow again. Allen Sanford notified us he was sent an email by the owner of Hook n Plow, Brian Kelleher, about not being happy another restaurant is using the parklet he vacated. He thought it would be filled with bike racks. However, this was not relayed to Cris Bennett by Brian when it was being finalized. Additional notes: there are parklets in front of Bliss Nail Salon on the West Side and on the East side all the parklets are shifted in front of other restaurants and in front of ActivFever and Beach Cities Brokers.

Allen reiterated that we, as a board, are not fit to manage these parklets and it should be on the City to manage them since they are the ones collecting 'rent'.

5. Plants (Greg Gomez)

The planters have been installed on the west and east side of Catalina between Vista del Mar and Avenida del Norte. The succulents have been planted and Lisa's Garden Therapy will take care of them free of charge until the end of the year. At that point we will renegotiate with her since we have doubled her work over the last two years with pots and planters with no price increase.

6. Holiday decor & lamp post banners (Mike Ward & K Fisher) (attachments item #6 & #7)

Motion by Allen Sanford to allocate up to \$7,500 for new RVA Banners (Shop, Dine, Relax), 2nd by Mike Ward. All in favor-APPROVED

7. Events Director (Kim Judy)

a. 2025 Summer Festival (Mike Ward)

Reminding everyone the festival starts on Friday this year and the streets will be closed early (Friday morning 3am).

b. 2025 Stroll 12.4.25 and Halloween 10.31.25, 3-8PM (Lynda Habash)

In process, nothing to report

c. Third Thursdays (Jeff Ginsburg) (**attachments item #8**)

Jeff expressed interest in starting up “Third Thursdays” in the Village as he recently attended one in San Pedro and it was well attended.

Members of the board mentioned we had done these before and many business owners did not participate. We anticipate the interest would be the same.

d. Next Merchant Mixer, November 19, 2025, 6-8 PM, location TBD

V. **DISCUSSION & VOTING ITEMS**

1. BID

a. 2025 Budget (**attachments item #9**)

Motion by Greg Gomez to delay the vote on the budget until the treasurer, Ralph Russomano, is at the meeting. Friendly amendment by Allen Sanford to have the treasurer direct the meeting. 2nd by Brian Diederich. All in favor—**APPROVED**

b. Tax Return (Ralph Russomano)

No discussion.

2. PARKLETS

a. Guidelines 2025 update (**attachments item #10**)

No discussion.

VI. **ONGOING ITEMS**

1. Retractable Bollards
2. RVA entry sign PCH; clean or replace
3. Beautification \$30k Project
4. Make more formal, a program focusing on Riviera Village sidewalk beautification
5. Permanent Parklets
6. Morgan Moore Memorial: \$1,125 in prepaid acct.

VII. **CITY LEADERSHIP UPDATES** (City Council Member Brad Waller)

Lastly, the RVA needs to write a letter in support of the parklets and present them to the City Council.

VIII. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

IX. **ADJOURNMENT 10:31 am**

1. Next BID meeting (June 14, 2025)
2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER 2024-2026

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	PRESIDENT	
Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
4/16/2025	RVA Merchant Mixer	RVA	6PM-8PM BeachLife Grotto	RVA
6/27-29/2025	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2025	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/23,24/2025	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA
9/2025 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2025	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/19/2025	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/4/2025	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 2023 Return
- 4 2024 Return
- 5 Farmers Market
- 6 Signvertise
- 7 Celebration Studios
- 8 Third Thursdays
- 9 2025 Budget
- 10 Parklet Guidelines