

Board Meeting MINUTES

April 18, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

I.	CALL TO ORDER 8:32
II.	ROLL CALL
	Cris Bennett, Brian Diederich , Greg Gomez , Kimberly Judy, Terry McGaughey , Orlando Novoa, Ralph Russomano, Brian Poage. Non Board Members: Ali Nayebdadash(Riviera House), Lynda Habash (Farmer’s Market), Kyle Lofstrom (RBPD), Mike Klein (Public Works)
III.	CONSENT ITEMS
	1. Approval of Minutes from March 21, 2023 Meeting (Secretary) (attachments item #1)
	Motion to approve Minutes by Kimberly Judy; 2nd by Greg Gomez--APPROVED
	2. Receive & File Financial Report (Treasurer) (attachments item #2)
	Motion to receive and file Treasurer’s Report by Orlando Novoa; 2nd by Cris Bennett--APPROVED
IV.	GUESTS
	1. Redondo Beach Police Dept (Kyle Lofstrom)--Parking enforcement is in full effect with automatic license plate readers. There is a strict 4 hour time limit. RBPD is still short staffed but Kyle encourages everyone to call with issues. If E-Bikes are getting crazy or laying in the middle of sidewalks, call.
	2. Public Works (Mike Klein)--Mike said Shaun (contractor for building new parklets) was very easy to work with. He also stated the city required Kalaveras’ parklet to be reduced due to turning radius’ into the parking lots.
	3. Waterfront & Economic Development (Greg Kapovich, Laurie Koike)
	4. Riviera House (Ali Nayebdadash)--no motion is filed but we agree to allow the one time tent in the parklet area for Ali’s wedding as long as his neighbors are in agreement and Shawn from the City signs off. A formal letter will be written by the BID supporting our position.
V.	UPDATES
	1. Farmers Market Financial Report (attachments item #3)
	Lynda stated it was “unacceptable for us to send over a 6 month contract instead of the 12 month contract requested; we explained we did not want to be hand tied to one year. We don’t want to end it but we do want to reimagine it (different area, time, etc.). Orlando Novoa and Kimberly Judy will meet with Lynda separately to discuss improvements.
	2. Social media, marketing, BOD election, bike parking art project (Kathleen Fisher)--Motion by Ralph Russomano to

	<p>approve the “one day” quote from Creative Painting Solutions up to \$10,000 contingent upon approval from the city; Terry McGaughey 2nd–APPROVED FACEBOOK PAGE FOLLOWERS April 17, 2023: 8,967 March 20, 2023: 8,917 + 50 YTD + 16% INSTAGRAM FOLLOWERS April 18, 2023: 9,280 March 20, 2023: 9,227 +53 YTD +29%</p>
	3. Digital directory (Brian Poage)--it will accept GIF; talked about holding a contest for people to create GIFs.
	4. Plants (Greg Gomez)--Will be installed within the next two weeks.
	5. Parklets (Cris Bennett)
	6. Grants (Brian Diederich)--Has not completed the updated ‘wants’ list for Grantvantage. Once this is complete then she will help us.
	7. Events Director
	a. Next Merchant Mixer, June 21, 2023, 6-8 PM, location TBD (Kim Judy
	b. Summer Festival (Kim Judy, Orlando Novoa)
	c. Halloween & Holiday Stroll
VI.	DISCUSSION & VOTING ITEMS
	1. Budget
	a. Approve 2023 budget (Ralph Russamano) (attachments item #5)
	Motion to approve budget by Terry McGaughey ; 2nd by Brian Poage–APPROVED
	b. Digital marketing Social media advertising (Kathleen Fisher)
	c. Motion by Brian Poage to give our 30 day notice to the storage unit at Plaza Riviera (Pike Properties) in order to save us about \$4,000 per year; 2nd by Kimberly Judy–APPROVED
	2. Events
	a. Sponsorship proposals Halloween & Holiday Stroll (Lynda Habash, Kim Judy)
	3. RVA Board of Directors
	b. Change to 2-year term (Brian Diederich)

	b. Volunteer for lamp post banners
VII.	ONGOING ITEMS
	1. Plant Maintenance, finalize pot count and Lisa's Garden Therapy contract (Greg Gomez)
	2. Make more formal, a program focusing on Riviera Village sidewalk beautification
	3. Retractable Bollards Update (Allen)
	4. Permanent Parklets
	5. Clean-up and replace elements aluminum "R", chain & fixtures (Jeff Ginsburg)
	6. Morgan Moore Memorial: \$1,125 in prepaid acct.
	7. Catalina 1-way street running southbound (Jeff Ginsburg)
VIII.	CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)
	The mid year budget meeting is soon so please send requests to The Council (Nils).
IX.	PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)
X.	ADJOURNMENT Motion to adjourn Terry McGaughey10:24; Kimberly Judy 2nd-APPROVED
	1. Next BID meeting (May 16, 2023)
	2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115		
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	

CURRENT VENDORS

Insurance

Joanne Covarrubias
Bichlmeier Insurance Services, Inc.
Tel: 310-376-8854 X229
Email: joannec@bisins.com
License #OB26427

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940 Phone

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) - 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lhbabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 | lisa@lisasgardentherapy.com

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
12/1/2022	Holiday Stroll	RVA	5-9PM	Lynda Habash
1/18/2023	RVA Merchant Mixer	RVA	6PM-8PM Little Sister	
2/12/2023	Super Bowl 10K/5K	RB Chamber	Street closures:, Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
6/21/2023	RVA Merchant Mixer	RVA	6PM-8PM TBD	
6/23-25/2023	Summer Festival	RVA	June 23-25	Bell Events
7/4/2023	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events

7/4/2023	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30 AM - 11 AM Catalina street closure	VR Promotions
7/19/2023	RVA Merchant Mixer	RVA	6PM-8PM	
9/3-4/2022	Sidewalk Sale	RVA	Change to August?	
9/17/2023	LA Kings RB 5K	LA Kings	Confirm Date 8AM - Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
11/15/2023	RVA Merchant Mixer	RVA	6PM-8PM	
10/31/2023	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Riviera House event tent
- 4 Farmers Market financials
- 5 2023 Budget