

**RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING MINUTES**

HT Grill
1701 S. Catalina Ave
Monday, June 15, 2009
6:00 p.m.

I. CALL TO ORDER

6:11pm by Mike Morales

II. ROLL CALL & INTRODUCTIONS: (M=11/Q=7)

Present: Mike Morales, Ron Zagha, Mike Ward, Cari Campbell, Susannah Hogentogler, Keith Komatsu (arrived at approximately 7pm)

Absent: Mike Schwartz, Trent Westernoff, Cris Bennett, Jeff Ginsburg

ALSO PRESENT: Geraldine Trivedi, City of Redondo Beach; Jennifer ?, Web Site Development

III. PUBLIC COMMENT

None.

IV. CONSENT ITEMS FOR APPROVAL

1. Approval of Minutes from May meeting

Ron Z. made motion to approve May Minutes.

Chad S. 2nd.

4 yes, 2 abstentions (Mike M. & Cari C.), 0 no.

Motion passed.

2. Receive and file Treasurers report

Ron Z. made motion to receive & file.

Cari C 2nd.

6 yes. 0 no.

Motion passed.

Mike W. made motion to reimburse "Soil." \$1,025.00 for cost of plants, saucers and installation of plants in hanging baskets.

Ron Z. 2nd.

6 yes. 0 no.

Motion passed.

V. PRESIDENT'S REPORT

Mike M. gave update on improvement project on corner of Ave. I & Elena. Scheduled for completion by the end of July with ribbon cutting ceremony to follow.

Dump the Pump Day

Thursday, June 18th, 2009 is a day to celebrate and embrace alternative modes of transportation, please support the cause.

Branding - City and Village

The City of RB is working on an overall branding strategy for the City. It has been recommended that the BID coordinate our branding strategy with the City's strategy.

VI. PRESENTATIONS

Proposed Wastewater Ordinance Modifications regarding FOG – Geraldine Trivedi (City Engineering staff)

City is planning an ordinance modification in order to improve the waste water system. Modifying waste water code in order to prevent grease from restaurants (FOGS, fats oils and grease) from entering waste water system. City will step up enforcement of regulations at restaurants.

VII. ACTION ITEMS

Proposed Parking Meter Rate Increase

City is proposing to raise parking meter fee to \$1.00 per hour in the Village.

Mike W. made following motion: The BID is opposed to any meter increase based on the feedback from our constituency.

Cari C. 2nd.

7 yes. 0 no.

Motion Passed.

VIII. COMMITTEE REPORTS

Website update Ron & Chad

BID is moving too slowly on getting Web Site developed.

Ron Z. made motion to allow basic decision-making to be left up to website committee with a final review to be approved by the entire BID-Board prior to publication.

Suzanna H. 2nd.

7 yes. 0 no.

Motion passed.

Parking update – Ron

Results of survey: 22% response; 56% no restrictions, 44% restrictions.

Since there doesn't appear to be a clear consensus on proposed parking changes, no action will be taken at this time.

Economic Development report – Veronica

No report.

Marketing update – Marketing committee

City is promoting the Summer Festival through their website and will be at event to take photos.

July 4th 10k is coming up.

Farmers Market

City is seriously considering moving the Farmer's Market to the Village. Time frame and exact location is still to be determined.

2009 Marketing plan

No report.

Cable lights – Jeff

No report.

Planting report – Chad

Mike W. made a motion to fix broken planters at a cost up to \$700.

Ron Z 2nd.

7 yes. 0 no.

Motion passed.

Banner report – Jeff

No report.

IX. DISCUSSION ITEMS

Crosswalks: discussion of the feasibility of putting in a crosswalk from Triangle Parking Lot to Trader Joe's Shopping Center. Consensus is that the City will not install a crosswalk there due to liability concerns.

X. OTHER BUSINESS

None.

XI. ANNOUNCEMENTS

None.

XII. ADJOURNMENT OF BID MEETING

8:10pm.