

Board Meeting MINUTES

November 21, 2023, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

I.	CALL TO ORDER 8:34am
II.	ROLL CALL <u>Cris Bennett</u> , <u>Brian Diederich</u> , <u>Jeff Ginsburg</u> , <u>Gregory Gomez</u> , <u>Kimberly Judy</u> , <u>Terry McGaughey</u> , <u>Ralph Russomano</u> , <u>Allen Sanford</u> , <u>Mike Ward</u> . Non Board Members: <u>Lynda Habash</u> , <u>Steve and Ron Villarino</u> , <u>Nils Nehrenheim</u> , <u>Jennifer Materman</u> , <u>Rabbi Leah Lewis</u>
III.	CONSENT ITEMS
	1. Approval of Minutes from October 17, 2023 Meeting (Secretary) (attachments item #1)
	Motion to Approve Minutes by Jeff Ginsburg, 2nd by Greg Gomez--All in Favor--APPROVED
	2. Receive & File Financial Report (Treasurer) (attachments item #2)
	Motion to Receive and File by Jeff Ginsburg, 2nd by Terry McGaughey--All in Favor--APPROVED
IV.	RECEIVE & FILE
	1. BeachLife Festival 2023 Stroll sponsor agreement (attachments item #3)
V	GUESTS
	1. Redondo Beach Police Dept (Kyle Lofstrum) N/A
	2. Public Works (Mike Klein) N/A
	3. Steve & Jeff Vilarino Riviera Village Community Park Rededication Project (attachments item #4 & #5 The park is celebrating its 55th anniversary. Steve and Ron are looking for monetary support as the park has degraded substantially with missing plaques, trees, etc. Jeff Ginsburg volunteered to be the person in charge to help the Villarinos with the City of Redondo Beach. Motion by Jeff Ginsburg to pledge ceremonial support from the RVA to the rededication process of the Park; Allen Sanford 2nd--All in Favor--APPROVED
VI.	UPDATES
	1. Farmers Market (Lynda Habash) (attachments item #4)
	2. Social media, PO Box (Kathleen Fisher)
	FB: Nov 20, 2023: 9,418 Oct 16: 9,356 + 62 YTD + 13%.... INSTA: Nov 20, 2023: 10,780 Oct 16: 10,331 +449

	YTD +25%. PO Box: Paid \$294.00 for 13 months PO Box at 1201 N Catalina.
	3. Digital directory art/photo contest (Brian Poage)
	Brian Poage: "Amie, our graphic designer, helped me create some templates to house images and .gif files for the directory that match the aesthetic and branding of the RVA. I will start finding images that can be used immediately to help provide some new content at the directory. I will coordinate with you (Kathleen) in the new year to host a fun social media campaign to collect images and .gif files from the community to then use on the directory."
	4. Parklets rehab (Cris Bennett) The parklet at Kalaveras and Good Stuff are separating slightly. Cris will check with Kalaveras if they have video of the person who hit theirs.
	5. Plant box bids (Greg Gomez) N/A
	6. Lamp post banners (Mike Ward) Scheduled to be installed this week. Motion by Mike Ward to request Avenue I be the next street in the Village to receive the grant funds for sidewalk pavers; Greg Gomez 2nd–All in favor–APPROVED
	7. Events Director (Kim Judy) N/A
	a. Holiday Stroll (Lynda Habash) –All is confirmed with the city and vendors. Rabbi Lewis and Jennifer Materman thanked us immensely for our support in including the word 'Hanukkuh' in the light display this year. They discussed having a Menorah lighting in the Village at the same time but the city wasn't clear with their responses with such a short deadline (word vs s. However, Rabbi Lewis will work directly with the city for Menorah lighting next year.
	b. Halloween recap The Village was packed. Brief discussion about extending the hours of the event. Will be discussed at a future meeting.
	c. Next Merchant Mixer, April 17, 2024, 6-8 PM, location TBD
VII.	DISCUSSION & VOTING ITEMS
	1.Events
	a. 2024 Summer Festival RFP (Allen/Kat)

	2. Financial
	a. 2024 RVA BID budget (Treasurer)
	3. City Projects
	a. Sidewalk pavers
VIII.	ONGOING ITEMS
	1. Plant Maintenance, finalize pot count and Lisa’s Garden Therapy contract (Greg Gomez)
	2. Make more formal, a program focusing on Riviera Village sidewalk beautification
	3. Retractable Bollards (Allen)
	4. Permanent Parklets
	5. Morgan Moore Memorial: \$1,125 in prepaid acct.
	6. Catalina 1-way street running southbound (Jeff Ginsburg)
IX.	CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)
	The outdoor dining program has been extended through 2025.
	Motion by Terry McGaughey to reconsider Mike Ward’s motion of identifying Avenue I as receiving the grant funds for sidewalk pavers; 2nd by Mike Ward–All in favor–APPROVED
	Motion by Ralph Russomano to identify both sides of Avenida del Norte as the next recipient for the city granted sidewalk paver program. The upgrades must include plumbing, electrical and futures. ; 2nd by Jeff Ginsburg–All in Favor–APPROVED
	Free Parking beginning Dec 2nd. Nils stated the free parking almost didn’t have the support of all of the council but he fought for it and it was approved.
X.	PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)
XI.	ADJOURNMENT 10:15
	Next BID meeting (January 16, 2024)

CURRENT BOARD ROSTER

Name	License #	Address	Additional Role	Add'l Role2
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	

Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
McGaughey, Terry	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Novoa, Orlando	328015	Kalihi, 1815 ½ S Catalina Ave	Summer Festival	Farmers Market
Poage, Brian	328043	The Aloha Bungalow , 1799 S Catalina Ave	Digital Sign	
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	327531	Rockefeller, 1707 S Catalina	PRESIDENT	
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lhbabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
12/7/2023	Holiday Stroll	RVA	5-9PM	Lynda Habash
2/11/2024	Super Bowl 10K/5K	RB Chamber	Street closures Catalina, Vista Del Mar, Avenida del Norte	VR Promotions
4/17/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/28-30/2024	Summer Festival	RVA	Last weekend of June	?

7/4/2024	Fireworks & Festival	Pike Properties/Keep Esplanade Beautiful	2-10 PM	Bell Events
7/4/2024	29th Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Promotions
8/24,25/2024	Sidewalk Sale	RVA		RVA
9/2024 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2024	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/19/2023	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
12/5/2024	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 BeachLife agreement
- 4 Vilarino letter to RVA
- 5 Re-dedication task list
- 6 Farmers Market Financial Report